



ARAB HOSPITALS FEDERATION

# ANNUAL FORUM

25 - 26 SEPTEMBER , 2023  
Conrad Abu Dhabi Hotel - Etihad Towers

**2023 POST**  
**SHOW REPORT**

Conference Secretariat



INDEX® Conferences and Exhibitions Organisation LLC  
INDEX Holding Headquarters | Road # D-62 | Opposite Nad Al Hamar  
P.O. Box: 13636 | Dubai | United Arab Emirates  
Tel: +971 4 520 8888 | Fax: +971 4 338 4193 | Website: medhealth2023.ahfonline.net

# MEDHEALTH 2023 COMMITTEE

---



**MP. FADI ALAME**  
PRESIDENT  
ARAB HOSPITALS FEDERATION



**PROF. TAWFIK KHOJA**  
GENERAL SECRETARY  
ARAB HOSPITALS FEDERATION



**MS. ALICE YAMMINE BOUEIZ**  
CHIEF EXECUTIVE OFFICER  
ARAB HOSPITALS FEDERATION

# MEDHEALTH 2023 SPEAKERS



Ms. Alice Boueiz  
CEO  
Arab Hospitals Federation  
LEBANON



HE Mansour Al Mansouri  
Chairman  
Department of Health  
ABU DHABI - UAE



H.E. Dr. Ahmad Abdel Wahab Al Awadhi  
Minister of Health  
KUWAIT



H.E. Dr. Firass Abiad  
Minister of Health  
LEBANON



H.E. Dr. Noura Al Gaithi  
Department of Health  
ABU DHABI - UAE



Mr. Ayman Mokhtar  
VIATRIS  
UAE



Dr. Bassam Kaddissi  
Healthcare Sustainability Division  
Arab Hospitals Federation  
LEBANON



Mr. Ehab Zawaideh  
Middle East GE  
Healthcare  
UAE



Prof. Tawfik Khoja  
Arab Hospitals  
Federation  
KSA



MP. Fadi Alame  
Arab Hospitals  
Federation  
LEBANON



Dr. Rola Hammoud  
American College of Healthcare  
Executives - MENA Chapter  
UAE



Dr. Asma Al Mannaei  
Research and Innovation Centre  
Department of Health  
ABU DHABI - UAE



Dr. Jorge Guzman  
Cleveland Clinic Abu  
Dhabi  
UAE



HE. Dr. Ahmed AL Khazraji  
Department of Health  
ABU DHABI - UAE



Mr. Hady El Khoury  
GE Healthcare  
MENEAT  
UAE



Dr. Naser Ammash  
Sheikh Shakhbout  
Medical City  
UAE

# MEDHEALTH 2023 SPEAKERS



Mr. Mohamed Alnoimi  
Arab Hospitals  
Federation  
QATAR



Dr. Mariam Al-Jalahma  
National Health Regulatory  
Authority  
BAHRAIN



HE. Dr. Ahmed El Sobky  
Egypt Healthcare  
Authority  
EGYPT



Dr. Fawzi Al Hammouri  
Private Hospitals  
Association  
JORDAN



HE. Dr. Omniyat Al Hajeri  
Community Health Sector  
Abu Dhabi Public Health Centre  
UAE



Mr. Christopher Habib  
NMC Healthcare  
UAE



Dr. Alan Russell Stewart  
NMC  
Healthcare  
UAE



Dr. Ali Elhaj  
Arab Hospitals  
Federation  
UAE



Dr. Fady Geara  
Cleveland  
Clinic  
UAE



Dr. Fatima Al Kaabi  
Director Abu Dhabi Bone Marrow  
Transplant Programme ADSCC  
UAE



Dr. Sally Al Rabbaa  
Arab Hospitals Federation  
LEBANON



Dr. Salem Al Harthi  
Sheikh Shakhbout Medical City  
UAE



Mr. Sherif Beshara  
American Hospital  
Dubai  
UAE



Dr. Youssef Bassim  
Digital Health Transformation Division  
Arab Hospitals Federation  
LEBANON



