

MEDHEALTH
ABUDHABI 2023



إتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION

ARAB HOSPITALS FEDERATION

ANNUAL FORUM

25 - 26 SEPTEMBER , 2023
Conrad Abu Dhabi Hotel - Etihad Towers

**LEADING TOMORROW 'S
HEALTHCARE:**

SUSTAINABILITY . TRANSFORMATION . COLLABORATION



LEAD



TRANSFORM



EMPOWER

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LEADING TOMORROW'S HEALTHCARE:

SUSTAINABILITY . TRANSFORMATION . COLLABORATION



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By gathering Arab Ministers of Health, key decision makers, Top Healthcare executives, Healthcare Professionals and Healthcare workers from around the Arab Countries; MedHealth Forum will offer an unmissable opportunity to share knowledge and lessons about various topics that will lead Healthcare to a brilliant tomorrow and advance excellence in the Arab Healthcare sector.



TRANSFORM

Discover the transformation ways that should be implemented in the Healthcare sector to be smart by sharing insights and leading practices on embracing digital technology that delivers value and high quality service, Unleashing the power of data for Healthcare Organizations, creating value-based care & improving total cost and adopting green and sustainable initiatives for a healthy planet.



EMPOWER

Empowering Healthcare leaders is vital for the Healthcare sector. Supporting this goal will lead us to a robust transformation, strong partnerships and investments to retain world-class standards, without forgetting the importance of reshaping the future Healthcare Leaders for the next generation in the decades to come.

WELCOME MESSAGE

FROM THE ARAB HOSPITALS FEDERATION

On behalf of the Arab Hospitals Federation, It is our utmost pleasure to welcome you to MedHealth Abu Dhabi 2023 the 24th edition of AHF Annual Forum that will be held on 25 - 26 September 2023 at Conrad Abu Dhabi Hotel - Etihad Towers with the Strategic partnership of the Department of Health Abu Dhabi and the support of the Ministry of Health and Prevention in UAE and Department of Culture and Tourism Abu Dhabi and in collaboration with League of Arab States, Arab Health Ministers Council, WHO- EMRO, and many Healthcare Associations & Syndicates.

The Forum will gather different stakeholders of the Arab Healthcare sector such as Arab Government officials, Ministers of Health, Key decision makers and players in the Arab Healthcare sector to discuss and share visions, approaches and opportunities to lead tomorrow's healthcare.

The UAE government has set a goal of achieving world-class healthcare standards to be a global leader in healthcare and to promote medical tourism and has established several world-class healthcare facilities. UAE is playing a major role in improving healthcare in the region and has built an attractive healthcare infrastructure for the needs of its population by developing strategic alliances, partnerships and collaborations but also by setting the Healthcare sustainability goals to reduce carbon emissions resulting from healthcare facilities.

“Leading tomorrow's healthcare: Sustainability. Transformation. Collaboration” is our theme for this edition as it is a priority subject in the Healthcare sector over the world and aligned with efforts deployed by UAE to host COP28 in November. The UAE has given sustainability a top priority and it has long viewed climate change as a challenge that must be overcome it aims to build bridges and foster consensus to accelerate inclusive climate progress.

Our elite platform is renowned in gathering Arab Ministers of Health, key decision makers, Top Healthcare executives, Healthcare Professionals and Healthcare workers from around the Arab Countries to sit, network, discuss, share information and best practices and address the latest issues related to the industry.

MedHealth Abu Dhabi 2023 delves into the future of healthcare, challenges and opportunities across the Arab Countries through various activities organized over two days from the scientific conference, Exhibition and AHF Executive Circle, and it will celebrate and grant recognition awards during its opening ceremony to the visionaries and impactful leaders across the region's healthcare organizations.

We seize the opportunity to thank all our supporters for their contributions to the success of our journey and this forum and for gathering this distinguished Healthcare community.

We hope to meet you all on 25 - 26 September at the 24th edition of MedHealth Forum 2023!



MP. FADI ALAME
PRESIDENT



PROF. TAWFIK KHOJA
GENERAL SECRETARY



ALICE BOUEIZ
CHIEF EXECUTIVE OFFICER

OVERVIEW

MedHealth Abu Dhabi 2023 is the 24th edition of AHF Annual Forum that will be held on 25 - 26 September 2023 at Conrad Abu Dhabi Hotel - Etihad Towers with the Strategic partnership of the Department of Health Abu Dhabi and the support of the Ministry of Health and Prevention in UAE and Department of Culture and Tourism Abu Dhabi and in collaboration with League of Arab States, Arab Health Ministers Council, WHO- EMRO, and many Healthcare Associations & Syndicates.

