





ARAB HOSPITALS FEDERATION
2023

ANNUAL FORUM

28 FEBRUARY - 1 MARCH, 2023
Conrad Abu Dhabi Etihad Towers

LEAD . TRANSFORM . EMPOWER

OF HOSPITALS



By gathering Arab Ministers of Health, key decision makers, Top Healthcare executives, Healthcare Professionals and Healthcare workers from around the Arab Countries; MedHealth Abu Dhabi will offer an unmissable opportunity to share knowledge and lessons about various topics that will lead our Hospitals to a brilliant future and to advance excellence in the Arab Healthcare sector.



Discover the transformation ways that should be implemented in your Healthcare facility to be smart by sharing insights and leading practices on embracing digital technology that delivers value and high quality service, Unleashing the power of data for Healthcare Organizations, Exploring the virtual Hospital and adopting green and sustainable initiatives for a healthy planet.



Empowering Healthcare leaders is vital for the Healthcare sector. Supporting this goal will lead us to a robust transformation, strong partnerships and investments to retain world-class standards, without forgetting the importance of empowering women leaders to build together the future of healthcare for the next generation in the decades to come.

WELCOME MESSAGE

FROM THE ARAB HOSPITALS FEDERATION

On behalf of the Arab Hospitals Federation, It is our utmost pleasure to welcome you to MedHealth Abu Dhabi the 24th edition of AHF Annual Forum organized jointly with Department of Health Abu Dhabi under the patronage of His Excellency Mansour Ibrahim Al Mansouri— Chairman of the Department of Health Abu Dhabi at the Conrad Abu Dhabi Hotel - Etihad Towers on 28 February- 1 March 2023 with the support of League of Arab States, Arab Health Ministers Council, WHO- EMRO, Healthcare Associations & Syndicates.

The Forum, each year, gathers Arab Government officials, Ministers of Health, Key decision makers and players in the Arab Healthcare sector to discuss and share visions, approaches and opportunities to lead healthcare to the future.

Abu Dhabi is playing a major role in improving healthcare in the region and has built an attractive healthcare infrastructure for the needs of its population by developing strategic alliances, partnerships and collaborations. Through our partnership with the Department of Health Abu Dhabi and with the aim of enhancing Arab complementarity, the Arab Hospitals Federation has chosen Abu Dhabi to achieve its main goal of opening Dialogue and bringing together decision makers from the Healthcare sector to transfer successful experiences to all Arab countries and explore promising prospects for advancing health and leading the future of hospitals .

Our elite platform is renowned in gathering Arab Ministers of Health, key decision makers, Top Healthcare executives, Healthcare Professionals and Healthcare workers from around the Arab Countries to sit, network, discuss, share information and best practices and address the latest issues related to the industry.

Under the theme of "Leading the Future of Hospitals", this landmark event delves into the future of hospitals, challenges and opportunities across the Arab Countries through various activities organized over two days from the scientific conference, Exhibition and AHF Executive Circle. In addition, MedHealth Abu Dhabi will celebrate and grant recognition awards during its opening ceremony to the visionaries and impactful leaders across the region's healthcare organizations.

We seize the opportunity to thank the Department of Health Abu Dhabi & the team for their contribution to the success of this forum and for gathering this distinguished Healthcare community.

We hope to meet you all on 28 February - 1 March at the 24 th edition of MedHealth Abu Dhabi 2023!



MP. FADI ALAME
PRESIDENT



PROF. TAWFIK KHOJA GENERAL SECRETARY



ALICE BOUEIZ
CHIEF EXECUTIVE OFFICER







OVERVIEW

MedHealth Abu Dhabi 2023 is the 24th edition of the Annual Forum of the Arab Hospitals Federation that will be organized in Abu Dhabi this year under the patronage of His Excellency Mansour Ibrahim Al Mansouri— Chairman of the Department of Health Abu Dhabi with the support of League of Arab States, Arab Health Ministers Council, WHO- EMRO, Healthcare Associations & Syndicates.