HE. Mrs. Mubarak Ibrahim  
Emirates Health Services  
UAE



Mr. Khalid Mohammed Al Amadi  
M42  
UAE

# MEDHEALTH 2023 SPEAKERS



Mr. John Rayner  
HIMSS

UK



Mr. Joseph Hazel  
Elegancia Healthcare

QATAR



Mr. Ivars Krasinski  
Q Properties

QATAR



Mr. Yaser Al Yousuf  
Abu Dhabi Residents  
Office  
UAE



Ms. Carolyn Millward  
Sheikh Shakhbout  
Medical City

UAE



Dr. Sanji de Sylva  
Malaffi HIE

UAE



Mr. Michael Malek  
Medtronic

UAE



Mr. Angel Martin  
JOHNSON &  
JOHNSON  
Brussels



Dr. Ameer El Telwany  
Egypt Healthcare  
Authority

EGYPT



Dr. Joseph Al Assad  
Holy Spirit University  
of Kaslik

LEBANON



Ms. Na'am Jamshed  
JOHNSON &  
JOHNSON

UAE



Ms. Maissa Hidmi  
League of Arab States

EGYPT

# MEDHEALTH 2023 CME AUTHORITIES



# PARTNERS & SUPPORTERS

## STRATEGIC PARTNER



## SUPPORTERS



## IN COLLABORATION WITH

## IN SUPPORT WITH



## IN COORDINATION WITH



U.S.-U.A.E. Business Council  
usuaebusiness.org

## IN COMPLIANCE WITH



## MAIN PARTNER



## ASSOCIATE PARTNERS



## GOLD SPONSORS



## SILVER SPONSORS



## CO SPONSORS



## BUSINESS COMMUNITY PARTNERS



## MEDIA PARTNERS





# AGENDA



# AGENDA

## DAY ONE

MONDAY 25 SEPTEMBER, 2023

09.00 – 10.00

### REGISTRATION & COFFEE BREAK OPENING CEREMONY

10.00 – 11.00

- INTRODUCTORY ADDRESS BY THE MASTER OF CEREMONY **MS. ALICE BOUEIZ** - CHIEF EXECUTIVE OFFICER - ARAB HOSPITALS FEDERATION
- WELCOMING REMARKS BY **DEPARTMENT OF HEALTH - ABU DHABI**
- KEYNOTE ADDRESS BY **HE. ABDULRAHMAN BIN MOHAMED AL OWAIS** - MINISTER OF HEALTH AND PREVENTION - UAE
- ADDRESS OF **HE. DR. MARIAM MATAR** - FOUNDER AND CHAIRPERSON - UAE GENETIC DISEASES ASSOCIATION
- ADDRESS OF **HE. PROF KHALED ABDEL GHAFAR** - CHAIRMAN OF THE EXECUTIVE OFFICE OF THE COUNCIL OF ARAB HEALTH MINISTERS - MINISTER OF HEALTH & POPULATION - EGYPT
- ADDRESS OF **HE. MAISSA HIDMI** - COUNSELLOR HEALTH & HUMANITARIAN AID DEP.- SOCIAL AFFAIRS SECTOR - THE SECRETARIAT GENERAL OF THE LEAGUE OF ARAB STATES

### HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY TO THE DISTINGUISHED HEALTHCARE PERSONALITIES

### ANNOUNCEMENT OF THE WINNERS IN THE GOLD INITIATIVE CERTIFICATE FOR ARAB HEALTHCARE DIGITAL TRANSFORMATION STAR

11.00 - 11.30

### COFFEE BREAK & NETWORKING AT EXHIBITION AREA

11.30 - 12.30

### PANEL DISCUSSION 1: LEADING TOMORROW'S HEALTHCARE: SUSTAINABILITY , TRANSFORMATION AND COLLABORATION

CHAIRMEN: **MP. FADI ALAME** - PRESIDENT - ARAB HOSPITALS FEDERATION

**PROF. TAWFIK KHOJA** - GENERAL SECRETARY - ARAB HOSPITALS FEDERATION

#### PANELISTS:

**HE. DR. AHMAD ABDEL WAHAB AL AWADHI** - MINISTER OF HEALTH - KUWAIT

**HE. DR. MOHAMAD AWAD TAJEDDINE** - ADVISOR TO THE PRESIDENT OF EGYPT FOR HEALTH AND PREVENTION AFFAIRS

**HE. DR. NOURA AL GHAITHI** - UNDERSECRETARY - DEPARTMENT OF HEALTH - ABU DHABI

**MR. AYMAN MOKHTAR** - REGIONAL PRESIDENT- MIDDLE EAST NORTH AFRICA & EURASIA - VIATRIS

**MR. JOSEPH HAZEL** - CHIEF EXECUTIVE OFFICER - ELEGANCIA HEALTHCARE - QATAR

- BUILDING HEALTHCARE SUSTAINABILITY FOR ALL
- CREATING FUTURE PROOF HEALTH SYSTEMS
- THE IMPORTANCE OF PRIVATE PUBLIC PARTNERSHIP IN LEADING THE CHANGE
- UNLOCKING INNOVATION TO BUILD RESILIENCY AND SUSTAINABILITY
- THE LEADERSHIP OF TOMORROW: HOW TO EFFECTIVELY LEAD IN HEALTHCARE
- COLLABORATION WITH GOVERNMENTS HEALTH INSURANCE SECTOR AND OTHER STAKEHOLDERS TO ENHANCE THE EFFECTIVENESS AND EFFICIENCY OF HEALTH SERVICES



LEAD



TRANSFORM



EMPOWER

# AGENDA

## DAY ONE

MONDAY 25 SEPTEMBER, 2023

12.30 - 13.30

### PANEL DISCUSSION 2: LEADING HEALTH FOR ALL: FROM COMMITMENTS TO ACTIONS

**CHAIRMEN:** **MR. MOHAMAD ALNOIMI** - VICE PRESIDENT - ARAB HOSPITALS FEDERATION  
**HE. MAISSA HIDMI**- COUNSELLOR HEALTH & HUMANITARIAN AID DEP.- SOCIAL AFFAIRS SECTOR - THE SECRETARIAT GENERAL OF THE LEAGUE OF ARAB STATES

