

25 - 26 SEPTEMBER , 2023
Conrad Abu Dhabi Hotel - Etihad Towers

ANNUAL FORUM

ARAB HOSPITALS FEDERATION



LEAD



TRANSFORM



EMPOWER

SPONSORSHIP PROSPECTUS

IN COMPLIANCE WITH THE MECOMED

ABOUT THE FORUM

MedHealth Abu Dhabi 2023 is the 24th edition of AHF Annual Forum that will be held on 25 - 26 September 2023 at Conrad Abu Dhabi Hotel - Etihad Towers with the Strategic partnership of the Department of Health Abu Dhabi and the support of the Ministry of Health and Prevention in UAE and Department of Culture and Tourism Abu Dhabi and in collaboration with League of Arab States, Arab Health Ministers Council, WHO- EMRO, and many Healthcare Associations & Syndicates.

The Edition will be dedicated to key decision makers, hospital owners, C-level executives, Directors, Clinicians and Healthcare Leaders to get insights on worldwide trends affecting hospitals and healthcare, sharing best practices and solutions while creating a real forum for networking in the Arab countries.

Leading Health executives from around Hospitals of the region will meet to learn and exchange ideas on new business models, innovative technologies and the future of Hospitals .

HOSTED BY



إتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION

STRATEGIC PARTNER



دائرة الصحة
DEPARTMENT OF HEALTH

SUPPORTERS



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دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
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IN COLLABORATION WITH



REGIONAL OFFICE FOR THE
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Ethical MedTech



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LEADING TOMORROW'S HEALTHCARE:

SUSTAINABILITY . TRANSFORMATION . COLLABORATION



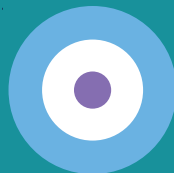
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By gathering Arab Ministers of Health, key decision makers, Top Healthcare executives, Healthcare Professionals and Healthcare workers from around the Arab Countries; MedHealth Forum will offer an unmissable opportunity to share knowledge and lessons about various topics that will lead Healthcare to a brilliant tomorrow and to advance excellence in the Arab Healthcare sector.



TRANSFORM

Discover the transformation ways that should be implemented in the Healthcare sector to be smart by sharing insights and leading practices on embracing digital technology that delivers value and high quality service, Unleashing the power of data for Healthcare Organizations, creating value-based care & improving total cost and adopting green and sustainable initiatives for a healthy planet.



EMPOWER

Empowering Healthcare leaders is vital for the Healthcare sector. Supporting this goal will lead us to a robust transformation, strong partnerships and investments to retain world-class standards, without forgetting the importance of reshaping the future Healthcare Leaders for the next generation in the decades to come.

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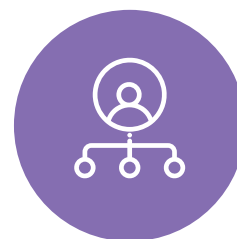
FORMAT



KEYNOTE
SPEECH



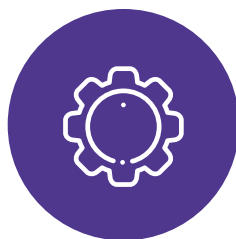
AWARDS



PANEL
DISCUSSIONS



NETWORKING



EXECUTIVE
CIRCLE



EXHIBITION



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WHO SHOULD ATTEND?

- Ministries of Health
- Arab Healthcare Organizations & Associations
- Healthcare Facilities
- High level Policy makers
- Healthcare Professionals
- Consulting Companies
- Accrediting Bodies
- Healthcare technology developers, designers and programmers
- Healthcare visionaries and innovators
- Healthcare universities and educators
- Healthcare management entities
- Healthcare Providers
- Pharmaceutical Companies
- Medical Equipment Companies

CONFERENCE

MedHealth Abu Dhabi 2023 delivers world-class conference sessions and interactive panel discussions featuring cutting edge content gathering key decision makers, stakeholders, Executives, Healthcare professionals and companies to inspire them to adopt forward thinking strategies to leading tomorrow's Healthcare .

AWARDS

The Arab Hospitals Federation will celebrate its famous activity “ HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY” in UAE during MedHealth Abu Dhabi 2023 opening and will grant recognition awards to the visionaries and impactful leaders and organizations across the region's healthcare community for pushing the boundaries and leaving a mark in the Healthcare industry.

EXHIBITION

A dedicated area for our partners to network with attendees, get exposure in front of a highly targeted audience and showcase the latest products, services and technologies.

WHY TO ATTEND?

This conference will feature inspiring speakers, interactive sessions, and multiple opportunities to network and share lessons and success stories:

1. Participate in a discussion about shaping tomorrow's Healthcare Leaders
2. Learn from thought leaders, experts and high-level professionals about the Healthcare Digital Transformation provided by top notch speakers in the field.
3. Network with Decision- makers, Executives and industry peers to implement sustainability strategies.
4. Get acquainted with new programs, initiatives and skills to reshape tomorrow's Healthcare.



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WHY TO SPONSOR ?

By sponsoring MedHealth Abu Dhabi , your company will have the opportunity to expose, network and showcase your services and products to a highly targeted audience from leading hospitals and healthcare organizations. The Platform of the Arab Hospitals Federation is a well known, reputable and unmissable platform to maximize your market impact and partner with the Public and private sector, corporate and government departments. The forum will allow you to:

- Influence and Network with key decision makers , key organizations and governmental authorities involved in the Healthcare Industry.
- Approach your target audience face-to-face & Build relationships with potential customers.
- Showcase products / services & Target, test and develop Healthcare markets.
- Launch new products/ services & Generate media exposure.

A UNIQUE OPPORTUNITY NOT TO BE MISSED

SPONSORSHIP OPTIONS

Offering you various opportunities to promote your organization and demonstrate your leading position in the Health and Medical Fields, you will have the chance to maximize your market impact, and partner with the public & private sectors.

1. Consolidate the public-private-partnership.
2. Create greater market exposure and awareness.
3. Approach targeted audience to promote your corporate image, products & services.
4. Stand out as a leader in the regional Healthcare industry.

EXHIBITION

Be present in the Exhibition and Showcase your services and products, foster new relationships with healthcare audience where participants come to share, discuss the challenges and the updates in the Healthcare sector.

Book your place now to secure your presence

If you have a unique idea on how you would like to maximize your presence at MedHealth Kindly contact us to help you and to create together the best exposure you desire.



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