The Edition will be dedicated to key decision makers, hospital owners, C-level executives, Directors, Clinicians and Healthcare Leaders to get insights on worldwide trends affecting hospitals and healthcare, sharing best practices and solutions while creating a real forum for networking in the Arab countries.

Leading Health executives from around Hospitals of the region will meet to learn and exchange ideas on new business models, innovative technologies and the future of Hospitals .

EVENT VISION

Leading tomorrow's Healthcare: Sustainability. Transformation. Collaboration...

Healthcare systems are facing significant challenges ranging from ageing patient population, tighter budgets, workforce shortage and higher patient expectations. To cope with these Challenges, the Healthcare sector needs to embrace innovative technologies and adopt new models to improve efficiency and quality of delivering care.

The Event will focus on the various goals to lead the future of Healthcare.

- Leading Tomorrow's Healthcare: Transformation, Sustainability and Resilience by building healthcare sustainability for all , in addition to the Importance of PPP in Leading the change, and unlocking innovation to build resiliency and sustainability.
- Leading Tomorrow's Healthcare Ecosystem to create value-based care, improve total cost and ensures a resilient supply chain and digitalized procurement.
- Leading Tomorrow's Healthcare: Leaders & Leadership Talents by defining the true leader in Healthcare and sharing visions on future Healthcare leadership.
- Commitment of Leaders to an Environmental sustainable Healthcare future with the implementation of sustainable Healthcare strategies to be green and preserve the planet.
- Leading Tomorrow's Healthcare Digital transformation and innovative technologies enabling the delivery of high quality services and enhancing the patient experience through the power of data in addition to exploring new models of care such as Hospital in the cloud, AI, Metaverse.
- Leading innovation today for hospital impact tomorrow pursuing innovative solutions and strategies that can positively affect its operations, services, and outcomes in the long term.



WHAT TO EXPECT?

CONFERENCE

MedHealth Abu Dhabi 2023 delivers world-class conference sessions and interactive panel discussions featuring cutting edge content gathering key decision makers, stakeholders, Executives, Healthcare professionals and companies to inspire them to adopt forward thinking strategies to leading tomorrow's Healthcare .

AWARDS

The Arab Hospitals Federation will celebrate its famous activity " HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY" in UAE during MedHealth Abu Dhabi 2023 opening and will grant recognition awards to the visionaries and impactful leaders and organizations across the region's healthcare community for pushing the boundaries and leaving a mark in the Healthcare industry.

EXHIBITION

A dedicated area for our partners to network with attendees, get exposure in front of a highly targeted audience and showcase the latest products, services and technologies.

WHY TO ATTEND?

This conference will feature inspiring speakers, interactive sessions, and multiple opportunities to network and share lessons and success stories:

1. Participate in a discussion about shaping tomorrow's Healthcare Leaders
2. Learn from thought leaders, experts and high-level professionals about the Healthcare Digital Transformation provided by top notch speakers in the field.
3. Network with Decision- makers, Executives and industry peers to implement sustainability strategies.
4. Get acquainted with new programs, initiatives and skills to reshape tomorrow's Healthcare.

WHO SHOULD ATTEND?

- Ministries of Health
- Arab Healthcare Organizations & Associations
- Healthcare Facilities
- High level Policy makers
- Healthcare Professionals
- Consulting Companies
- Accrediting Bodies
- Healthcare technology developers, designers and programmers
- Healthcare visionaries and innovators
- Healthcare universities and educators
- Healthcare management entities
- Healthcare Providers
- Pharmaceutical Companies
- Medical Equipment Companies



