



اتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION
The *Year* OF OUR SILVER JUBILEE

EXECUTIVE COUNCIL STRATEGY

2024 - 2025

Celebrating 25 years
ANNIVERSARY
OF ADVANCING HEALTH
IN ARAB COUNTRIES

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LEADERSHIP TEAM MESSAGE

It is with pride and joy that we celebrate together a significant occasion, the 25th anniversary of the Arab Hospitals Federation - a quarter-century of our dedicated efforts to advance healthcare in Arab countries.

As we reflect on the AHF journey, we recall the achievements, the challenges overcome, and the impact we have engraved on this distinctive sector. Our commitment to excellence in healthcare has been unwavering, and it is an honor to witness the impact we have collectively made on the health and well-being of our communities.

Over the past twenty-five years, the hospitals affiliated with the Federation have been at the forefront of innovation, tirelessly working to provide advanced healthcare, adopting the latest technologies, and embracing best practices in healthcare management. Together, we have established a network of institutions that goes beyond buildings with beds and equipment; they stand as beacons of hope, healing, and compassion.

In our journey, we have witnessed the implementation of robust health policies, pioneering developments in healthcare transformation, a commitment to providing sustainable healthcare, and the development of strong partnerships with regional and international organizations. Our collaborative efforts have contributed to raising the standards of healthcare delivery, ensuring that the people of Arab countries have access to world-class medical services.

As we celebrate our successes, we must also acknowledge the ongoing challenges. The current evolution in the field of healthcare requires us to remain vigilant, adaptable, and responsive to the needs of our communities. The COVID-19 pandemic has underscored the importance of solidarity, resilience, and preparedness in facing unprecedented global health crises.

Completed the last twenty-five years, the federation has undergone massive changes, such as restructuring and globalization, yet it has emerged stronger and more effective than ever.

LEADERSHIP TEAM MESSAGE

As we look to the future, we must continue to collaborate with key decision-makers to enhance policies, foster innovation, invest in sustainable and digital transformation, build the capacities of our healthcare workforce, and address health disparities that persist in our societies. We must strive for a healthcare system that is not only effective and efficient but also equitable and accessible to all.

We extend our deepest gratitude to the successive health ministers, key decision-makers, stakeholders, healthcare professionals, and administrators for their trust, support, and engagement, which have been the cornerstone of our success. We commend and appreciate their dedication, passion, and hard work.

To our partners, supporters, and collaborators, we thank you for your assistance and involvement in this journey. Your contributions have been vital in reshaping the healthcare sector in Arab countries.

Thank you to the members of governing and Executive councils, in addition to the members of the General Assembly for their trust, determination and engagement.

As we celebrate this milestone, let us renew our commitment to advancing health in our region and envision a future where every individual has the opportunity to lead a healthy and fulfilling life.

May the next twenty-five years be filled with even greater achievements in the service of health and humanity.



MP. FADI ALAME
President



PROF. TAWFIK KHOJA
General Secretary



ALICE YAMMINE BOUEIZ
Chief Executive Officer

EXECUTIVE COUNCIL

To realize the AHF Strategic plan, the Executive Council that gathers eminent Health personalities and experts has set the 2024 - 2025 Goals to advance Health in Arab Countries.



MR. FADI ALAME
President



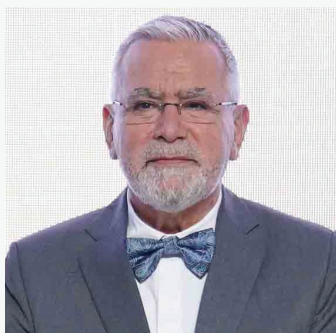
MOHAMAD AL NOIMI
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PROF. TAWFIK KHOJA
General Secretary



ALICE YAMMINE BOUEIZ
Chief Executive Officer



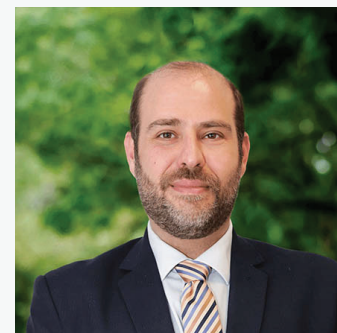
DR. ALI EL HAJ
Chairman of Governance
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Chairman of
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Division



DR. ALI ABOU GRAIN
Executive Board
Member



DR. MIREILLE KHALIL
Head of Organizing
Committee

EC STRATEGY 24- 25

Embarking on a new strategy is not just a journey; it's an opportunity to redefine the success story of the Arab Hospitals Federation. Therefore, we are pleased to share with you the Executive Council's strategy for the years 2024-2025, addressing:

