



ARAB HOSPITALS FEDERATION
Certificate
— OF GOLD INITIATIVE —



إتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION



HIMSS™



ARAB HEALTHCARE
★
DIGITAL
TRANSFORMATION
STAR



SHINE, SHINE LIKE A STAR



FOREWORD

SHINE, SHINE LIKE A STAR



MP. Fadi Alame

President
Arab Hospitals Federation



Prof. Tawfik Khoja

General Secretary
Arab Hospitals Federation



Alice Yammine Boueiz

Chief Executive Officer
Arab Hospitals Federation

The successful three previous editions of the “Gold Initiative” that awarded Recognition certificates to 29 winning Organizations from Arab countries encouraged us to expand the scope of this initiative.

The huge demand from Healthcare Organizations gave this initiative a great reputation and positioned it as one of the best evaluation project made to face challenges in the Healthcare sector.

Digital Health transformation makes hospitals more patient-centered, efficient, and cost-effective, while also improving the quality of care provided to patients. Technology is not only the best way for hospitals to achieve these goals, it may be the only way.

We, at the Arab Hospitals Federation are absolutely thrilled to announce our partnership with HIMSS to enhance the culture of digital Healthcare transformation in the Arab Healthcare sector and we are proud to launch together the Gold Initiative certificate in its new edition for 2023 having the theme of: “Arab Healthcare Digital Transformation Star” that honors Healthcare sector, Leaders & Institutions committed to implement innovation & technologies, reinforce the investments , improve patient outcomes, enhance efficiency, reduce costs, increase access to care, advance research and Lead Healthcare sector towards Digital Transformation.

As a passionate supporter of Healthcare transformation through information and technology, our partnership with HIMSS in addition to this collaborative project “ the Gold Initiative certificate” aligns perfectly with our mutual visions, action plan and reputable journey.

For the Arab Hospitals Federation, the aim is to drive hospitals’ role in creating incentives for change, fostering healthy communities, enhancing environmental impact, supporting the economy and promoting innovative models of care. Healthcare must undergo a systemic transformation to a sustainable model of care to achieve Health for all.

The future of Healthcare is bright, and we are incredibly excited to be part of this journey and to lead the change to the Healthcare sector . Our Arab Healthcare Institutions are joining efforts to transform the sector to be digitalized , as well the Healthcare leaders are working hardly to drive this transformation and their efforts need to be appreciated , encouraged and recognized by all .

Through this edition of the Gold Initiative certificate the “Arab Healthcare Digital Transformation Star”, we tried to cover many categories related to the Digital Health Transformation in order to reach all segments and to recognize the efforts done at all levels to honor Leaders, Health authorities, Hospitals, Primary Healthcare centers, Medical Devices & Pharmaceutical Companies, Digital Platform and solutions) for their achievements.

We look forward to your participation to showcase how your Healthcare facilities & organizations are leading the way to change the life of thousands of citizens!

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CHAIRMAN OF JURY MESSAGE

S H I N E , S H I N E L I K E A S T A R



Dr. Youssef Bassim

Chairman of Digital Health
Transformation Division
Arab Hospitals Federation

As the Chairman of the jury, I am delighted to announce the launch of the new edition for 2023 Gold Initiative with the theme of "Arab Healthcare Digital Transformation Star" by the Arab Hospitals Federation. This certificate honours healthcare sector leaders and institutions that are committed to implementing the most advanced technologies in healthcare facilities to serve patients more effectively.

The theme of "Arab Healthcare Digital Transformation Star" emphasizes the importance of utilizing the latest digital technologies in healthcare to provide the best possible care to patients. The Gold Initiative certificate will recognize healthcare institutions and leaders who have made outstanding contributions to this mission by implementing innovative solutions and processes in their facilities, resulting in improved patient outcomes, enhanced efficiency, and cost savings.

We are seeking applications from healthcare institutions and leaders who have embraced digital transformation to improve patient outcomes, enhance the efficiency of healthcare delivery, and advance the wider healthcare sector. The Gold Initiative certificate includes 14 categories.

These categories highlight the diverse aspects of digital health transformation and the various ways technology can improve healthcare delivery. From the implementation of Electronic Health Records (EHRs) to the use of Artificial Intelligence and Machine Learning, these categories showcase the potential for technology to enhance patient care and safety.