The Edition will be dedicated to key decision makers, hospital owners, C-level executives, Directors, Clinicians and Healthcare Leaders to get insights on worldwide trends affecting hospitals and healthcare, sharing best practices and solutions while creating a real forum for networking in the Arab countries.

Leading Health executives from around Hospitals of the region will meet to learn and exchange ideas on new business models, innovative technologies and the future of Hospitals .

EVENT VISION

Leading the future of Hospitals...

As Healthcare needs and systems in the Arab countries evolve, the role and design of Hospitals are also changing to redefine the shape of the Hospital as we know it. The Healthcare systems are facing significant challenges ranging from ageing patient population, tighter budgets, workforce shortage and higher patient expectations. To cope with these Challenges, the Healthcare sector needs to embrace innovative technologies and adopt new models to improve efficiency and quality of delivering care.

The Event will focus on the various trends and aspects that will lead the future of Hospitals.

- Shaping tomorrow's Healthcare Leaders by highlighting on vision and characteristics of Leadership and by discussing which persona leaders are needed in our sector.
- Adoption of Digital transformation and innovative technologies enabling the delivery of high quality services and enhancing the patient experience through the power of data in addition to exploring new models of care such as virtual hospital.
- Commitment of Leaders to a sustainable Healthcare future with the implementation of sustainable Healthcare strategies to be green and preserve the planet.
- Looking to the Future of the Healthcare Quality by measuring the quality of patient centered care and driving Digital Transformation in Quality Management.
- Empowering Women Leaders in Healthcare.
- Fostering collaboration to promote the Health Tourism among Arab countries.



WHAT TO EXPECT?

CONFERENCE

MedHealth Abu Dhabi delivers world-class conference sessions and interactive panel discussions featuring cutting edge content gathering key decision makers, stakeholders, Executives, Healthcare professionals and companies to inspire them to adopt forward thinking strategies to leading the future of hospitals.

AWARDS

The Arab Hospitals Federation will celebrate its famous activity "HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY" in UAE during MedHealth Abu Dhabi opening and will grant recognition awards to the visionaries and impactful leaders and organizations across the region's healthcare community for pushing the boundaries and leaving a mark in the Healthcare industry.

EXHIBITION

A dedicated area for our partners to network with attendees, get exposure in front of a highly targeted audience and showcase the latest products, services and technologies.

WHY TO ATTEND?

This conference will feature inspiring speakers, interactive sessions, and multiple opportunities to network and share lessons and success stories:

- 1. Participate in a discussion about shaping tomorrow's Healthcare Leaders
- 2. Learn from thought leaders, experts and high-level professionals about the Hospital Transformation provided by top notch speakers in the field.
- 3. Network with Decision-makers, Executives and industry peers to implement sustainability strategies.
- 4. Get acquainted with new programs, initiatives and skills to build capacities and ensure excellence in care.

WHO SHOULD ATTEND?

- Ministries of Health
- Arab Healthcare Organizations & Associations
- Healthcare Facilities
- High level Policy makers
- Healthcare Professionals
- Consulting Companies
- Accrediting Bodies

- Healthcare technology developers, designers and programmers
- Healthcare visionaries and innovators
- Healthcare universities and educators
- Healthcare management entities
- Healthcare Providers
- Pharmaceutical Companies
- Medical Equipment Companies









ADVISORY BOARD

CONGRESS CHAIRS



PROF. TAWFIK KHOJA GENERAL SECRETARY ARAB HOSPITALS FEDERATION



HE. HIND AL ZAABI
EXECUTIVE DIRECTOR
OF HEALTHCARE FACILITIES
DEPARTMENT OF HEALTH-ABU DHABI
AHF GOVERNING COUNCIL MEMBER