1- **G**OVERNANCE
LEADERSHIP &
COUNCILS
2- **E**NGAGEMENT
3- **M**EMBERSHIPS
4- **M**ARKET EXPANSION

STRUCTURE
2024 - 2025

1- **G**OVERNMENTS
2- **H**OSPITALS
3 - **L**OW & **M**IDDLE
INCOME COUNTRIES

PRODUCTS
2024 - 2025

1- **A**HDAF QATAR
DOHA - APRIL 2024
2- **M**EDHEALTH
ABUDHABI
THE SILVER JUBILEE
OCTOBER 2024

EVENTS
2024 - 2025

**ARAB HEALTHCARE
SUSTAINABILITY
CENTER**

CENTER
2024 - 2025

**TRAINING &
EDUCATIONAL
PROGRAM**

**BUILDING
CAPACITIES**
2024 - 2025

THE ARAB ALLIANCE
FOR VALUE IN HEALTHCARE
THE ARAB ALLIANCE
FOR AI IN HEALTHCARE

ALLIANCES
2024 - 2025

**GOLD
INITIATIVES**

INITIATIVES
2024 - 2025

**AHF
EXECUTIVE
CIRCLE**

CIRCLE
2024 - 2025

**RECOGNITION
AWARDS**

AWARDS
2024 - 2025

**NEW
OPPORTUNITIES**

PARTNERSHIPS
2024 - 2025

**HEALTH TOURISM
QUALITY
PERSON CENTERED
CARE**

STRATEGIES
2024 - 2025

**ACCESS TO CARE
MENTAL HEALTH
SUSTAINABILITY
WORKFORCE CHALLENGES**

ADVOCACY
2024 - 2025

1- GOVERNANCE
LEADERSHIP &
COUNCILS

2- ENGAGEMENT

3- MEMBERSHIPS

4- MARKET EXPANSION

STRUCTURE

2024 - 2025

A legacy of 25 years of Arab, Regional, and Global presence

The AHF stands out as a distinctive Arab organization representing hospitals and healthcare entities across Arab countries since its establishment in 1999. Over the years, it has pioneered initiatives that have become significant landmarks in the Arab healthcare landscape. Our Annual Forum, MedHealth, has evolved into a distinguished official platform that brings together prominent healthcare organizations, decision-makers, government officials, authorities, stakeholders, and partners.

Furthermore, the AHF has been instrumental in creating various essential activities, initiatives, and strategies. Collaborating with policymakers, it has played a key role in formulating policies that contribute to advancing health in Arab countries and assisting healthcare facilities in addressing present and future challenges.

Serving as the voice of Arab healthcare bodies, the AHF maintains close ties with major Arab authorities and bodies, including the League of Arab States, Arab Ministers of Health Council, Egyptian Healthcare Authorities (GHA, GAHAR, UPA, etc.), Department of Health Abu Dhabi, Hamad Medical Corporation in Qatar, and international organizations such as the World Health Organization, HIMSS, Planetree, The International Hospital Federation, among others.

The AHF's consistent contributions to policy recommendations in healthcare have been highly valued.

Moreover, the organization has undertaken numerous capacity development activities, offering support to members in advanced, emerging, and developing countries. These activities have not only fostered knowledge but also enhanced the expertise of the Arab healthcare workers community.

An organization focused on new dimensions of Health System for healthcare leaders.

AHF is a membership organization committed to the common good and the promotion of universal values. These values include ensuring access to care, upholding quality and patient safety, and enhancing the efficiency of service delivery through patient-centered care supported by evidence.

Its mission is an Arab world with Healthy communities, well managed hospitals and outstanding healthcare services that provide adequate safe, high quality and efficient care to those who need it.

The core goals of the AHF are to raise quality, safety, cost reduction, efficiency and good governance, be a reference platform able to support its members, encourage initiatives, effective leadership and implement value-based care delivery practices. The AHF positions itself as a hub for essential strategic knowledge for decision makers in charge of health care service delivery at all levels.

To implement its mission the AHF Executive Council works hard to support knowledge sharing among members, to advocate the healthcare communities on major challenges and trends and to reach the SDGs and create a more sustainable and inclusive world..

Restructuring a new model of Governance

AHF possesses a distinctive network comprising prominent healthcare leaders from the Arab world, fostering a sense of camaraderie that encourages the sharing of skills and knowledge.

Restructuring a new model of governance is a dynamic process that requires thoughtful planning, collaboration, and a commitment to fostering a governance structure that is responsive to the evolving needs of the organization and its stakeholders.

The Restructuring plan is built upon fundamental three key points:

1- Positioning the Governance, Leadership & Councils in the heart of AHF Structure

As we embark on the next 25-year journey, the Federation will embrace the synergies of Governance, Leadership, and members engagement to navigate towards a future where the AHF not only stands as a pillar of healthcare advancement but as a testament to the power of visionary governance, transformative leadership, and collaborative members.

By positioning Governance and Leadership at the nucleus of our structure, we amplify the collective intelligence and resilience required to overcome challenges and seize opportunities and we fortify the foundation upon which the AHF stands, fostering a culture of transparency, accountability, and responsible stewardship. The AHF governance led by its key leaders, attests to the credibility of this journey, as it brings together leadership thinking with expertise, contributing to the establishment of an advanced and promising concept for the Arab healthcare sector.

By aligning councils at the heart of our structure, we ensure that the rich tapestry of perspectives—from healthcare professionals to administrators—contributes to the execution of policies that resonate with the diverse needs of our communities.