Additionally, categories such as Interoperability and Health Information Exchange, Cybersecurity and Data Privacy, and Supply Chain Excellence emphasize the importance of secure and reliable digital systems to ensure the safe and efficient exchange of patient data and medical supplies. The categories of Digital Health Leadership and Pioneer Leaders in Digital Health Transformation recognize the individuals and institutions leading the way in digital health innovation, while Patient Engagement and Empowerment and Mobile Health (mHealth) showcase the importance of putting patients at the center of healthcare delivery. Overall, these categories highlight the breadth and depth of digital health transformation and its potential to revolutionize healthcare.

As we all know, digital transformation has been a game-changer in the healthcare industry, bringing in a new era of innovation and efficiency. I invite healthcare institutions and leaders who have demonstrated exceptional leadership in driving digital transformation in their organizations and the wider healthcare sector to apply for this certificate.

The Gold Initiative certificate is an excellent opportunity to showcase your achievements and be recognized for your contribution to the advancement of healthcare in the Arab region.

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USEFUL INFORMATION

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DATE OF SUBMISSION

Submission of applications begins on June 14, 2023 and ends on September 1, 2023.
The finalists will be notified on September 8, 2023.

The Announcement of Winners will be September 15, 2023

The Ceremony will be during the Opening ceremony of MedHealth Abu Dhabi on 25 September 2023.

For any information please contact us at: ahfonline@ahfonline.net

SUBMISSION OF ENTRIES

- Entries must be submitted to AHF Email: ahfonline@ahfonline.net indicating the country and Healthcare Organizations / Company name by filling the requested form.
- The email should include basic information about the organization and supporting documents justifying why the organization is submitting.
- Entries submitted must be in English.

ELIGIBILITY

- Healthcare Facilities: (Leaders, Health authorities, Organizations, Hospitals, Primary Healthcare centers, ...).
- Digital Healthcare Platform & Portals
- Technology IT Solutions Providers
- Medical Devices & Pharmaceutical Companies
- Healthcare related Start up Companies
- Each Organization is allowed to apply for one or many categories.

The entry should be submitted officially by the Organization manager.

All submissions must be for actions taken to:

Lead the Healthcare Sector towards digital transformation through Leadership, use of Innovations and technologies, digital platforms and solutions to enhance outcomes, reduce cost, improve patient experience and satisfaction.

Health Tech with concrete outcomes which can demonstrate innovation and excellence in the Healthcare sector.

Once the Organization is among the finalists, It is requested to pay Logistical fees to finalize the study of the file and define the ranking level (**Silver, Gold & Diamond**) and to Announce the winners. Each Certificate goes to one Category.

The fee will be 3000 USD per Certificate.

In case the candidate is finalist in more than one category , a fixed fee of 5000 USD will apply.

CRITERIAS & GRADING

TO BE A WINNER:

Each Organization should present their files and choose from the categories mentioned by the Arab Hospitals Federation. It can present for many categories.

The division of grading will be based on the below points:

- Organization history & Background: 5 points
- Scope clearly defined: 10 points
- Goals clearly defined: 10 points
- Implementation: 20 points
- Ease of Use and Manageability: 15 points
- Value & Impact defined: 20 points
- Results & Outcomes defined & Analysed: 20 points

S H I N E , S H I N E L I K E A S T A R



CATEGORIES

• **Category One: Best use of Electronic Health Records (EHRs) Certificate**

This category recognizes Healthcare Organization that have made the most significant progress in implementing and utilizing EHRs and to companies that have provided EHRs software, services and solutions to improve patient care and clinical outcomes based on:

- 1• Level of EHR implementation and integration
- 2• EHRs adoption and utilization rate by clinicians and staff
- 3• Quality of clinical documentation and data capture
- 4• Improvement in clinical outcomes and patient satisfaction due to EHR implementation
- 5• Evidence of cost savings and operational efficiency due to EHR implementation
- 6• HIMSS EHR adoption model

• **Category Two: Innovations in TeleHealth Certificate**

This category honors hospitals, smart teleconsultation platforms and Apps that have implemented innovative teleHealth programs that have improved access to care, reduced costs, and improved patient outcomes based on:

- 1• Availability and accessibility of telemedicine services
- 2• Utilization rate and patient satisfaction with telemedicine services
- 3• Clinical outcomes and quality of care delivered via telemedicine
- 4• Evidence of cost savings and operational efficiency due to telemedicine implementation
- 5• Integration of telemedicine with EHR and other digital health technologies