#### PANELISTS:

**HE. DR. FIRASS ABIAD** - MINISTER OF PUBLIC HEALTH - LEBANON

**HE. DR. AHMED EL SOBKY** - CHAIRMAN - EGYPT HEALTHCARE AUTHORITY

**HE. DR. OMNIYAT AL HAJERI** - EXECUTIVE DIRECTOR OF COMMUNITY HEALTH SECTOR - ABU DHABI PUBLIC HEALTH CENTRE

**MS. NA'AM JAMSHED** - HEAD OF GOVERNMENT AFFAIRS AND POLICY FOR EUROPE, MIDDLE EAST & AFRICA (EMEA) - JOHNSON & JOHNSON

**MR. CHRISTOPHER HABIB** - CHIEF STRATEGY OFFICER - NMC HEALTHCARE

#### ACHIEVING THE "HEALTH FOR ALL" GOAL WILL REQUIRE :

- COMMITMENT AND LEADERSHIP
- STRENGTHENING OF HEALTHCARE SYSTEMS
- FOCUS ON HEALTH PROMOTION AND DISEASE PREVENTION
- MAINTAINING THE HEALTH AND SAFETY OF ALL COMMUNITY
- MAKING HEALTHCARE SYSTEMS RESILIENT

13.30 - 15.00

### LUNCH & NETWORKING AT EXHIBITION AREA

15.00 - 16.00

### PANEL DISCUSSION 3: COMMITTED TO SUSTAINABILITY

**CHAIRMEN:** **DR. JOSEPH AL ASSAD** - DEAN ENGINEERING SCHOOL - HOLY SPIRIT UNIVERSITY OF KASLIK- LEBANON

**DR. BASSAM KADDISSI** - CHAIRMAN OF HEALTHCARE SUSTAINABILITY DIVISION - ARAB HOSPITALS FEDERATION

### KEYNOTE PRESENTATION: ADVOCATING FOR SUSTAINABLE BUILDINGS

**MR. IVARS KRASINSKIS** - DESIGN DEVELOPMENT DIRECTOR - Q PROPERTIES

#### PANELISTS:

**DR. AYSHA ALKHOORI** – EXECUTIVE DIRECTOR HEALTHCARE FACILITIES - DEPARTMENT OF HEALTH - ABU DHABI

**MR. EHAB ZAWAIDEH** - GENERAL MANAGER MIDDLE EAST - GE HEALTHCARE

**DR. AMEER EL TELWANY** - CHIEF EXECUTIVE OFFICER - EGYPT HEALTHCARE AUTHORITY

**MS. CAROLYN MILLWARD** - CHIEF FINANCIAL OFFICER - SHEIKH SHAKHBOUT MEDICAL CITY - UAE



LEAD



TRANSFORM



EMPOWER

# AGENDA

## DAY ONE

MONDAY 25 SEPTEMBER, 2023

16.00 - 17.00

- LEADERS ACTION IN RESPONDING TO CLIMATE CHANGE CHALLENGE
- COMMITTED TO SUSTAINABILITY IN HEALTHCARE
- GREEN HOSPITALS: A GREAT EXAMPLE
- COP28 IN DEEP DISCUSSION: THE IMPACT OF CLIMATE CHANGE IN THE HEALTHCARE SECTOR

### PANEL DISCUSSION 4 : LEADING TOMORROW'S HEALTHCARE ECOSYSTEM

**CHAIRMEN: DR. ALAN RUSSELL STEWART** - CHIEF CLINICAL OFFICER - NMC HEALTHCARE

**DR . ALI ELHAJ** - CHIEF EXECUTIVE OFFICER - ARDENS HEALTH & CHAIRMAN  
OF GOVERNANCE, LEADERSHIP& RESEARCH DIVISION - ARAB HOSPITALS FEDERATION

#### PANELISTS:

**H.E. DR. AHMED AL KHAZRAJI** - EXECUTIVE DIRECTOR OF STRATEGY AND POLICY SECTOR -  
DEPARTMENT OF HEALTH - ABU DHABI

**DR. MARIAM AL-JALAHMA**- CHIEF EXECUTIVE OFFICER -NATIONAL HEALTH  
REGULATORY AUTHORITY - BAHRAIN

**DR. JORGE GUZMAN** - CHIEF EXECUTIVE OFFICER - CLEVELAND CLINIC ABU DHABI

**MR. HADY EL KHOURY** - REGIONAL GENERAL MANAGER - GE HEALTHCARE - MENEAT

**MR. MAZEN BACHIR** - GENERAL MANAGER - GULF & EMERGING MARKETS ABBOTT LABORATORIES

- ROLE OF HEALTHCARE POLICY IN SHAPING THE FUTURE
- FUTURE OF HEALTHCARE FINANCING: THE SHIFT TOWARDS VALUE-BASED CARE AND THE INCREASING USE OF ALTERNATIVE PAYMENT MODELS
- EVOLVING POLICIES, STANDARDS, COMPLIANCE AND REGULATIONS
- PROMOTING PATIENT-CENTERED CARE TO IMPROVE PATIENT OUTCOMES & ENSURE COST-EFFECTIVENESS
- COLLABORATION WITH GOVERNMENTS AND OTHER STAKEHOLDERS TO IMPROVE PATIENT ACCESS TO HEALTHCARE
- ROLE OF TECHNOLOGICAL ADVANCEMENTS AND INNOVATION