The Restructuring model seeks two important points:

- Establishment of an Honorary council for the Federation comprising distinguished personalities who have contributed significantly to the Arab healthcare sector.
- Introduction of new members to the Executive council as advisory members, aimed at assisting the Federation in developing and implementing its action plan.

2- Engaging members by placing them at the core of all activities.

It is crucial for AHF to both retain its existing members and attract new ones, while also fostering increased engagement in member activities. To achieve these objectives, several measures should be implemented to

bolster members' sense of ownership, encourage active participation in AHF activities, and introduce additional benefits to retain their interest.

The primary focus is to define AHF products, services and benefits and make them more visible and accessible to members.

The second priority involves optimizing the efficiency of interaction among members through the annual forum and supporting activities. Expanding the Networking Hub in this forum will ensure that MedHealth becomes a 'must-attend' annual event for the entire Arab healthcare sector.

The third priority centers on developing new activities and services, participating in new initiatives, consulting, researches and studies, engaging in capacity-building programs, and enhancing partnerships among different stakeholders.

The fourth priority aims to set the AHF «seal of trust» as a symbol granted to hospitals and Healthcare organizations for achieving Excellence, value and quality in services.

3- Improving the benefits of the AHF Members to be:

- A unique hub for the strategic exchange of skills and knowledge to enhance communication among members and highlight the unique features of the AHF platform .

In order to present AHF as a unique hub, many actions will be taken such:

1. Strengthening the Annual Forum and activities to reinforce the networking among leaders and stakeholders .
2. Developing knowledge products.
3. Creating Targeted Groups and AHF technical divisions, in addition to Enhancing the role of the Executive Circle.
4. Expanding Awards and initiatives.
5. Activating the Arab Healthcare Sustainability Center.
6. Expanding the Alliances and Partnerships.

- Advocate for and adopt healthcare priorities

The AHF is very well positioned to adopt healthcare policies and major causes issued by international and regional authorities, advocate for them among its members for the benefit of all parties.

The federation will pursue and reinforce its engagement with the international and regional organizations such as WHO EMRO, League of Arab States, Arab Health Ministers Council, Arab Healthcare authorities and all stakeholders, and will expand its network and strategic partnerships by signing additional MoUs for the benefit of its members.

Marketing and Expanding Memberships

The role and function of service delivery organizations are undergoing rapid evolution, and in many countries, various reforms have significantly altered the structure and distribution of responsibilities among stakeholders. Several countries lack associations or syndicates that bring together healthcare providers at a national level. The COVID-19 pandemic highlighted the necessity to have an umbrella gathering different healthcare institutions to facilitate collaboration, address challenges collectively, share experiences, and lead initiatives for change and excellence in the sector.

The Arab Hospitals Federation occupies a natural position to fulfill its role in assisting healthcare institutions in facing challenges, evolving, and achieving goals. It is adopted as a center for fundamental strategic knowledge for decision-makers to address the common challenges of both public and private healthcare institutions. The shared objectives aim to enhance quality and patient safety, lead digital transformation, improve efficiency, prioritize a patient-centered approach, integrate sustainability initiatives, support good governance and leadership, while adopting value-based care.

The COVID-19 pandemic has brought about a shift in perspective towards the integration of institutions and their participation under healthcare umbrellas similar to the federation. In the past, there was a trend to join international organizations, but today, Arab integration and collaboration among Arab healthcare institutions have become essential. This has led the federation, through this strategy, to expand its market presence in Arab countries.

The federation aims to expand into emerging markets in the Gulf region, such as: **United Arab Emirates** that has become a healthcare hub attracting health tourism and investments; **Kingdom of Saudi Arabia:** Due to its high population density and significant healthcare spending, especially with the Vision 2030 focusing extensively on the healthcare sector, including plans for infrastructure development and privatization; **Qatar:** It has made significant investments in healthcare in recent years, making it an attractive market for health tourism; in addition to the markets in **Kuwait, Oman, and Bahrain**, which are making various investments in healthcare services, innovation, education, and enhancing healthcare infrastructure.

The federation also aims to strengthen cooperation and intensify partnerships with the **Egyptian market**, which has undergone a remarkable transformation in healthcare through the implementation of the Universal Health Insurance Project. Additionally, it targets collaboration with **Jordan, Lebanon, and all countries in the Arab Maghreb**, which attract investments in providing healthcare services. **The federation extends its services and presence to all 22 Arab countries without exception.**

Finally, part of our focus will be directed towards low and middle-income countries that need our presence and assistance in enhancing their healthcare sector, with a commitment to serving Arab citizens wherever they may be. We are committed to supporting these countries, and our experts are ready to collaborate with healthcare institutions, providing support and assistance. Strengthening healthcare systems in low and middle-income countries is vital for building resilience, and this constitutes one of our main objectives.

Collaboration with health ministries and authorities in all Arab countries will guide us in achieving our goals, designing strategies that align with the unique characteristics of each market, thereby enhancing the potential for successful expansion and long-term sustainability. For this reason, the Arab Hospitals Federation has identified its products (in the upcoming pages) for various target audiences, aiming to work with them in a practical and effective manner.