• **Category Three: Best Use of Health Analytics Certificate**

This category could recognize hospitals that have used health analytics to drive clinical decision-making and improve patient outcomes based on:

- 1• Level of health analytics implementation and integration
- 2• Utilization rate and quality of data analysis and reporting
- 3• Improvement in clinical outcomes and patient satisfaction due to health analytics implementation
- 4• Evidence of cost savings and operational efficiency due to health analytics implementation
- 5• Integration of health analytics with EHR and other digital health technologies

• **Category Four: Interoperability and Health Information Exchange Certificate**

This category recognizes hospitals that have made significant progress in implementing health information exchange and interoperability, allowing patient data to be shared securely and efficiently across different healthcare systems and providers. and to companies that have developed a Health Information Exchange Platform and solutions to improve patient care and clinical outcomes based on:

- 1• Level of interoperability and health information exchange implementation and integration
- 2• Utilization rate and quality of data sharing and exchange
- 3• Improvement in clinical outcomes and patient satisfaction due to interoperability and health information exchange
- 4• Evidence of cost savings and operational efficiency due to interoperability and health information exchange
- 5• Integration of interoperability and health information exchange with EHR and other digital health technologies

• **Category Five: Digital Health Leadership Certificate**

This category honors hospitals that have demonstrated exceptional leadership in the adoption and implementation of digital health technologies, promoting a culture of innovation and collaboration across the healthcare system based on:

- 1• Evidence of a culture of innovation and collaboration across the healthcare system
- 2• Level of digital health technology adoption and implementation
- 3• Quality of digital health technology training and support for clinicians and staff
- 4• Evidence of improved clinical outcomes and patient satisfaction due to digital health technology implementation
- 5• Evidence of cost savings and operational efficiency due to digital health technology implementation

• **Category Six: Pioneer Leaders in Digital Health Transformation Certificate**

This category recognizes Individuals that have demonstrated exceptional leadership and made significant contributions to transform the Healthcare Industry. These Leaders have created positive changes in Healthcare through:

- 1• Innovative Strategies
- 2• Visionary Thinking
- 3• Commitment to improving Patient Outcomes
- 4• Leading Digital Transformation in the Organizations

• **Category Seven: Mobile Health (mHealth) Certificate**

This category recognizes hospitals that have implemented innovative mobile health programs that allow patients to access health information, track their health status, and receive reminders and alerts via their mobile devices based on:

- 1•Availability and accessibility of mHealth services and tools
- 2•Utilization rate and patient satisfaction with mHealth services and tools
- 3•Improvement in patient outcomes and patient satisfaction due to mHealth initiatives
- 4•Integration of mHealth initiatives with EHR and other digital health technologies
- 5•Evidence of cost savings and operational efficiency due to mHealth initiatives

• **Category Eight: Virtual Reality and Augmented Reality & Metaverse in Healthcare Certificate**

This category honors hospitals that have implemented virtual reality and augmented reality technologies to improve patient outcomes, such as pain management, patient education, and pre-operative planning based on:

- 1• Availability and accessibility of virtual reality, augmented reality and Metaverse technologies in healthcare
- 2•Utilization rate and patient satisfaction with virtual reality , augmented reality and Metaverse technologies in healthcare
- 3•Improvement in patient outcomes and patient satisfaction due to virtual reality , augmented reality and Metaverse initiatives
- 4•Integration of virtual reality and augmented reality with EHR and other digital health technologies
- 4•Evidence of cost savings and operational efficiency due to virtual reality augmented reality and Metaverse initiatives

• **Category Nine: Artificial Intelligence and Machine Learning in Healthcare Certificate**

This category recognizes hospitals that have implemented artificial intelligence and machine learning technologies to improve clinical decision-making, optimize patient outcomes, and improve operational efficiency based on:

- 1•Level of artificial intelligence and machine learning implementation and integration
- 2•Utilization rate and quality of data analysis and reporting
- 3•Improvement in clinical outcomes and patient satisfaction due to artificial intelligence and machine learning implementation
- 4•Evidence of cost savings and operational efficiency due to artificial intelligence and machine learning implementation
- 5•Integration of artificial intelligence and machine learning with EHR and other digital health technologies

• **Category Ten : Excellence in Health Tech Certificate**

This category recognizes Healthcare Organizations and Innovators that have implemented or showcased the latest advances in Surgical Robotics, Robotic Assistants (Transporting patients, delivering medications, disinfecting patient rooms), Tele Presence Robots (Virtual Consultations or Check Ins) to improve patient outcomes and improved the quality of care based on:

