



WORK SMARTER, NOT HARDER

Lama Al Fadala
Chief Executive Office



VISION

1974 – ENT Surgeon at MOH

1985 – Private Sector

2002 – Taiba Clinic

2006 – Taiba Hospital

2019 – Chairman



Dr. Sanad Al Fadala
Chairman



“Over the past 20 years, we have seen increasing activity aimed at achieving reliable, safe and high quality care”

Governance

Leadership

Quality





“A higher level of quality **CANNOT** be achieved by further stressing current systems of care”

LOSS OF PRODUCTIVITY



“GOING BACK TO BASICS STRENGTHENS YOUR FOUNDATION”

Reducing the Number of New Initiatives
Reducing Performance Measures
Reporting Requirements and Regulations



PATIENT DRIVEN LEADS TO
“WORKING SMARTER”



“I want to note especially the importance of the resource that is most often under-utilized in our information systems – our patients.”

as Charlie Safran - 2004



An Invitation to “Walk the Talk”