CO - CHAIRS



MP. FADI ALAME PRESIDENT ARAB HOSPITALS



MR. MOHAMAD AL NOIMI
VICE PRESIDENT
ARAB HOSPITALS
FEDERATION



ALICE YAMMINE BOUEIZ

CHIEF EXECUTIVE

OFFICER

ARAB HOSPITALS

FEDERATION



DR. OMAR NAJIM
DIRECTOR EXECUTIVE
AFFAIRS OFFICE - DEPARTMENT OF
HEALTH ABU DHABI

SCIENTIFIC COMMITTEE



DR. ALI EL HAJ

EXECUTIVE COUNCIL

MEMBER

ARAB HOSPITALS

FEDERATION



DR. YOUSSEF BASSIM
EXECUTIVE COUNCIL
MEMBER
ARAB HOSPITALS
FEDERATION



DR.BASSAM KADDISSI
EXECUTIVE COUNCIL
MEMBER
ARAB HOSPITALS
FEDERATION



EXECUTIVE COUNCIL
MEMBER
ARAB HOSPITALS
FEDERATION



ENG. HAMAD AL ZAABI
DIRECTOR OF HEALTHCARE
FACILITIES QUALITY DIVISION
DEPARTMENT OF HEALTH ABU DHABI - UAE



DR. JUMANA AL AABED
HEAD OF QUALITY ANALYTICS
AND IMPROVEMENT
DEPARTMENT OF HEALTH ABU DHABI - UAE

ORGANIZING COMMITTEE



ALICE YAMMINE BOUEIZ
CHIEF EXECUTIVE
OFFICER
ARAB HOSPITALS
FEDERATION



DR. MIREILLE KHALIL HEAD OF ORGANIZING COMMITTEE - AHF



DR. JUMANA AL AABED
HEAD OF QUALITY ANALYTICS
AND IMPROVEMENT
DEPARTMENT OF HEALTH ABU DHABI - UAE



MOUZA AL MAZROUEI SPECIALIST SPECIALIZED SERVICES ANALYTICS DEPARTMENT OF HEALTH ABUDHABI

MEMBERS



LUBNA AFANI
SENIOR SPECIALIST
QUALITY IMPROVEMENT
IMPACT ASSESSMENT
DEPARTMENT OF HEALTH
ABU DHABI



NOURA AL KAABI SENIOR SPECIALIST GENERAL SERVICES ANALYTICS DEPARTMENT OF HEALTH ABU DHABI – UAE



MAHRA AL HAJERI SENIOR SPECIALIST MEDIA IDENTITY & EVENTS DEPARTMENT OF HEALTH ABUDHABI



NADA BADRAN
SPECIALIST GENERAL
SERVICES ANALYTICS
DEPARTMENT OF HEALTH
ABUDHABI



AGENDA

DRAFT AGENDA

DAY ONE

TUESDAY 28 FEBRUARY, 2023

09.00 - 16.00

REGISTRATION

10.00 - 11.30

OPENING CEREMONY

- •KEYNOTE ADDRESS BY THE DEPARTMENT OF HEALTH ABU DHABI
- •ADDRESS OF HE. PROF KHALED ABDEL GHAFFAR CHAIRMAN OF THE EXECUTIVE OFFICE OF THE COUNCIL OF ARAB HEALTH MNISTERS MINISTER OF HEALTH & POPULATION EGYPT
- •ADDRESS OF HE. MR. AHMED ABOUL GHEIT GENERAL SECRETARY OF THE LEAGUE OF ARAB STATES
- •ADDRESS OF DR. AHMED AL MANDHARI REGIONAL DIRECTOR OF WHO / EMRO
- •ADDRESS OF AHF PRESIDENT MP. FADI ALAME

HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY

TO THE DISTINGUISHED HEALTHCARE PERSONALITIES & INSTITUTIONS

DISTRIBUTION OF MUASHIR AWARDS

11.30 - 12.00

COFFEE BREAK

12.00 - 13.00

SESSION 1: MINISTERIAL PANEL DISCUSSION: LEADING THE FUTURE OF HEALTHCARE

CHAIRMAN: PROF. TAWFIK KHOJA - AHF GENERAL SECRETARY

HE. HIND AL ZAABI - EXECUTIVE DIRECTOR OF HEALTHCARE FACILITIES - DEPARTMENT OF HEALTH - ABU DHABI & AHF GOVERNING COUNCIL MEMBER