- 1•Availability and accessibility of Robotics
- 2•Utilization rate and patient satisfaction with Robotics
- 3•Improvement in patient outcomes and patient satisfaction due to the use of Robotics
- 5•Evidence of cost savings and operational efficiency due to Robotics uses

• **Category Eleven: IoMT (Internet of Medical Things) applications in Healthcare Facilities Certificate**

This Category recognizes hospitals using monitoring systems, IoMT devices to help healthcare providers to collect real time data and engage patients to monitor their chronic conditions, manage infection control and performance of medical equipment, detect adverse reactions related to medication usage based on:

- 1•Level of IoMT implementation and integration:
- 2•Evidence of a comprehensive and well-implemented IoMT strategy
- 3•Quality of IoMT device selection, deployment, and management
- 4•Integration of IoMT devices with EHR and other digital health technologies
- 5•Utilization rate and data quality of IoMT devices
- 6•Quality of data analysis and reporting
- 7•Quality of data collected by IoMT devices
- 8•Utilization rate and quality of data analysis and reporting

• **Category Twelve: Supply chain Excellence Certificate**

This category recognizes healthcare organizations that have achieved excellence in supply chain automation and efficiency. The awards recognize organizations that have demonstrated measurable improvements in supply chain performance, such as increased order accuracy, reduced order cycle times, and improved inventory management based on:

- 1•Level of implementation and integration
- 2•Supply Chain Strategy:
- 3•Customer Satisfaction
- 4•Operational Excellence
- 5•Innovation and Technology
- 6•Sustainability
- 7•Performance Metrics

- **Category Thirteen : Cybersecurity and Data Privacy Certificate**

This category recognizes Healthcare Organizations that have implemented robust cybersecurity and data privacy measures to protect patient information and prevent data breaches based on:

- 1• Evidence of a thorough risk assessment of the organization's information systems and potential vulnerabilities.
- 2• Evidence of the implementation of strong security controls to prevent unauthorized access, data breaches, and other security incidents.
- 3• Evidence of compliance with data privacy regulations, such as HIPAA or GDPR or others, including policies and procedures for data privacy and security.
- 4• Evidence of a comprehensive incident response plan in the event of a security breach or other incident.

- **Category Fourteen: Patient Engagement and Empowerment Certificate**

This category honors hospitals that have implemented innovative tools and technologies to improve patient engagement and empower patients to take a more active role in their own care based on:

- 1• Availability and accessibility of patient engagement tools and resources
- 2• Utilization rate and patient satisfaction with patient engagement tools and resources
- 3• Improvement in patient outcomes and patient satisfaction due to patient engagement initiatives
- 4• Integration of patient engagement initiatives with EHR and other digital health technologies
- 5• Evidence of cost savings and operational efficiency due to patient engagement initiatives



- **Rising Digital Transformation Star**

If winning in many Categories, the organization will be granted the Rising Digital Transformation Star as recognition and appreciation for its distinguished efforts in Digital Transformation in addition to the other certificates.

An abstract graphic featuring a complex network of light blue dots connected by thin lines, forming a web-like structure that spans the background of the image. The dots are of varying sizes and are distributed across the frame, with a higher concentration on the left side. The lines connecting them are thin and light blue, creating a delicate, interconnected pattern.

**"Digital Health
Transformation
is not the future
of Healthcare.**

It's the present."



GUIDELINES

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GUIDELINES

You should follow the Eligibility, criteria and categories mentioned in the file.

Entries must be submitted by filling the Application form and sending it to : ahfonline@ahfonline.net

Submitters must choose the category where the service, program, or solution will be entered.

SUPPORTING DOCUMENTS

While filling the entry, please make sure that you also submit the following supporting documents with the application form :

The supporting documents can include the following:

- Power Point Presentations of the project
- Brief of the overall project in words format (maximum 1 page A4)
- Certificates/registration of the project if applicable
- Audit of the project if applicable
- Photographs of the project (Maximum 3)
- Video Links if available
- Any other relevant documents that support the application and claims

All the above information is only used for the internal assessment process

Applicants must indicate “Confidential” and highlight the same within the document in case they do not want to share such information to any third party or any public domain other than the AHF Certificate Team.

The documents can be in PDF, word, PowerPoint or jpg file formats.

The total size of the documents should not be above 10 MB.