17.00

END OF THE DAY



LEAD



TRANSFORM



EMPOWER

# AGENDA

## DAY TWO

TUESDAY 26 SEPTEMBER, 2023

09.00 - 09.30

### NETWORKING TEA & COFFEE

09.30 - 10.30

### PANEL DISCUSSION 5 : LEADING TOMORROW'S HEALTHCARE: LEADERS & LEADERSHIP TALENTS

**CHAIRMAN: DR . ALI ELHAJ** - CHIEF EXECUTIVE OFFICER - ARDENS HEALTH & CHAIRMAN OF GOVERNANCE, LEADERSHIP& RESEARCH DIVISION - ARAB HOSPITALS FEDERATION  
**DR . SALLY AL RABBAA** - CHIEF EXECUTIVE OFFICER - ST JOHN HOSPITAL & CHAIRMAN OF THE ACADEMIC PARTNERSHIP DIVISION - ARAB HOSPITALS FEDERATION

#### PANELISTS:

**HE. DR. MARIAM MATAR** - FOUNDER AND CHAIRPERSON - UAE GENETIC DISEASES ASSOCIATION  
**DR. NASER AMMASH** - CHIEF EXECUTIVE OFFICER - SHEIKH SHAKHBOUT MEDICAL CITY - UAE  
**DR. FAWZI AL HAMMOURI** - FORMER CHAIRMAN - PRIVATE HOSPITALS ASSOCIATION - JORDAN  
**DR. ROLA HAMMOUD**- PRESIDENT OF AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES - MENA CHAPTER  
**MR. SHERIF BESHARA** - GROUP CHIEF EXECUTIVE OFFICER - AMERICAN HOSPITAL DUBAI  
**MR. YASER AL YOUSUF** - DIRECTOR OF PARTNERSHIPS - ABU DHABI RESIDENTS OFFICE

- DEFINING A TRUE LEADER IN HEALTHCARE
- SHARING VISIONS ON FUTURE HEALTHCARE LEADERSHIP
- NURTURING THE NEXT GENERATION OF HEALTHCARE LEADERS
- FOSTERING HEALTHCARE LEADERS CAPABILITIES TO DEAL WITH THE RISING COST OF TECHNOLOGY AND PHARMACEUTICAL
- HEALTHCARE WORKFORCE OF THE FUTURE

10.30 - 11.00

### COFFEE BREAK

11.00 - 12.00

### PANEL DISCUSSION 6 : LEADING TOMORROW'S HEALTHCARE DIGITAL TRANSFORMATION

**CHAIRMEN: MR. JOHN RAYNER** - DIGITAL HEALTH STRATEGIST - EMEA - HIMSS  
**DR. YOUSSEF BASSIM** - CHAIRMAN OF DIGITAL HEALTH TRANSFORMATION DIVISION - ARAB HOSPITALS FEDERATION

#### PANELISTS:

**MR. ANGEL MARTIN** - SENIOR DIRECTOR DIGITAL HEALTH & TAXATION ADVOCACY - EMEA - JOHNSON & JOHNSON  
**DR. SANJI DE SYLVA** - VP OF CLINICAL ENGAGEMENT AND INFORMATICS - MALAFFI  
**MR. KHALID MOHAMMED AL AMADI** - EXECUTIVE DIRECTOR, TECHNOLOGY TRANSFORMATION & INNOVATION - M42  
**DR. SUMAN KATRAGADDA** - CHIEF EXECUTIVE OFFICER - HEAPS USA



LEAD



TRANSFORM



EMPOWER

# AGENDA

## DAY TWO

TUESDAY 26 SEPTEMBER, 2023

12.00 - 13.00

- THE ROLE OF DISRUPTION IN SHAPING THE FUTURE OF HEALTHCARE
- HEALTH INFORMATION EXCHANGE & BEYOND: THE POWER OF DATA
- FUTURE OF HEALTHCARE WITH AI
- REVOLUTION OF THE HEALTHCARE INDUSTRY BY DELIVERING WORLD-CLASS, TECH-ENABLED & PATIENT-CENTRIC CARE