PANELISTS: MINISTERS OF HEALTH

- 1. ACHIEVING THE UNIVERSAL HEALTH COVERAGE IN ARAB COUNTRIES
- 2. DRIVING HEALTHCARE TRANSFORMATION FOR THE FUTURE
- 3. BOOSTING THE HEALTH TOURISM SYSTEM BETWEEN ARAB COUNTRIES
- 4. INVESTING TO ADVANCE HEALTHCARE SYSTEM & POLICIES

13.00 - 14.30

LUNCH

DRAFT AGENDA

DAY ONE

TUESDAY 28 FEBRUARY, 2023

14.30 - 15.30

SESSION 2: PANEL DISCUSSION: SHAPING TOMORROW'S HEALTHCARE LEADERS

CHAIRMAN: DR.SALEH AL ALI - EXECUTIVE DIRECTOR CENTER OF EMERGENCY
PREPAREDNESS & RESPONSE - DEPARTMENT OF HEALTH ABU DHABI

PANELISTS: DR. NAWAL AL KAABI - CHIEF MEDICAL OFFICER - SHEIKH KHALIFA CITY

MS. SHAISTA ASIF - GROUP CHIEF OPERATING OFFICER - PURE HEALTH

DR. NASER AMMASH - CEO - SHEIKH SHAKHBOUT MEDICAL CITY

HAMAD MEDICAL CORPORATION

DR. OMAR NAJIM - DIRECTOR EXECUTIVE AFFAIRS OFFICE - DEPARTMENT OF HEALTH ABU DHABI

- WHERE DOES VISION COME INTO HEALTHCARE LEADERSHIP?
- NURTURING THE NEXT GENERATION OF HEALTHCARE LEADERS
- DO LEADERSHIP CHARACTERISTICS NEED TO EVOLVE WITH TIME?
- ARE HOSPITAL LEADERS FOUND OR MADE?
- •WHICH PERSONAS LEADERS ARE NEEDED TO BUILD TEAM CAPACITIES?

16.00 - 17.30

AHF EXECUTIVE CIRCLE (By Invitation Only)

MANAGED BY: DR . ALI ELHAJ - AHF EXECUTIVE COUNCIL MEMBER & CEO - CMC DUBAI MS. ALICE YAMMINE BOUEIZ - CHIEF EXECUTIVE OFFICER - ARAB HOSPITALS FEDERATION

This platform is by invitation only, limited to CEOs, Healthcare executives, and leaders of Arab Hospitals and Healthcare Organizations and bodies... and offers one-of-a-kind networking opportunity with renowned Healthcare Executives.

In this Circle, Healthcare executives have access to a professional environment to debate issues of mutual interest and significance, as well to exchange problems & Challenges with like-minded individuals committed to raise the bar of healthcare standards in their countries and who share the values of the Arab Hospitals Federation that revolve around Commitment to community, Professional Ethics, Quality and Excellence, Teamwork, and Transparency.

DRAFT AGENDA DAYTWO

WEDNESDAY 1 MARCH, 2023

09.00 - 10.00

SESSION 3: PANEL DISCUSSION: THE FUTURE OF HOSPITAL TRANSFORMATION

CHAIRMAN: DR. HAMED ALI AL HASHEMI- CHAIRMAN ADVISOR FOR DIGITAL HEALTH - DEPARTMENT OF HEALTH ABU DHABI

PANELISTS: MR. ROBERT DENSON - ACTING CHIEF EXECUTIVE OFFICER - MALAFFI MR. SAIF DAOUD AL SIKSEK - GROUP CHIEF INFORMATION OFFICER - SEHA DR. YOUSSEF BASSIM - CHAIRMAN OF DIGITAL DEPARTMENT - AHF DR. AHMED AL BASTAKI - CHIEF COMMERCIAL OFFICER — RAFED MR. ASHISH KOSHY - CEO - G42 HEALTHCARE