1- GOVERNMENTS
2- HOSPITALS
3 - LOW & MIDDLE
INCOME COUNTRIES

PRODUCTS

2024 - 2025

Defining Arab Hospitals Federation products

Based on the fact that the Arab Hospitals Federation is an independent, non-political and non-profit organization that represents and serves Arab public and private hospitals, medical centers, institutions, Healthcare organizations and individuals directly connected with the provision of healthcare and has become one of the key players in Arab Healthcare sector, striving hard to highlight its role through its:

Vision: Advance Health in Arab Countries in affiliation and partnership with all stakeholders in Regional and International Healthcare communities.

Mission: an Arab world with healthy communities, well-managed hospitals, having outstanding health services, and robust Health Policies aligned with the Future in which everyone reaches their full health potential.

Priorities: a Strong governance & Leadership, improved Access to Care and Greater Value, Sustainable Healthcare sector, Digitalized operations, person / people centered care, and well-trained Healthcare Workers.

Values: Commitment to community, Professional Ethics, Quality & Excellence, Teamwork, Transparency.

Define the products is a must to let Stakeholders understand more about our scope and expertise.

For Governments, Authorities, Policy Makers and Regional & international Organizations such WHO / EMRO, League of Arab States the Arab Hospitals federation has worked a lot with them during the 25 years and launched many declarations, initiatives and strategies supported by them and is always prepared and ready to:

- Enhance the Engagement with all stakeholders in the 22 Arab Countries.
- Build a strong partnership between the Public & Private sectors through its connection and Networking.
- Collaborate on joint initiatives and healthcare programs to leverage the strengths of Public & Private sector.
- Advocate, raise awareness and disseminate new policies, regulations to healthcare providers.
- Conduct Data-driven research regarding the impact of potential policy changes.
- Be a Source of on ground information from the healthcare institutions.
- Advocate and raise awareness on multiple important issues.
- Build Capacities through educational programs in all areas for workforce development that can address skill gaps and improve the overall quality of healthcare.
- Align efforts on emergency response, Crisis and disaster management plans to ensure a coordinated and efficient healthcare response during crises.
- Fostering Health system / policies & initiatives.
- Enhancing Whole Government / Community approaches.

For Hospitals

- Being a Hub of essential strategic knowledge for decision makers' in charge of health care service delivery at all levels.
- Creating a distinguished platform of communication and networking between members for information sharing, best practices, and updates on industry trends.
- Lobbying for the benefit of members at the local, regional, and national levels.
- Assisting in the development of healthcare policies that impact member hospitals.
- Exchanging of information and best practices in a way providers can understand and apply them.
- Supplying tools and information to empower people to enact change in organizations, systems and communities.
- Highlighting thoughts, data, insights and solutions that are new or do not yet have consensus.
- Training, Educating.
- Providing Consultancy on various levels and issues related to their scope of interest.
- Assisting in applying the Accreditation standards and incorporating a commitment to continuous improvement, to achieve high-reliability status and prioritize safety and excellence.

For low and middle Income Countries

AHF plays a crucial role in helping weak and low-income countries develop a resilient healthcare sector through a combination of strategic initiatives, collaboration, and targeted interventions.

Here are several ways AHF can contribute to:

- Provide Consultancy in building and upgrading healthcare infrastructure, including hospitals, clinics, and laboratories, to ensure they meet international standards.
- Offer training programs for healthcare professionals to enhance their skills and knowledge, improving the overall capacity of the healthcare workforce.
- Support the implementation of electronic health records to improve data management, patient care, and healthcare decision-making.
- Assist in developing and implementing emergency preparedness plans to effectively respond to natural disasters, pandemics, and other health crises.
- Use data and feedback to continuously improve programs and adapt strategies based on the evolving healthcare landscape.
- Conduct health education campaigns to raise awareness about preventive measures and healthy lifestyle choices.

1- AHDAF QATAR

DOHA - APRIL 2024

2- MEDHEALTH ABUDHABI

THE SILVER JUBILEE
OCTOBER 2024

EVENTS

2024 - 2025

The year 2024 marks the 25th anniversary of the Arab Hospitals Federation. Different important activities will be organized in celebration of the Silver Jubilee journey and will examine how the experiences we've had and the lessons we've learnt will equip us to meet the challenges of the next 25 years. On the horizon we see significant opportunities and significant risks: climate change, technological challenges, workforce migration, new pandemics and most importantly the access to care. We must meet these challenges with commitment, collaboration and agility. During this year, we will envision our role in mitigating these challenges and advancing health for the future generation.

Several key activities will be organized in this context. We mention two of them, leaving the third for a later stage:

AHDAF Qatar 2024

The Arab healthcare Development Annual Forum that will be organized on 29-30 April 2024 in strategic partnership with the Ministry of Public Health in Qatar, Hamad Medical Corporation and in collaboration with the League of Arab States and the World Health Organization - EMRO, the Arab Ministers of Health Council, and many healthcare authorities from the Arab world.

The theme chosen for this event is: "Building Bridges for better healthcare" emphasizing on the need for collaboration, partnerships, knowledge, experiences, and resource sharing to face global health challenges, integrate innovation, embrace digital transformation, promote Health tourism, enhance patient experience and access to quality care.