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AGENDA

AGENDA HIGHLIGHTS

OPENING CEREMONY

PANEL DISCUSSION 1: LEADING TOMORROW'S HEALTHCARE: TRANSFORMATION, SUSTAINABILITY AND RESILIENCE

PANEL DISCUSSION 2 : COMMITTED TO SUSTAINABILITY

PANEL DISCUSSION 3: LEADING HEALTH FOR ALL: FROM COMMITMENTS TO ACTIONS

PANEL DISCUSSION 4 : LEADING TOMORROW'S HEALTHCARE ECOSYSTEM

PANEL DISCUSSION 5 : LEADING TOMORROW'S HEALTHCARE: LEADERS & LEADERSHIP TALENTS

PANEL DISCUSSION 6 : LEADING TOMORROW'S HEALTHCARE DIGITAL TRANSFORMATION

PANEL DISCUSSION 7 : LEADING INNOVATION TODAY FOR HOSPITAL IMPACT TOMORROW

END OF THE FORUM & RECOMMENDATIONS



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AGENDA

DAY ONE

DRAFT

MONDAY 25 SEPTEMBER, 2023

09.00 – 10.00

REGISTRATION & COFFEE BREAK

10.00 – 11.00

OPENING CEREMONY

- WELCOMING REMARKS BY DEPARTMENT OF HEALTH - ABU DHABI
- KEYNOTE ADDRESS BY **HE. ABDULRAHMAN BIN MOHAMED AL OWAIS** - MINISTER OF HEALTH AND PREVENTION - UAE
- ADDRESS OF **HE. PROF KHALED ABDEL GHAFAR** - CHAIRMAN OF THE EXECUTIVE OFFICE OF THE COUNCIL OF ARAB HEALTH MINISTERS - MINISTER OF HEALTH & POPULATION - EGYPT
- ADDRESS OF **HE. MR. AHMED ABOUL GHEIT** - GENERAL SECRETARY OF THE LEAGUE OF ARAB STATES
- ADDRESS OF **MP. FADI ALAME** - PRESIDENT - ARAB HOSPITALS FEDERATION

TO THE DISTINGUISHED HEALTHCARE PERSONALITIES

HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY

ANNOUNCEMENT OF THE WINNERS IN THE GOLD INITIATIVE CERTIFICATE FOR ARAB HEALTHCARE DIGITAL TRANSFORMATION STAR

11.00 - 11.30

COFFEE BREAK & NETWORKING AT EXHIBITION AREA

11.30 - 12.30

PANEL DISCUSSION 1: LEADING TOMORROW'S HEALTHCARE SUSTAINABILITY , TRANSFORMATION AND COLLABORATION

CHAIRMEN: **MP. FADI ALAME** - PRESIDENT - ARAB HOSPITALS FEDERATION

PROF. TAWFIK KHOJA - GENERAL SECRETARY - ARAB HOSPITALS FEDERATION

PANELISTS:

HE. PROF. KHALED ABDEL GHAFAR - MINISTER OF HEALTH & POPULATION - EGYPT

HE. DR. AHMAD ABDEL WAHAB AL AWADHI - MINISTER OF HEALTH - KUWAIT

HE. DR. JALEELA BINT ALSAYED JAWAD HASAN - MINISTER OF HEALTH - BAHRAIN

HE. DR. NOURA AL GHAITHI - UNDERSECRETARY - DEPARTMENT OF HEALTH - ABU DHABI

MR. AYMAN MOKHTAR - REGIONAL PRESIDENT FOR THE MIDDLE EAST NORTH AFRICA & EURASIA - VIATRIS

DR. SHABAB ALGHAMDI - SECRETARY GENERAL - THE COUNCIL OF COOPERATIVE HEALTH INSURANCE - KSA (TBC)

- BUILDING HEALTHCARE SUSTAINABILITY FOR ALL
- CREATING FUTURE PROOF HEALTH SYSTEMS
- THE IMPORTANCE OF PRIVATE PUBLIC PARTNERSHIP IN LEADING THE CHANGE
- UNLOCKING INNOVATION TO BUILD RESILIENCY AND SUSTAINABILITY
- THE LEADERSHIP OF TOMORROW: HOW TO EFFECTIVELY LEAD IN HEALTHCARE
- COLLABORATION WITH GOVERNMENTS HEALTH INSURANCE SECTOR AND OTHER STAKEHOLDERS TO ENHANCE THE EFFECTIVENESS AND EFFICIENCY OF HEALTH SERVICES



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TRANSFORM



EMPOWER

AGENDA

DAY ONE

DRAFT

MONDAY 25 SEPTEMBER, 2023

12.30 - 13.30

PANEL DISCUSSION 2 : COMMITTED TO SUSTAINABILITY

CHAIRMEN: DR. JOSEPH AL ASSAD - DEAN ENGINEERING SCHOOL - HOLY SPIRIT UNIVERSITY
OF KASLIK- LEBANON

DR. BASSAM KADDISSI - CHAIRMAN OF HEALTHCARE SUSTAINABILITY
DIVISION - ARAB HOSPITALS FEDERATION

KEYNOTE PRESENTATION: ADVOCATING FOR SUSTAINABLE BUILDINGS

PANELISTS:

MR. ALI AL-AJMI - DIRECTOR OF DIGITAL HEALTH DEPARTMENT - MINISTRY OF HEALTH
AND PREVENTION - UAE (TBC)