### LUNCH BREAK

13.00 - 14.00

### PANEL DISCUSSION 7 : LEADING INNOVATION TODAY FOR HOSPITAL IMPACT TOMORROW

**CHAIRMAN: MR.MICHAEL MALEK - INTERNATIONAL BUSINESS DEVELOPMENT AND ACTIVATION DIRECTOR - GLOBAL REGIONS - MEDTRONIC**

#### PANELISTS:

**DR. ASMA AL MANNAEI** - EXECUTIVE DIRECTOR OF RESEARCH AND INNOVATION CENTER - DEPARTMENT OF HEALTH - ABU DHABI

**DR. STEPHEN GROBMYER**- PROFESSOR AND CHAIR OF THE ONCOLOGY INSTITUTE - CLEVELAND CLINIC ABU DHABI

**DR. FATIMA AL KAABI** - EXECUTIVE DIRECTOR - ABU DHABI BONE MARROW TRANSPLANT PROGRAMME - ABU DHABI STEM CELL CENTER

**DR. SALEM AL HARTHI** - CHAIR OF THE SURGERY DEPARTMENT - SHEIKH SHAKHBOUT MEDICAL CITY - UAE

- ROLE OF GOVERNMENT IN NURTURING A CULTURE RESEARCH
- ROLE OF INNOVATION IN IMPROVING PATIENT OUTCOMES, REDUCING COSTS AND ENHANCING THE PATIENT CARE & EXPERIENCE
- HOW CAN INNOVATION HELP ACHIEVE A PATIENT-CENTERED CARE?

14.00

### END OF THE FORUM & RECOMMENDATIONS



LEAD



TRANSFORM



EMPOWER

# MEDHEALTH 2023 HIGHLIGHTS



**404**  
Total Attendees



**14** Countries  
Hosted Attendees



**50**  
Distinguished  
Speakers

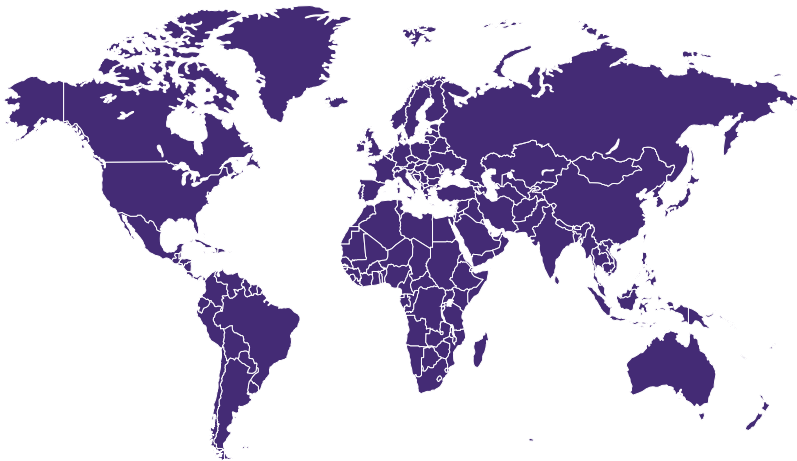


**7**  
Scientific Sessions



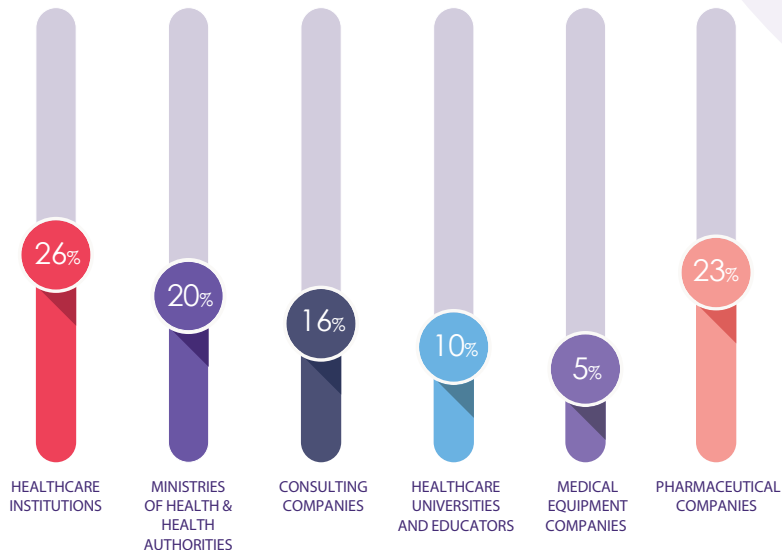
**21**  
Participating  
Companies

## ATTENDEE DEMOGRAPHY



**94%** MIDDLE EAST  
**1%** ASIAN COUNTRIES  
**4%** EUROPE & AMERICA  
**1%** REST OF THE WORLD

## ATTENDEE PROFILE



# MEDHEALTH 2023 AWARDS



# MEDHEALTH 2023 CERTIFICATES





# FEEDBACK & TESTIMONIALS

WITH STRONG REGIONAL AND GLOBAL PARTICIPATION, WE HAVE CONCLUDED THE 24TH EDITION OF THE ARAB HOSPITALS FEDERATION FORUM, WHICH WELCOMED 50 SPEAKERS FROM 12 COUNTRIES. BRINGING TOGETHER DECISION-MAKERS AND HEALTHCARE PROFESSIONALS, THE EVENT SAW DISCUSSIONS AROUND THE DEVELOPMENT OF THE REGION'S HEALTHCARE SECTORS AS WELL AS AN EXCHANGE OF BEST PRACTICES AND SUCCESSFUL EXPERIENCES.

THROUGH SIMILAR COLLABORATIVE INITIATIVES, DOH RENEWS ITS COMMITMENT TO BUILDING NEW PARTNERSHIPS IN OUR HEALTHCARE SECTOR, THUS FURTHER CEMENTING THE EMIRATE'S POSITION AS A LEADING HEALTHCARE DESTINATION GLOBALLY.