MedHealth Abu Dhabi 2024

The 25th Annual Forum of the Arab Hospitals Federation will be the official celebration of the silver jubilee. It will take place on 29-30 October 2024 in Abu Dhabi with the support of the Ministry of Health and Prevention in UAE, the Department of Health Abu Dhabi in collaboration with the League of Arab States and the World Health Organization - EMRO, the Arab Ministers of Health Council, and many healthcare authorities from the Arab world.

The forum will host Ministers of Health from Arab countries to celebrate this occasion, recognize personalities who have contributed to the success of this journey, and discuss critical issues that align with the Federation's approach.

The agenda includes an opening ceremony, award ceremonies, platforms for networking and partnerships, effective discussion sessions, informal conversations, interactive sessions, and roundtable discussions organized with top executives, authorities, and experts.

Stay tuned for more details through our website: www.ahfonline.net

ARAB HEALTHCARE SUSTAINABILITY CENTER

CENTER

2024 - 2025

The Arab Healthcare Sustainability Center - AHS, launched by the Arab Hospitals Federation, is a unique facility in the Arab region designed to provide support and assistance for healthcare leaders on their transformation journey towards sustainability. The center offers a wide array of services, ranging from setting roadmaps for hospitals and conducting training and educational sessions for healthcare professionals on various topics to consultancy services aimed at turning pledges into concrete actions.

AHS has played a pivotal role during COP28 by participating in the dialogue with high level personalities in many panels and round tables spreading its important mission in leading hospitals to be green.

Our top priorities is:

- to support hospitals to face the climate change challenges and become pioneers in Healthcare sustainability.
- Equip hospital staff with the guides, tools, and expertise to deliver a net positive impact for a healthy and resilient future.
- to raise awareness about Healthcare Sustainability and underscore the associated benefits.

An action plan has been set by the center to promote its services, activities, projects, and countries. Simultaneously, the Arab Healthcare Sustainability Center is working on practical guides for hospitals, offering basic information to help healthcare leaders and institutions define their starting points.

In collaboration with the University of the Holy Spirit in Lebanon (USEK) and the Geneva Sustainability Center, a calendar of activities, training and events for the Arab Healthcare Sustainability Center will be announced in this year. This includes focused training sessions, webinars, workshops, and more.

The center's overarching goal is to create and enhance collaboration with regional and international parties interested in sustainability, such as the Geneva Sustainability Center, GAHAR, PLANETREE, and, notably, a special collaboration and partnership with WHO – EMRO to jointly lead hospitals towards the 3S principles: sustainable, smart, and safe.

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TRAINING & EDUCATIONAL PROGRAM

BUILDING CAPACITIES

2024 - 2025

BUILDING CAPACITIES

24- 25

As Ban Ki-moon - former UN General Secretary - stated, investing in capacity building is an investment in the future strength and resilience of individuals, communities, and nations.

Planting the seeds of development for our healthcare workers was one of the major points of the AHF mission, as we believe that capacity building is a journey, not a destination. It's about continuous improvement and growth.

For the coming year, the AHF, along with its consultants and experts, has set a calendar of trainings and educational programs in collaboration with various international, regional, and Arab partners.

These trainings cover a wide range of topics based on the specialties of our experts and partners.

This list of programs will be live or online with the benefit of having a certificate upon completion of the training from a recognized authority.

The training Program will include different topics in:



**THE ARAB ALLIANCE
FOR VALUE IN HEALTHCARE**

**THE ARAB ALLIANCE
FOR AI IN HEALTHCARE**

ALLIANCES

2024 - 2025

Forming an alliance in healthcare can be advantageous for various reasons, addressing challenges and fostering collaboration. It promotes synergy, resource optimization, and collaborative efforts, ultimately leading to improved patient care, better operational efficiency, and a more resilient healthcare system.

The Arab Hospitals Federation is convinced by several compelling reasons to create an alliance in healthcare in order to:

- Enhance Patient-Centered Care
- Integrate Care Delivery
- Increase Access to Expertise
- Manage Cost Optimization
- Promote Quality Improvement
- Face Risk Management
- Adapt to Evolving Healthcare Trends

This year, AHF has chosen two topics to create Alliances in:

The Arab Alliance for Value in Healthcare

Value-based Healthcare represents a paradigm shift towards a more person-centered, outcome-driven, and cost-effective approach to healthcare delivery. It seeks to improve the overall health of populations while optimizing the use of healthcare resources.

The Arab Alliance for Value in Healthcare is a coalition that brings together a diverse array of stakeholders, both public and private, across Arab countries. This includes Government, Organizations, Hospitals, Payers, scientific and professional societies, Healthcare managers and professionals, patients, pharmaceutical & medical devices representatives. The collective goal is to collaboratively pursue a unified vision for Arab countries where health systems prioritize value, sustainability, and a people-centered approach.

The alliance is committed to partnering in order to facilitate the transformation of health systems, exchange knowledge and best practices, and actively engage with policy makers and stakeholders on national and regional levels.

The guiding principles of the Alliance are rooted in key values:

- Achieving outcomes that matter to people / patient and defining cost to reach these outcomes.
- Prioritizing interventions and services related to prevention and allocating resources towards high-value care and prevention.
- Pursuing continuous learning, education, and healthcare improvement based on evidence and supported by data analytics.
- Fostering innovative approaches to care delivery.

