AHDAF قطر

ARAB HEALTHCARE DEVELOPMENT ANNUAL FORUM
المنتدى العربي السنوي لتطوير الرعاية الصحية

إتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION

29 - 30 APRIL , 2024

Sheraton Grand Doha Hotel - Qatar

ARAB HEALTHCARE DEVELOPMENT

ANNUAL FORUM

BUILD SUSTAIN TRANSFORM

SPONSORSHIP PROSPECTUS

ABOUT THE FORUM

AHDAF QATAR is the Arab Healthcare Development Annual Forum that will be held on 29 - 30 April 2024 at Sheraton Grand Doha Hotel - Qatar in Strategic partnership with the Ministry of Public Health in Qatar, Hamad Medical Corporation, and in collaboration with the League of Arab States, the World Health Organization - EMRO, Arab Ministers of Health Council, and many healthcare authorities from the Arab world.

AHDAF QATAR is dedicated to Qatar Healthcare sector and is endorsed by many International organizations such WHO , Geneva Sustainability Center, HIMSS . Key decision makers, hospital owners, C-level executives, Directors, Clinicians and Healthcare Leaders and professionals will be present to get insights on worldwide trends affecting hospitals and healthcare, sharing best practices and solutions while creating a real forum for networking in the Arab countries.

Leading Health executives from around Hospitals of the region will meet to learn and exchange ideas on new business models, innovative technologies and the future of Hospitals .

UNDER THE PATRONAGE OF HER EXCELLENCY

DR. HANAN MOHAMED AL KUWARI

MINISTER OF PUBLIC HEALTH IN QATAR

PARTNERS

وزارة الصحة العامة
Ministry of Public Health
State of Qatar • دولة قطر

مؤسسة حمد الطبية
Hamad Medical Corporation
HEALTH • EDUCATION • RESEARCH صحة • تعليم • بحوث

SUPPORTERS

World Health Organization
Eastern Mediterranean Region

HIMSS

Geneva Sustainability Centre

hfma
healthcare financial management association

BUSINESS COMMUNITY PARTNERS

THE ARAB HOSPITAL MAGAZINE

HOSPITALS by Arab Hospital Magazine

LET'S SHAPE THE FUTURE

BUILD

By gathering Arab Ministers of Health, key decision makers, Top Healthcare executives, Healthcare Professionals and Healthcare workers from around the Arab Countries, AHDAF Forum will offer an unmissable opportunity to share knowledge and lessons about various topics that will impact tomorrow's healthcare and build an efficient, equitable and resilient healthcare future.

SUSTAIN

The healthcare sector needs to play a vital role in incorporating sustainability into healthcare delivery and operations to ensure a sustainable future for the next generation.
AHDAF will shed the light on how hospitals can be sustainable by 2030 by sharing the information, tools, and skills to drive this sustainable transformation at leadership, management, and institutional levels.

TRANSFORM

Discover the transformation ways that should be implemented in the Healthcare sector to be smart by sharing insights and leading practices on embracing digital technology that delivers value and high quality service, adopting responsible AI use in healthcare, creating value-based care & improving total cost.

FORMAT

KEYNOTE SPEECH

AWARDS

PANEL DISCUSSIONS

PLENARY SESSIONS

FIELD VISIT

NETWORKING

WHO SHOULD ATTEND?

- Ministries of Health
- Arab Healthcare Organizations & Associations
- Healthcare Facilities
- High level Policy makers
- Healthcare Professionals
- Consulting Companies
- Accrediting Bodies
- Healthcare technology developers, designers and programmers
- Healthcare visionaries and innovators
- Healthcare universities and educators
- Healthcare management entities
- Healthcare Providers
- Pharmaceutical Companies
- Medical Equipment Companies

CONFERENCE

AHDAF QATAR- the Arab Healthcare Development Annual Forum will deliver world-class conference sessions and interactive panel discussions featuring cutting edge content gathering key decision makers, stakeholders, Executives, Healthcare professionals and companies to inspire them to adopt forward thinking strategies to shape Healthcare Future .

AWARDS

The Arab Hospitals Federation will celebrate its famous activity " HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY" in Qatar during AHDAF QATAR 2024 opening and will grant 4 recognition awards to the visionaries and impactful leaders and organizations across the region's healthcare community for pushing the boundaries and leaving a mark in the Healthcare industry.

FIELD VISIT

The field visit to hospitals in Qatar provides an invaluable opportunity to bridge theory with real-world practice, offering participants the chance to immerse themselves in the dynamic environment of modern healthcare facilities, gaining firsthand insights into innovative practices, technologies, and patient care models.

WHY TO ATTEND?

This conference will feature inspiring speakers, interactive sessions, and multiple opportunities to network and share lessons and success stories:

1. Participate in a discussion about shaping tomorrow's Healthcare Challenges
2. Learn from thought leaders, experts and high-level professionals about the Healthcare Digital Transformation provided by top notch speakers in the field.
3. Network with Decision- makers, Executives and industry peers to implement sustainability strategies.
4. Get acquainted with new programs, initiatives and skills to reshape tomorrow's Healthcare.

WHY TO SPONSOR ?