*DEPARTMENT OF HEALTH ABU DHABI*

IT WAS AN HONOR TO BE PART OF "THE 24TH ANNUAL MEDHEALTH ABU DHABI FORUM OF THE ARAB HOSPITALS FEDERATION".

WE ARE GRATEFUL TO OUR SSMC LEADERSHIP SPEAKERS FOR HIGHLIGHTING OUR DEDICATION TO EXCEEDING STANDARDS OF EXCELLENCE IN HEALTH AND PATIENT CARE, WHILE SUPPORTING THE NEXT GENERATION OF HEALTH CARE LEADERS.

*SHEIKH SHAKHBOUT MEDICAL CITY - SSMC*

VERY MUCH APPRECIATE THE DISCUSSION OF DIGITAL LITERACY ISSUES AT THE ARAB HOSPITALS FEDERATION ANNUAL MEETING IN ABU DHABI. DIGITAL LITERACY AND INTERNET CONNECTIVITY ARE QUICKLY BECOMING A SUPER SOCIAL DETERMINANT OF HEALTH.

*SUSAN FRAMPTON  
INTERNATIONAL EXPERT ON PERSON-  
CENTERED CARE AND PATIENT ENGAGEMENT  
PLANETREE - USA*

IN A JOYFUL AND DELIGHTFUL CELEBRATION, WE WERE PLEASED TO HAPPILY RECEIVE THE PLATINUM AWARD OF DIGITAL HEALTHCARE LEADERSHIP CERTIFICATE, BY THE ARAB HOSPITALS FEDERATION AT MEDHEALTH ABU DHABI 2023. SHARING THE EXPERIENCE OF THE MASS AUTOMATION AND WIDE SCALE IMPLEMENTATION OF DIGITAL TRANSFORMATION IN EGYPT HEALTHCARE FACILITIES, DISPLAYS DISTINCTIVE LEADERSHIP SKILLS, COLLABORATIVE WORK ENVIRONMENT, CONTINUED PATIENTS CARE, INNOVATIVE CULTURE, WITH THE PURPOSE OF IMPROVING PATIENT OUTCOMES AND REALIZING UPMOST PATIENTS' SATISFACTION A UNIQUE AND EXCEPTIONAL INITIATIVE TO FOLLOW. AND A GOOD DAY TO REMEMBER.

*DR. AMIR EL TELWANY  
CEO  
EGYPT HEALTHCARE AUTHORITY*

I WAS HONORED TO ATTEND AND SPEAK TODAY AT THE MEDHEALTH ABU DHABI 2023 ; THE 24TH FORUM OF THE ARAB HOSPITALS FEDERATION WITH THE STRATEGIC PARTNERSHIP OF THE DEPARTMENT OF HEALTH ABU DHABI AND THE SUPPORT OF THE MINISTRY OF HEALTH AND PREVENTION IN UAE.

A BIG THANKS TO THE OUTSTANDING EFFORTS OF THE BOARD OF THIS FEDERATION, PRESIDED BY ITS CEO ALICE YAMMINE BOUEIZ FOR BRINGING ARAB HEALTHCARE LEADERS TOGETHER TO DISCUSS IMPORTANT MATTERS PERTAINING TO THE IMPACT OF DIGITAL TRANSFORMATION, SUSTAINABILITY, INNOVATION AND LEADERSHIP ON PATIENT CARE.

*ROLA HAMMOUD, MD, MHA  
PRESIDENT ACHE-MENA*

IT WAS INDEED A GREAT HONOUR TO ATTEND AND PARTICIPATE IN THIS VERY WELL ORGANIZED EVENT.

THANK YOU AGAIN FOR THE OPPORTUNITY.

EHAB ZAWAIDEH  
COMMERCIAL GENERAL MANAGER, ME  
GE HEALTHCARE

ON BEHALF OF ALL THE LEADERSHIP TEAM OF VIATRIS I WOULD LIKE TO CONGRATULATE YOU FOR THIS FIRST EDITION OF MEDHEALTH IN ABU DHABI THAT GATHERED LEADERS FROM ACROSS THE ARAB WORLD.

I WANT ALSO TO THANK YOU FOR YOUR PARTNERSHIP AND FOR YOUR INCLUSIVITY AND SPOTLIGHT GIVEN TO VIATRIS ACROSS THE TWO DAYS AND ALSO AMCHAM ABU DHABI HEALTHCARE COMMITTEE.

WE LOOK FORWARD TO NURTURING THIS PARTNERSHIP IN THE NEXT EDITION AND THE AHF FUTURE PROJECTS.

VIATRIS

I WANTED TO TAKE A MOMENT TO EXTEND MY APPRECIATION TO YOU AND YOUR TEAM FOR ORGANIZING SUCH A WELL-EXECUTED AND MEMORABLE EVENT.

EVERY DETAIL HAD BEEN CAREFULLY PLANNED AND EXECUTED WITH PRECISION. THE VENUE WAS STUNNING, THE PROGRAM WAS ENGAGING, AND THE OVERALL ATMOSPHERE WAS ELECTRIC.