The objectives of the Alliance revolve around Four central themes:

- Sharing Learnings: Actively sharing and disseminating insights and experiences among members to promote collective learning.

- Driving Changes: Advocating for and actively contributing to transformative changes in healthcare systems to align with value-based principles.
- Facilitating Partnerships: Actively encouraging and fostering partnerships among stakeholders to enhance collaboration and further the Alliance's mission.
- Shifting to a value-based payment models: The aim is to create a more sustainable and patient-centric healthcare system, ultimately improving the overall health of populations and controlling healthcare costs.

The Arab Alliance for AI in Healthcare

AI plays a crucial role in improving healthcare, impacting everything from diagnostic interpretation of medical imaging to personalized therapeutics. Creating a smart, adaptive sector that can apply major AI advances is key to sustainable quality healthcare in the Arab countries.

The Arab Hospitals Federation is launching the Arab Alliance for AI in Healthcare whose aim is to better serve the growing need for guidance for AI in healthcare, realize the potential for AI while addressing substantial challenges.

The Arab Alliance for AI in Healthcare convenes stakeholders from governments, industry organizations, research institutions, technology companies , large healthcare corporations and related NGOs to establish responsible, ethical implementation of AI in healthcare and publish guidelines to lead the process.

By bringing together various stakeholders, the Alliance will pool resources and knowledge to address safety concerns while providing a platform for sharing and development.

To reach its aim, the Alliance will work on several aspects :

- Convene meetings and workshops to engage stakeholders in discussions about the potential benefits and challenges of AI in healthcare.
- Define the scope of collaboration and the specific areas where AI can be implemented to improve outcomes.
- Facilitate regular knowledge-sharing sessions, webinars, and conferences to disseminate information about successful AI implementations and case studies.
- Establish a platform for hospitals to share their experiences, challenges, and solutions related to AI adoption.
- Advocate for supportive policies and regulations that facilitate the ethical and responsible use of AI in healthcare.
- Collaborate with government agencies to develop guidelines and standards for AI implementation in the healthcare sector.
- Develop training programs and workshops to build the capacity of healthcare professionals in understanding and utilizing AI technologies.
- Establish Partnerships: to leverage global expertise and resources.

GOLD INITIATIVES

INITIATIVES

2024 - 2025

The Gold Initiative stands as a beacon illuminating the path to success, showcasing the remarkable journey of Arab healthcare organizations in their unwavering commitment to various fields.

Beyond recognizing their achievements, it is our shared objective to facilitate the exchange of invaluable experiences and knowledge, fostering a collaborative spirit among Arab healthcare organizations.

Through this collaborative effort, we aim to elevate the entire healthcare ecosystem in our region.

The success of the Gold Initiative Certificate in the four previous editions has encouraged the federation to sustain this certificate and, in addition to the available topics, launch new fields.

All new editions will be organized in partnership with international organizations to enhance credibility and attract more hospitals and bodies to participate.

The topics of the Gold Initiative revolve around:

Governance & Leadership

Person-Centered Care

Climate Change Challenge

Digital Health

Health workforce

Health Security in Crisis

Patient Rights

Others

AHF
EXECUTIVE
CIRCLE

CIRCLE

2024 - 2025

The AHF Executive Circle is an elite platform where Top Healthcare executives from around the Arab Countries can share information and best practices, participate in discussions, network, learn, educate and address challenges with their peers.

In this Circle, Healthcare executives have access to a professional environment to debate issues of mutual interest and significance, as well to exchange problems & Challenges with like-minded individuals committed to raise the bar of healthcare standards in their countries and who share the values of the Arab Hospitals Federation that revolve around Commitment to community, Professional Ethics, Quality and Excellence, Teamwork, and Transparency..

This platform is by invitation only, limited to CEOs, Healthcare executives, and leaders of Arab Hospitals and Healthcare Organizations and bodies... and offers one-of-a-kind networking opportunities with renowned Healthcare Executives.

The success of the Circle organized alongside AHDAF Egypt in 2023 motivates us to expand this activity in other countries and to invite Executives once again to sit together and discuss latest topics, challenges and trends affecting healthcare and share recommendations that we can build on for future activities and projects.

This Circle holds significant importance, playing a crucial role in shaping the strategic direction, leadership, and overall success of healthcare organizations and several key aspects highlighting its importance :

- Strategic Leadership:** Their leadership is instrumental in setting long-term goals, defining the organizational vision, and ensuring alignment with the mission.
- Operational Excellence:** Their focus on operational efficiency and excellence helps ensure the delivery of high-quality patient care and optimal use of resources.
- Financial Stewardship:** Their decisions related to budgeting, financial management, and resource allocation lead them to ensure sustainability and profitability while maintaining the quality of healthcare services.
- Innovation and Adaptation:** Their vision drives initiatives that embrace technological advancements, new treatment modalities, and evolving healthcare trends.
- Stakeholder Engagement:** Their connections play a key role in building and maintaining relationships with various stakeholders.
- Crisis Management and Preparedness:** Their discussions teach them how to be prepared to navigate unexpected challenges, make rapid decisions, and implement crisis management strategies to ensure the continuity of healthcare services.
- Talent Development and Retention:** Their management is responsible to create a supportive work environment to attract and retain skilled professionals.