MR. EHAB ZAWAIDEH - GENERAL MANAGER MIDDLE EAST - GE HEALTHCARE
HAMAD MEDICAL CORPORATION - QATAR

HE. HIND AL ZAABI - EXECUTIVE DIRECTOR OF HEALTHCARE FACILITIES - DEPARTMENT
OF HEALTH ABU DHABI

- **LEADERS ACTION IN RESPONDING TO CLIMATE CHANGE CHALLENGE**
- **COMMITTED TO SUSTAINABILITY IN HEALTHCARE**
- **GREEN HOSPITALS: A GREAT EXAMPLE**
- **ECO-FRIENDLY APPROACH TO ENSURE HEALTHCARE SUSTAINABILITY THROUGH DIGITAL TRANSFORMATION**

13.30 - 14.30

LUNCH & NETWORKING AT EXHIBITION AREA

14.30 - 15.30

PANEL DISCUSSION 3: LEADING HEALTH FOR ALL: FROM COMMITMENTS TO ACTIONS

CHAIRMEN: MR. MOHAMAD ALNOIMI - VICE PRESIDENT - ARAB HOSPITALS FEDERATION

MR. HATEM EL ROUBY - ACTING FOR TECHNICAL SECRETARIAT OF ARAB HEALTH
MINISTERS COUNCIL - LEAGUE OF ARAB STATES

PANELISTS:

HE. DR. FIRAS ABIAD - MINISTER OF HEALTH - LEBANON

HE. DR. FIRAS HUWARI - MINISTER OF HEALTH - JORDAN

DR. RANA HAJJE - DIRECTOR OF PROGRAMME MANAGEMENT - WHO/ EMRO

HE. DR. OMNIYAT AL HAJERI - EXECUTIVE DIRECTOR OF COMMUNITY HEALTH SECTOR -
ABU DHABI PUBLIC HEALTH CENTRE

JOHNSON & JOHNSON

MR. CHRISTOPHER HABIB - CHIEF STRATEGY OFFICER - NMC HEALTHCARE

ACHIEVING THE "HEALTH FOR ALL " GOAL WILL REQUIRE :

- **COMMITMENT AND LEADERSHIP**
- **STRENGTHENING OF HEALTHCARE SYSTEMS**
- **FOCUS ON HEALTH PROMOTION AND DISEASE PREVENTION**
- **MAINTAINING THE HEALTH AND SAFETY OF ALL COMMUNITY**
- **MAKING HEALTHCARE SYSTEMS RESILIENT**



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AGENDA

DAY ONE

DRAFT

MONDAY 25 SEPTEMBER, 2023

15.30 - 16.30

PANEL DISCUSSION 4 : LEADING TOMORROW'S HEALTHCARE ECOSYSTEM

CHAIRMEN: DR. ALAN RUSSELL STEWART - CHIEF CLINICAL OFFICER - NMC HEALTHCARE

DR . ALI ELHAJ - CHAIRMAN OF GOVERNANCE, LEADERSHIP& RESEARCH
DIVISION - ARAB HOSPITALS FEDERATION

PANELISTS:

H.E. DR. AHMED AL KHAZRAJI - EXECUTIVE DIRECTOR OF STRATEGY AND POLICY SECTOR -
DEPARTMENT OF HEALTH - ABU DHABI

HE. DR. AHMED EL SOBKY - CHAIRMAN - EGYPTIAN HEALTHCARE AUTHORITY

DR. MARIAM AL-JALAHMA- CHIEF EXECUTIVE OFFICER -NATIONAL HEALTH
REGULATORY AUTHORITY - BAHRAIN

DR. JORGE GUZMAN - CEO - CLEVELAND CLINIC ABU DHABI

MR. HADY EL KHOURY - REGIONAL GENERAL MANAGER - GE HEALTHCARE - MENEAT

- **THE FUTURE OF HEALTHCARE FINANCING: THE SHIFT TOWARDS VALUE-BASED CARE AND THE INCREASING USE OF ALTERNATIVE PAYMENT MODELS**
- **EVOLVING STANDARDS, COMPLIANCE AND REGULATIONS**
- **THE ROLE OF HEALTHCARE POLICY IN SHAPING THE FUTURE**
- **PROMOTING PATIENT-CENTERED CARE TO IMPROVE PATIENT OUTCOMES & ENSURE COST-EFFECTIVENESS**
- **COLLABORATION WITH GOVERNMENTS AND OTHER STAKEHOLDERS TO IMPROVE PATIENT ACCESS TO HEALTHCARE**