By sponsoring AHDAF Qatar 2024, your company will have the opportunity to expose, network and showcase your services and products to a highly targeted audience from leading hospitals and healthcare organizations. The Platform of the Arab Hospitals Federation is a well known, reputable and unmissable platform to maximize your market impact and partner with the Public and private sector, corporate and government departments. The forum will allow you to:

- Influence and Network with key decision makers , key organizations and governmental authorities involved in the Healthcare Industry.
- Approach your target audience face-to-face & Build relationships with potential customers.
- Showcase products / services & Target, test and develop Healthcare markets.
- Launch new products/ services & Generate media exposure.

A UNIQUE OPPORTUNITY NOT TO BE MISSED

SPONSORSHIP OPTIONS

Offering you various opportunities to promote your organization and demonstrate your leading position in the Health and Medical Fields, you will have the chance to maximize your market impact, and partner with the public & private sectors.

1. Consolidate the public-private-partnership.
2. Create greater market exposure and awareness.
3. Approach targeted audience to promote your corporate image, products & services.
4. Stand out as a leader in the regional Healthcare industry.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Level of Sponsorship	Strategic Partner	Associate Partner	Gold Sponsor	Silver Sponsor
Partner logo on materials with official supporters	✓			
Logo featured on Forum website	✓	✓	✓	✓
Partner / Sponsor logo to be included in audience recruitment emails before the forum	✓	✓		
Logo on sponsors banner	✓	✓	✓	✓
Partner logo on Lanyard	✓			
Partner mention in Press release for forum	✓	✓	✓	
Passes to attend the Forum	20	15	10	8
Social media amplification of sponsorship	✓	✓	✓	✓
Speaking opportunity	✓	✓	✓	✓
Opportunity to distribute gifts to VIP	✓	✓		
Logo on Event App	✓	✓		
Opportunity to distribute small gifts to all attendees	✓	✓	✓	✓
Advertising on AHF Website for 2 months after the event	✓	✓	✓	✓
Logo on E- Flyer	✓	✓	✓	✓
Logo on Post Forum Summary	✓	✓	✓	✓
Thank you email from Arab Hospitals Federation	✓	✓	✓	✓
VIP Invite for Opening Ceremony	✓	✓	✓	✓
Package Price USD	**50,000 $**	**30,000 $**	**25,000 $**	**15,000 $**

Additional Level of Sponsorship

Welcome Reception: 10,000 $ *(Logo on Tables+ + Registration for 10 Delegates)*

VIP Lunch Sponsor: 20,000 $ *(Logo on Tables + Registration for 10 Delegates)*

SPONSORSHIP FORM

29 - 30 APRIL , 2024

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www.ahfonline.net

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COMPLETE & FAX +9619900111 EMAIL: ahfonline@ahfonline.net

IMPORTANT NOTE kindly use capital letters while filling-out this form

Kindly book the Sponsorship package of the " AHDAF Qatar 2024" with the following specifications

NAME OF SPONSOR:

Specify the selected category:

Total Amount Due:

FIRST party MCE Group , hereafter called first party, commits itself to provide all the sponsorship terms mentioned in the selected package to the second party. SECOND party The sponsoring company mentioned herein, called Second party commits itself to provide the First party with all the materials and information required on the deadlines set by the First party. It also commits itself to pay the herein stated amount for the approved sponsorship package and as described within this form's conditions

Nature of Products | Services to be Exhibited

COMPANY / ORGANIZATION

Name of Company /Organization

Address

Country P.O.Box ZipCode

Tel Fax

Http://

Main Business Activity

Contact Name for Payment Confirmation [if different from below]

Tel Fax

eMail

AUTHORIZED PERSON

Title First Name Last Name

Position

Tel Fax

Mobile

eMail

Date

Signature and Company Seal(below)

Company Tax Number

- - - - - - - - - - - - -

OPTIONS

☐ Strategic Partner	- - - - - - - - -	$50,000
☐ Associate Partner	- - - - - - - - -	$30,000
☐ Gold Sponsor	- - - - - - - - -	$25,000
☐ Silver Sponsor	- - - - - - - - -	$15,000
☐ VIP Lunch Sponsor	- - - - - - - - -	$20,000
☐ Welcome Reception	- - - - - - - - -	$10,000

TOTAL

$ - - - - - - -

BOOKING TERMS & CONDITIONS

- Terms and conditions are subject to the herewith attached selected sponsorship pack described and offered by MCE Group And approved by the sponsoring Company.
- This form once signed shall be treated as an official contract that both parties abide by.
- A confirmation letter and an invoice will be sent to you upon receiving your booking form.
- We agree to abide by and be subject to the rules & regulations of the event , receipt of which we hereby acknowledge any amendements which may be made by the organizers or relevant authorities.
- Full payment of sponsorship should be done upon signature
- Through this contract, the Second party acknowledges that the First party is not entitled to refund the paid amount in case the Second party cancels its participation and has all the right to claim the unpaid one that the Second party owes to the First party. These terms cannot be varied under any circumstances.

PAYMENT DETAILS & TERMS

☐ Bank Transfer

- Bank Transfer: Details will be provided in the Invoice
- Copy of the transfer slip must be faxed or emailed to the organizers, all bank transfers must be marked clearly with the delegate name and event title.

Bank charges are to be deducted from participating entity own account

- Full payment must be received prior to the event for entrance to be guaranteed.

RESERVED FOR THE ORGANIZERS

HOW TO BOOK

Fax back: +961 9 900 110 / 111

EMail: **ahfonline@ahfonline.net**

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