- •THE ROLE OF DISRUPTION IN SHAPING THE FUTURE OF HEALTHCARE
- HEALTH INFORMATION EXCHANGE & BEYOND: THE POWER OF DATA
- HEALTHCARE AND ITS ROLE IN THE METAVERSE
- GETTING READY FOR THE VIRTUAL HEALTH
- WEARABLE DEVICES IN HOSPITALS
- EXPLORING THE ROLE OF SUPPLY CHAIN MANAGEMENT IN HEALTHCARE

10.00 - 10.30

10.30 - 11.30

COFFEE BREAK

SESSION 4: PANEL DISCUSSION: COMMITTED TO SUSTAINABILITY IN OUR HOSPITALS

CHAIRMAN: DR. BASSAM KADDISSI - CHAIRMAN OF HEALTHCARE SUSTAINABILITY
DEPARTMENT - AHF

PANELISTS: HE. DR. AHMED ELSOBKY - CHAIRMAN - EGYPTIAN HEALTHCARE AUTHORITY DR. JORGE A. GUZMAN - PRESIDENT & CEO - CLEVELAND CLINIC ABU DHABI MR. EHAB ZAWAIDEH- GENERAL MANAGER MIDDLE EAST - GE HEALTHCARE ENG. HAMAD AL ZAABI - DIRECTOR OF HEALTHCARE FACILITIES QUALITY DIVISION - DEPARTMENT OF HEALTH ABU DHABI MR. NEIL CLARK - ADVISOR HEALTHCARE FACILITIES SECTOR - DEPARTMENT

OF HEALTH ABU DHABI

- AHF HEALTHCARE SUSTAINABILITY WHITE PAPER
- SUCCESS STORY FROM COP27
- HEALTHCARE LEADERSHIP IN RESPONDING TO CLIMATE CHANGE CHALLENGE
- SUSTAINABILITY IN HEALTHCARE: OUR COMMON FUTURE

DRAFT AGENDA DAYTWO

WEDNESDAY 1 MARCH, 2023

11.30 - 12.30

SESSION 5 : PANEL DISCUSSION: THE FUTURE OF HEALTHCARE QUALITY CHAIRMAN:

PANELISTS: DR. ASHRAF ISMAIL - CHAIRMAN OF GENERAL AUTHORITY FOR

HEALTHCARE ACCREDITATION & REGULATION

MS. JUMANA AL AABED - HEAD OF QUALITY ANALYTICS & IMPROVEMENT -

DEPARTMENT OF HEALTH - ABU DHABI

DR. SALIM ABDULLAH ALWAHABI - DIRECTOR GENERAL - CBAHI - KSA DR. MARIAM AL JALAHMA- CEO - NATIONAL HEALTH REGULATORY

AUTHORITY – BAHRAIN

DR. FAWZI AL HAMMOURI - VICE PRESIDENT - HEALTHCARE ACCREDITATION

COUNCIL - JORDAN

QUALITY & SAFETY IS NO MORE OPTIONAL

- ASSURING CONTINUOUS QUALITY OF CARE & PATIENT SAFETY
- MEASURING THE QUALITY OF PATIENT- CENTERED CARE
- BONDING QUALITY WITH VALUE BASED HEALTHCARE

12.30 - 14.00

14.00 - 15.00

LUNCH

SESSION 6: PANEL DISCUSSION: THE POWER OF HER

CHAIRMAN: DR. ASMA IBRAHIM AL MANNAEI - EXECUTIVE DIRECTOR - RESEARCH AND

INNOVATION CENTRE - DEPARTMENT OF HEALTH – ABU DHABI

PANELISTS: HE. DR. FARIDA ALHOSANI- EXECUTIVE DIRECTOR COMMUNICABLE

DISEASES ADPHC - DEPARTMENT OF HEALTH - ABU DHABI

DR. ROLA HAMMOUD - MENA CHAPTER OF THE AMERICAN COLLEGE

OF HEALTHCARE EXECUTIVES

HE. DR. FATIMA AL KAABI- DIRECTOR OF ADBMT PROGRAM - ADSCC DR. HABIBA AL SAFAR - ASSOCIATE PROFESSOR - ASSOCIATE DEAN OF STUDENT AFFAIRS & DIRECTOR OF BTC — KHALIFA UNIVERSITY — UAE