16.30

END OF THE DAY



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AGENDA

DAY TWO

DRAFT

TUESDAY 26 SEPTEMBER, 2023

09.00 - 09.30

NETWORKING TEA & COFFEE

09.30 - 10.30

PANEL DISCUSSION 5 : LEADING TOMORROW'S HEALTHCARE: LEADERS & LEADERSHIP TALENTS

CHAIRMAN: DR . ALI ELHAJ - CHAIRMAN OF GOVERNANCE, LEADERSHIP& RESEARCH DIVISION - ARAB HOSPITALS FEDERATION

PANELISTS:

DR. NASER AMMASH - CEO - SHEIKH SHAKHBOUT MEDICAL CITY - UAE

DR. FAWZI AL HAMMOURI - CHAIRMAN - PRIVATE HOSPITALS ASSOCIATION - JORDAN

DR. ROLA HAMMOUD- PRESIDENT OF AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES - MENA CHAPTER

MR. SHERIF BESHARA - GROUP CEO - AMERICAN HOSPITAL DUBAI

- DEFINING A TRUE LEADER IN HEALTHCARE
- SHARING VISIONS ON FUTURE HEALTHCARE LEADERSHIP
- NURTURING THE NEXT GENERATION OF HEALTHCARE LEADERS
- FOSTERING HEALTHCARE LEADERS CAPABILITIES TO DEAL WITH THE RISING COST OF TECHNOLOGY AND PHARMACEUTICAL
- HEALTHCARE WORKFORCE OF THE FUTURE

10.30 - 11.00

COFFEE BREAK

11.00 - 12.00

PANEL DISCUSSION 6 : LEADING TOMORROW'S HEALTHCARE DIGITAL TRANSFORMATION

CHAIRMEN: MR. RONAN O'CONNOR - VICE PRESIDENT & MANAGING DIRECTOR - EMEA - HIMSS
DR. YOUSSEF BASSIM - CHAIRMAN OF DIGITAL HEALTH TRANSFORMATION DIVISION - AHF

PANELISTS:

HE. MUBARAKA IBRAHIM - ACTING CIO - EMIRATES HEALTH SERVICES
JOHNSON & JOHNSON

MR. ROBERT DENSON - ACTING CHIEF EXECUTIVE OFFICER - MALAFFI (TBC)

MR. KHALID MOHAMMED AL AMADI - EXECUTIVE DIRECTOR, INFORMATICS & INTEGRATION - M42 HEALTHCARE

DR. SIMON SAMAHA - CHIEF EXECUTIVE OFFICER - US, MIDDLE & EUROPE - HEAPS - USA



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AGENDA

DAY TWO

DRAFT

TUESDAY 26 SEPTEMBER, 2023

12.00 - 13.00

- THE ROLE OF DISRUPTION IN SHAPING THE FUTURE OF HEALTHCARE
- HEALTH INFORMATION EXCHANGE & BEYOND: THE POWER OF DATA
- HEALTHCARE AND ITS ROLE IN THE METAVERSE
- FUTURE OF HEALTHCARE WITH AI & RESPONSIBLE USE
- REVOLUTION OF THE HEALTHCARE INDUSTRY BY DELIVERING WORLD-CLASS, TECH-ENABLED & PATIENT-CENTRIC CARE

LUNCH BREAK

13.00 - 14.00

PANEL DISCUSSION 7 : LEADING INNOVATION TODAY FOR HOSPITAL IMPACT TOMORROW

CHAIRMAN: (TBC)

PANELISTS:

DR. FADY GEARA - DEPARTMENT CHAIR - RADIATION ONCOLOGY - ONCOLOGY INSTITUTE - CLEVELAND CLINIC

DR FATIMA AL KAABI - EXECUTIVE DIRECTOR - ABU DHABI BONE MARROW TRANSPLANT PROGRAMME - ADSCC

DR. ASMA AL MANNAEI - EXECUTIVE DIRECTOR OF RESEARCH AND INNOVATION CENTER - DEPARTMENT OF HEALTH ABU DHABI

- ROLE OF INNOVATION IN IMPROVING PATIENT OUTCOMES, REDUCING COSTS AND ENHANCING THE PATIENT CARE & EXPERIENCE.
- HOW CAN INNOVATION HELP ACHIEVE A PATIENT-CENTERED CARE?
- TRANSLATING HEALTHCARE INNOVATION FROM ACADEMIA TO INDUSTRY

14.00

END OF THE FORUM & RECOMMENDATIONS



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