IT IS EVIDENT THAT A TREMENDOUS AMOUNT OF EFFORT AND DEDICATION WENT INTO MAKING THIS EVENT A SUCCESS, AND I AM TRULY GRATEFUL FOR ALL YOUR HARD WORK. THANK YOU ONCE AGAIN FOR YOUR HOSPITALITY, DEDICATION, AND COMMITMENT TO EXCELLENCE.

JOSEPH EL ASSAD, PH.D.  
DEAN OF THE SCHOOL OF ENGINEERING  
UNIVERSITE SAINT ESPRIT KASLIK

MED HEALTH ABU DHABI 2023 OF THE ARAB HOSPITALS FEDERATION, ILLUMINATED THE SHARED DETERMINATION TOWARDS ACHIEVING 'HEALTH FOR ALL'. THIS PROGRESS IS CONTINGENT UPON FORTIFYING HEALTHCARE SYSTEMS TO ADVANCING HEALTH AND HEALTHCARE.

NAAM JAMSHED  
GOVERNMENT AFFAIRS & POLICY EMEA  
JOHNSON & JOHNSON

# LIVE EXPERIENCE



# LIVE EXPERIENCE FROM MAJLISS

---



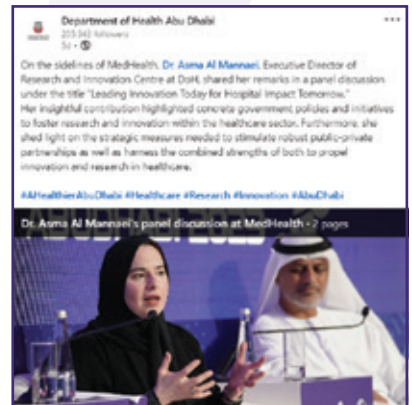
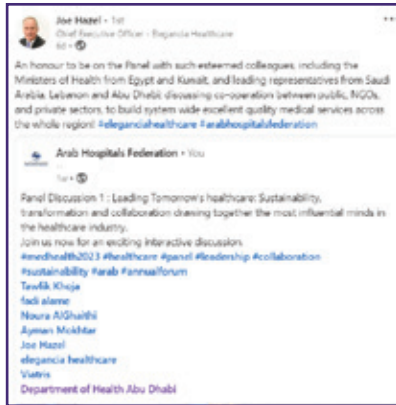
# LIVE EXPERIENCE FROM PRESTIGE DINNER

---





# SOCIAL MEDIA PRESENCE



**GE HealthCare MENAET & SSA**  
2,219 followers

**GE HealthCare** engaged in two sessions during #MedHealth this week, organized by Arab Hospitals Federation. GE HealthCare's speakers shed light on two game-changing topics that are revolutionizing the future of healthcare in the Middle East. The first topic explored was sustainability in healthcare, with resources becoming increasingly scarce. It is crucial for the industry to adopt sustainable practices. GE HealthCare shared insights on how providers can reduce their environmental footprint, while maintaining superior patient care.

The second area of focus was on digital and AI technologies. These advancements are transforming the way healthcare is delivered and experienced. The potential of a digital intelligence to enhance the accuracy and efficiency of diagnoses, treatment plans, and patient outcomes is enormous.

Let's continue the conversation on sustainability and digital healthcare using the hashtags #FutureOfHealthcare, #SustainableHealthcare, #DigitalTransformation, #PatientJourney, #MedHealth2023, #InnovationInHealthcare and #EcosystemCollaboration  
The Arab Hospital Magazine Simon Chamras



**Malaffi (Abu Dhabi Health Information Exchange)**  
15,363 followers

Great discussion yesterday at the MedHealth 2023 event in Abu Dhabi, led by our VP Clinical Engagement and Informatics, **Dr. Sanji de Silva**, as he delved deep into the future of healthcare's digital transformation journey.

**Youssef Bassim, MD, MS, FACS, MHS, Khalid Al Anadi, John Kayser, Angel Martin**

**G42 Healthcare**  
Arab Hospitals Federation



**Suzanne Naffah** · Following  
Sales and Commercial (Logistics and Transportation) (Pharma and General C...  
40 · 5

What an incredible first day at the Arab Hospital Federation Annual Forum held in Abu Dhabi! #MedHealth

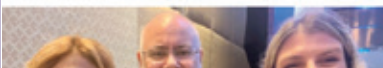
Where industry experts and policy makers discussed major topics related to healthcare and sustainability.

The event was greatly organized under the leadership of Mrs. Alice Yasmine Bouziz and the team.

And as COVID approaches, the forum highlighted the importance of integrating sustainability into every sector of healthcare from exploring renewable energy solutions for hospitals to promoting ecofriendly practices in pharmaceutical and medical equipment manufacturing.

I had the privilege of meeting the Group COO and co-founder of Pure Health Miss Shatta Asif, H.E. Dr. Omayyat Al Hajeri and H.E. Dr. Riass Abiad (Lebanon's Minister of Health).