DR. MONA TAHLAK - PRESIDENT - INTERNATIONAL HOSPITAL FEDERATION

Empowering women leaders by achieving transformative systemic change in Healthcare and increasing participation visibility and advancement of women in leadership positions. Our panelists will discuss the challenges and opportunities faced by women in positions of power, share their journeys to success and offer advices for new Healthcare Women Leaders.

DRAFT AGENDA DAYTWO

WEDNESDAY 1 MARCH, 2023

15.00 - 16.00

SESSION 7: PANEL DISCUSSION: HEALTH TOURISM FOR ALL: THE WAY FORWARD

CHAIRMAN: HE. HIND AL ZAABI - EXECUTIVE DIRECTOR OF HEALTHCARE FACILITIES -

DEPARTMENT OF HEALTH - ABU DHABI & AHF GOVERNING COUNCIL MEMBER

PANELISTS: DR. SHAMSHEER VAYALIL - FOUNDER & MANAGING DIRECTOR - VPS

HEALTHCARE

MP. FADI ALAME - PRESIDENT - ARAB HOSPITALS FEDERATION DR. FAWZI AL HAMMOURI - CHAIRMAN OF PRIVATE HOSPITALS

ASSOCIATION - JORDAN

MR. AHMED AL ORAIJ - CHAIRMAN - SAUDI INTERNATIONAL HEALTH

TOURISM FORUM - KSA

DR. AHMED EZZ EL DIN - CEO - CLEOPATRA HOSPITALS GROUP - EGYPT

The medical tourism industry has been growing rapidly in recent years as governments seek new sectors for sustainable growth. The increase in medical tourism and cooperation in the Health and medical sector may be a path to improving relationships between Arab countries. Many experts from different countries such UAE, KSA, Jordan, Egypt, Lebanon and others will share their visions, the plans and present the excellent services provided in order to enhance the health tourism sector between Arab countries.

16.00

CLOSING



28 FEBRUARY - 1 MARCH, 2023 Conrad Abu Dhabi Etihad Towers

HOW TO REGISTER

www.medhealth2023.ae
 Tel.: +971 24 919 888

Personal [Details			
Full Name:				
Job Title:				
Place of Work:				
Mobile:				
City:			Tel (work):	
Email:			Fax:	
Yes, I would like to receive information on future events by e-mail.			☐ I do not want my address to appear on the delegates list.	
Registrati	on Fees			
Please select the conference that is relevant to your speciality.			Category A: Ministries of Health, Arab Healthcare Organizations & Associations, Healthcare Facilities, High level Policy makers, Healthcare	
REGISTRATION CATEGORY		Amount	Professionals, Consulting Companies, Accrediting Bodies, Healthcare technology developers, designers and programmers, Healthcare visionaries and innovators, Healthcare universities and educators, Healthcare management entities, Healthcare Providers, Pharmaceutical Companies, Medical Equipment Companies Category B: AHF Members with 10% discount	
Category A		380 \$ (AED 1,400)		
Category B		342 \$ (AED 1,260)		
Category C		☐ 190 \$ (AED 700)		
Please note that full can be made via O	payment must be rece	eceipt of your registration form. eived prior to the event. Payment Cheque/Bank drafts in AED. All Inference	Category C: Students, Fell • Seats are limited only	
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Ihan No	AF2001100000202	00006131		sahan@menaconference.com

Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registrations cancelled less than two weeks before the event are non refundable.

Event Venue

Conrad Abu Dhabi at Etihad Towers Abu Dhabi, UAE



CONTACT US

ARAB HOSPITALS FEDERATION OFFICES

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