RECOGNITION
AWARDS

AWARDS

2024 - 2025

During the previous years, the Arab Hospitals Federation has recognized and honored distinguished Personalities and Healthcare organizations in various fields who have made outstanding achievements and contribution to advance the Arab Health sector.

AHF will pursue its journey by carefully selecting the future awarded personalities from various Arab countries shedding once again the light on their remarkable actions for the benefit of the Arab patients.

The Arab Hospitals Federation's recognition and honoring of distinguished personalities and healthcare organizations in various fields serve several important purposes:

- Acknowledgment of Excellence
- Inspiration and Motivation
- Benchmarking Best Practices
- Promotion of Quality Healthcare
- Networking and Collaboration
- Global Visibility
- Professional Development
- Enhanced Credibility
- Highlighting Innovation
- Community Engagement
- Promoting a Positive Image of Healthcare

The Arab Hospitals Federation's recognition and honoring of distinguished personalities and healthcare organizations play a vital role in promoting excellence, inspiring the healthcare community, fostering collaboration, and contributing to the overall advancement of the healthcare sector.



**NEW
OPPORTUNITIES**

PARTNERSHIPS

2024 - 2025

PARTNERSHIPS

24- 25

Over the coming period, the Federation will undertake the following initiatives:

- Forging partnerships with numerous organizations to broaden its field of expertise.
- Reinforcing existing partnerships to maximize mutual benefits.
- Cementing the partnership with WHO/EMRO and joining the list of entities in official relations with WHO.
- Initiating contact with international bodies such as IHF, ISQUA, ACHE, HFMA, PhRMA, Mecomed...
- Participating in all international platforms and activities.
- Strengthening partnerships with academic bodies to provide educational support for its community.

Many reasons are vital to enhance partnerships with international and regional parties related to healthcare that can bring several benefits for the Arab Hospitals Federation.

-**Global Best Practices:** Learning from successful models worldwide can help improve healthcare delivery in the Arab region.

-**Knowledge Exchange:** This two-way flow of information can contribute to the advancement of healthcare practices, policies, and technologies.

-**Access to Resources:** This Collaboration can provide access to resources such as research data, medical innovations, and funding opportunities and can support the AHF in its mission to improve healthcare services.

-**Benchmarking and Quality Improvement:** Engaging with global healthcare entities allows the AHF to benchmark its performance against international standards.

-**Policy Development:** These Collaborations contribute to the development of informed and effective healthcare policies and can aid in shaping policies .

-**Networking and Visibility:** Establishing a presence in international forums and conferences can foster relationships with key stakeholders and potential partners.

-**Promoting Regional Health Initiatives:** This collaborative approach can address common health challenges and improve health outcomes in the Arab region.

**HEALTH TOURISM
QUALITY
PERSON CENTERED
CARE**

STRATEGIES

2024 - 2025

Setting Healthcare strategies is crucial for the Arab Hospitals Federation to guide the improvement of healthcare services, address emerging challenges, and contribute to the overall well-being of the communities it serves. Strategies provide a roadmap for achieving long-term goals and maintaining a dynamic and resilient healthcare system, that's why we set for this year three new Strategies that should be launched to the Healthcare sector:

- Arab strategy for Health Tourism
- Arab Strategy for Complementarity among Accreditation Bodies in the Arab Healthcare sector.
- Arab Strategy for Person Centered Care

Health tourism Strategy can contribute significantly to the economic growth of the Arab world. By attracting international patients, healthcare facilities can generate revenue, create jobs, and stimulate economic activity in the region.

Regrouping accrediting bodies is vital to complement, not to compete. There is a need for coordination and the creation of synergy among them to ensure High quality healthcare services.

And Finally, The Arab Strategy for Person-Centered Care prioritizes individualized, compassionate healthcare. Focused on patient needs and preferences, it aims to enhance the overall healthcare experience across the Arab world.

The Strategies will be announced during the year via our website

**ACCESS TO CARE
MENTAL HEALTH
SUSTAINABILITY
WORKFORCE CHALLENGES**

ADVOCACY

2024 - 2025

Advocacy in healthcare involves actively supporting and promoting policies, practices, and reforms to advance the well-being of individuals and communities within the healthcare system. It is a strategic effort to influence decision-makers, raise awareness, and drive positive change in healthcare policies and practices.

Due to its importance , the Arab Hospitals Federation will work this year on several topics:

1- ACCESS TO CARE :

Ensuring access to care is a critical component of healthcare systems and public health initiatives. It contributes to improving health outcomes, preventing diseases, and addressing health disparities by making healthcare services more equitable and available to all individuals, regardless of their background or socioeconomic status. This advocacy campaign will be divided in various points:

- Universal Health Coverage

The Arab Hospitals Federation mission and priority give an important focus on UHC, advocating for its successful implementation in all Arab Countries with the aim to improve the overall health of our society.