I look forward to another fruitful day tomorrow.



**The Arab Hospital Magazine**  
6,533 followers

**Arab Hospitals Federation**

انطلقت اليوم فعاليات مؤتمر اتحاد المستشفيات العربية السنوي الرابع والعشرين بتظهير المستشفيات العربية وذلك بالتعاون مع دائرة الصحة - أبوظبي الجهة التنظيمية ... see more

See translation



**ADSCC Abu Dhabi Stem Cells Center** ✓ Following  
19,012 followers

Dr. Fatima Al Kaabi, Executive Director of Abu Dhabi Bone Marrow Transplant at ADSCC, participated earlier today in a panel discussion on Innovation at the MedHealth 2023 conference held in Abu Dhabi, organized by Arab Hospitals Federation and supported by Department of Health, Abu Dhabi. Dr. Al Kaabi discussed crucial topics, including the government's role in fostering research culture, innovation's influence on patient outcomes, the integration of innovation for patient-centered care and how innovation is embedded in ADSCC's DNA focusing on research, clinical trials and optimal patient care. The conference provided a platform to showcase innovative healthcare strategies and foster collaboration opportunities.

#ADSCC #CenterOfExcellence #OurExperts #MedHealth



**Department of Health Abu Dhabi**  
22,341 followers

With strong regional and global participation, we have concluded the 24th edition of the Arab Hospital Federation Forum, which welcomed 50 speakers from 12 countries. Bringing together decision-makers and healthcare professionals, the event saw discussions around the development of the region's healthcare sectors as well as an exchange of best practices and successful experiences. Through similar collaborative initiatives, DoH renews its commitment to building new partnerships in our healthcare sector, thus further cementing the Emirate's position as a leading healthcare destination globally.

#HealthInAbuDhabi #HealthcareInnovation #AbuDhabi



**The Arab Hospital Magazine**  
6,533 followers

**Arab Hospitals Federation**

انطلقت اليوم فعاليات مؤتمر اتحاد المستشفيات العربية السنوي الرابع والعشرين بتظهير المستشفيات العربية وذلك بالتعاون مع دائرة الصحة - أبوظبي الجهة التنظيمية ... see more

See translation



**Ayman Mohdhar** · 2142  
Regional President Middle East, Turkey and Levant at Viatrix  
40 · 5

Valid commitment to "access" is unwavering - sustainably delivering high-quality medicines and health solutions at scale to people, regardless of geography or circumstance.

While we are proud of what we have accomplished - and the efforts across the sector - we know that the current needs are bigger than what any one entity can do alone and they will constantly evolve.

This has been the highlight of my intervention during the panel, "Leading tomorrow's healthcare Sustainability, Transformation and Collaboration" alongside H.E. Dr. Noora Al Ghaithi, H.E. Dr. Ahmad Abdel Wahab Al Aoudhi, H.E. Dr. Mohamed Amed Tajeldin and Mr. Joseph Hajeri.  
@MedHealth Abu Dhabi 2023 Arab Hospitals Federation

A great discussion, a call to action, for all leaders in the healthcare sector across the region, to prioritize sustainable access to healthcare, enabling a better and healthier future ...

#RealAccess #ResilientHealthcare



**Egypt Healthcare Authority**  
27,146 followers

At the conclusion of the activities of the twenty-fourth annual forum of the Arab Hospital Federation "Med Health Abu Dhabi" 2023, Dr. Ahmed El-Sakki, Chairman of Egypt Healthcare Authority and General Supervisor of the Universal Health Insurance and "Hayah Kareemah" projects at the Ministry of Health and Population, meets with Dr. Ahmed Al-Awadhi - Minister of Health of the State of Kuwait, Dr. Maryam Atzbi Al-Jalaha - CEO of the National Health Regulatory Authority in the State of Bahrain, and Dr. Ayman Mohdhar - Regional President for the Middle East, Turkey and the Arab Levant at the American company Viatrix. The meeting discussed cooperation to transfer the Egyptian experience in health reform and universal health coverage to our brothers in the Arab countries, as the Egyptian experience has become an inspiration for many countries to advance the healthcare sector. Investment opportunities and partnership models between the government and private sectors were reviewed after the universal health insurance system provided promising investment opportunities in the health sector in Egypt.

Dr. Ahmed El-Sakki stressed the implementation of the directives of the political leadership to stimulate partnerships and enhance cooperation to advance the health care sector in the Arab world and bring it to the global stage, and achieve integration and health security in the region.

For more details about the meeting, visit the following link:  
<http://inkd.in/4P3pXeU>  
#Egypt\_Health\_Future



# MEDIA REACH

9/29/23, 1:18 PM

24th Arab Hospitals Federation Forum to take place in Abu Dhabi

مكتب أبوظبي الإعلامي  
Abu Dhabi Media Office



## 24th Arab Hospitals Federation Forum to take place in Abu Dhabi

22 SEPTEMBER 2023  
HEALTH

SHARE THIS ARTICLE



عربي

<https://www.mediaoffice.abudhabi/en/health/24th-arab-hospitals-federation-forum-to-take-place-in-abu-dhabi/>

1/5