- Each Healthcare Organization is only allowed for one submission in one or more categories and it should be submitted officially by the manager.

SELECTION PROCESS

The selection process of winners will be in two phases:

Phase one will be by the AHF Judging Panel composed from AHF board members , VIP Personalities & Experts in Digital Health.

Each entry will be reviewed and scored independently.

The Judging Panel will meet to discuss and agree on the finalists list.

During Phase two, all finalists will be considered by the Judging Panel and the Winners will be selected for announcement.

Each Organization can win in one or more categories it applied for and receive the Gold Initiative certificate in the specific categorie(s).

COLLABORATORS & PARTNERS

Through its long reputation and reliable journey, the Arab Hospitals Federation made a good relationship with different trustful parties.

The Collaborators worked hardly in the Healthcare sector to advance Health in Arab Countries.

Partnering and Sponsoring the Arab Hospitals Federation Gold initiative Certificate is an exceptional opportunity to be seen as a star in Digital Health Transformation.

Our Sponsors & partners will be announced soon...

WINNERS REQUIREMENTS & BENEFITS

The winning Organizations will receive the following benefits:

- "Gold Initiative Certificate" in a specific category.
- Extensive exposure to all leaders, Stakeholders, Healthcare workers, community.
- Advertisement page inside the E- Official Winners souvenir Catalogue.
- One Profile Page about the winning Institutions in the E- Official Winners souvenir Catalogue.
- Banner on AHF Website

The finalists are requested to pay Logistical fees to finalize the study of their files, define the ranking level (Silver, Gold & Diamond) and to Announce the winners which is 3000 USD per certificate.

In case the candidate is finalist in more than one category, a fixed fee of 5000 USD will apply.



CONTACT US

For sponsorship opportunities and information ,
Kindly contact:

Dr. Mireille Khalil

T: +961 9 900111 / + 9619 900110

Text Whatsup: +9613 269812

Email: ahfonline@ahfonline.net

Website: www.ahfonline.net



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APPLICATION FORM

We would like to participate in AHF Gold Initiative Certificate

INSTITUTION NAME: _____ INSTITUTION MANAGER: _____

COUNTRY: _____ ADDRESS: _____

PHONE: _____ MOBILE: _____ EMAIL: _____

We would like to submit to:

- | | |
|---|---|
| <input type="checkbox"/> Best use of Electronic Health Records (EHRS) | <input type="checkbox"/> Virtual Reality, Augmented Reality & Metaverse |
| <input type="checkbox"/> Innovations in Telehealth | <input type="checkbox"/> Artificial Intelligence & Machine Learning in healthcare |
| <input type="checkbox"/> Best Use of Health Analytics | <input type="checkbox"/> Excellence in Health Tech |
| <input type="checkbox"/> Interoperability and Health Information Exchange | <input type="checkbox"/> IoMT Applications in Healthcare Facilities |
| <input type="checkbox"/> Digital Health Leadership | <input type="checkbox"/> Supply Chain Excellence |
| <input type="checkbox"/> Pioneer Leaders in Digital Health Transformation | <input type="checkbox"/> Cybersecurity and Data Privacy |
| <input type="checkbox"/> Mobile Health (mhealth) | <input type="checkbox"/> Patient Engagement and Empowerment |

The division of grading will be based on the below points:

- | | |
|--|--|
| - Organization history & Background : 5 points | - Implementation : 20 points |
| - Scope clearly defined : 10 points | - Ease of Use and Manageability: 15 points |
| - Goals clearly defined : 10 points | - Value & Impact defined : 20 points |
| | - Results & Outcomes defined & Analysed: 20 points |

KEY DATES:

June 14, 2023 - Submission of application begins

September 1, 2023 - Submission of entry closed

September 8, 2023 - Finalists Notification

The finalists are requested to pay Logistical fees to finalize the study of their files, define the ranking level (Silver, Gold & Diamond) and to Announce the winners which is 3000 USD per certificate. In case the candidate is finalist in more than one category, a fixed fee of 5000 USD will apply.

For any information please contact us at: ahfonline@ahfonline.net

☐ I Acknowledge receipt of this form and approval of the terms mentioned by signing it and sending it back.

Please submit your entry form by maximum September 1, 2023 by email to: ahfonline@ahfonline.net . Should you have any questions, please don't hesitate to contact us by WhatsApp Message to: 009613269812 or by email to ahfonline@ahfonline.net

SIGNATURE & STAMP