To reach UHC, the federation is undertaking major steps and addressing several key factors that are very important:

- Raise awareness.
- Collaborate with governments and related organizations.
- Provide training and capacity-building programs for healthcare professionals.
- Enhancing and Promoting the Primary Healthcare Sector.
- Engage with regional and international organizations.
- Involve communities in the advocacy process.
- Advocate for digital transformation in healthcare.
- Promote Value Based Healthcare.

Pharmaceutical contribution

Pharmaceutical market access is a complex and multifaceted process that involves collaboration among various stakeholders, including pharmaceutical companies, regulatory bodies, healthcare providers, payers, and patients. The goal is to ensure that effective and innovative medications are available and accessible to those who need them.

Due to our long collaboration and relationship with the Arab and Multinational pharmaceutical industries, The Arab Hospitals Federation aims to :

- Partnering for the related industries to ensure that Access to Medicines is met in all circumstances.

- Advocating for policies that promote the availability and affordability of essential medicines.
- Supporting information exchange and sharing of best practices on the latest medical advancements, treatment protocols, and innovations in pharmaceuticals to improve patient outcomes.
- Participating in public health initiatives through awareness campaigns, health education programs, and initiatives.
- Encouraging the creation of Patient Support Groups to exchange information and practical tips about managing health conditions, empower patients and build their resilience.
- Fostering collaboration between various parties and engage in dialogue with concerned people to understand challenges and work together to improve overall efficiency.
- Lobbying for supportive policies that facilitate an efficient healthcare supply chain.
- Boosting adoption of advanced technologies in supply chain management
- Promoting environmentally sustainable practices within the supply chain.
- Endorsing strategies that promote cost-efficiency within the supply chain without compromising quality.

2- MENTAL HEALTH ADVOCACY

As Mental health is considered a fundamental human right, the Arab Hospitals Federation will play a crucial role in advocating for mental health by leveraging its influence and collaborating with various stakeholders. Its action plan will include several aspects:

- Raising Awareness to reduce stigma surrounding mental health.
- Advocating for mental health policies at the national and regional levels to prioritize mental health services, allocate sufficient resources.
- Building the capacity of healthcare professionals in the area of mental health by organizing training programs and workshops focused on enhancing the skills of mental health practitioners.
- Enhancing Data Collection to better understand the prevalence of mental health conditions in the Arab region, identify risk factors, and assess the effectiveness of interventions.
- Encouraging Healthcare facilities to implement employee well-being programs that prioritize the mental health of healthcare professionals.

3- HEALTHCARE SUSTAINABILITY

Due to our reputation, achievements and successful initiatives and strategies concerning the healthcare sustainability, the Arab Hospitals Federation will continue spreading the culture of sustainability.

Sustainability in healthcare encompasses economic, social, and environmental dimensions, aiming to ensure that present and future generations can access quality healthcare without compromising resources or harming the environment.

Here are key points for advocacy on healthcare sustainability:

- Stimulate the adoption of the New Vision for the Healthcare Facilities Design presented by the Federation, based on the Sustainable, Flexible, Well Certified, Smart and climate resilient Hospital.
- Advocate for the efficient use of resources within healthcare systems, including energy, water, and medical supplies.
- Encourage practices that reduce waste, promote recycling, and minimize the environmental footprint of healthcare facilities.
- Advocate for the integration and expansion of telemedicine and digital health solutions to improve access to healthcare services, reduce the need for physical infrastructure, and enhance overall efficiency.
- Promote community engagement and education on healthcare sustainability.
- Engage with policymakers to develop and implement policies that prioritize sustainability in healthcare.
- Explore Interoperability's role that can contribute to a more sustainable healthcare ecosystem via reducing redundant Tests and Procedures, remote patient monitoring and Telehealth, Data-Driven Sustainability Initiatives and International Collaboration for Research and Data Sharing
- Advocate for international collaboration on healthcare sustainability.
- Advocate for healthcare systems to incorporate resilience planning, considering the impact of climate change, pandemics, and other potential disruptions. Resilient healthcare systems are better equipped to withstand and adapt to unexpected challenges.
- Encourage collaborations between the public and private sectors to drive innovation and investment in sustainable healthcare practices.

4- WORKFORCE CHALLENGES

Addressing healthcare workforce challenges requires a comprehensive and sustained effort across multiple fronts, involving collaboration between healthcare organizations, educational institutions, governments, and international partners. By implementing a combination of immediate, near-term, and long-term strategies, the healthcare industry can work towards building a resilient and adaptive workforce that can meet the evolving needs of patient care.

By pursuing breakthrough efforts in workforce supply, care model innovation, resilience capacity, and continuous reskilling, we aim to create a healthcare system that is agile, adaptive, and capable of delivering high-quality care in the face of evolving challenges. Additionally, the maintenance of regulatory reforms ensures a supportive environment for ongoing transformation and improvement. Through strategic partnerships, collaborative efforts, and a commitment to innovation, we can build a healthcare ecosystem that is not only responsive to current needs but also resilient and sustainable for the future.

25 years
ANNIVERSARY

OF ADVANCING HEALTH IN ARAB COUNTRIES



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