



# EXHIBITION FORM

Company Name		Contact Name	
Position	Country		
City		Address	
Tel	Fax	Email	
Mobile	Category of products to be exhibited		

	STAND NB.	SIZE	PRICE / SQM	TOTAL
SPACE ONLY			<b>\$ 350</b>	
TOTAL				
ADVERTISING OPPORTUNITIES				
<input type="checkbox"/> Premium advert in Catalogue			<b>\$ 2 500</b>	
<input type="checkbox"/> Inside front/back cover			<b>\$ 3 000 EACH</b>	
<input type="checkbox"/> 1 Page Advert			<b>\$ 2 000</b>	
<input type="checkbox"/> Outer back cover			<b>\$ 3 500</b>	
Total Cost (\$)				

## AT THE FOLLOWING PAYMENT TERMS

\* FULL AMOUNT SHOULD BE PAID UPON SIGNATURE

**TOTAL \$**

## PAYMENT SCHEDULE & PROCEDURE

1. Full amount within 20 days of stand reservation. Return of contract confirms your attendance. Receipt of full payment should be done maximum one month prior to the event. Receipt of payments confirms your stand location. Failure to payment within 20 days means your stand position maybe reallocated
- 2 • Check: Please make check payable to:MCE Group SARL  
• Bank Transfer: Must be payable to Beneficiary name: MCE Group SARL (Details will be provided in the invoice)  
• Copy of the transfer slip must be faxed or emailed to the organizers, all bank transfers must be marked clearly with the delegate name and event title. Bank charges are to be deducted from participating entity own account  
• Full payment must be received prior to the event for entrance to be guaranteed.

We hereby confirm our participation at the above-mentioned exhibition and we confirm our acceptance of the Rules and Regulations attached to this contract. The execution of this Application and its receipt by the organizing company is deemed conclusive evidence of the applicants agreement to pay the full fees due from that moment. The application is non-cancelable by the Applicant. Applicant further acknowledges that the organizing company, having incurred expenses as a result of the contract/application, is not required to refund any of the fees and that the organizing company is also entitled to any unpaid amounts that may be owed by the Applicant to it.

**Fax to: 00961 9 900111**  
**Email: ahfonline@ahfonline.net**

Signature of Principal Director:	Date:	Apply company stamp here:
Print name of Principal Director:		

- 1-The conditions and rules set here below in this agreement bind the exhibitors. Any amendment should be done in writing and approved by the organizing company who is empowered to do it, noting that this does not decrease the right of the exhibitor or increase the employees' responsibilities.
- 2-The payment schedule for shell scheme stand and sponsorship should be done upon signature. All the amount should be paid in maximum one month prior to event date.  
Where the application is made after the final payment date specified on the application, the total cost shall be payable with return of the application. The total cost represents only the payment for the site, details of which are set out in the application and all other goods and services required by the Exhibitor shall be paid for by the Exhibitor in addition thereto. Exhibitor will not be permitted to exhibit unless he has paid prior to the exhibition all the fees agreed to on the application form.
- 3-Through this contract, the exhibitor agrees that the Organizing company is not entitled to refund the paid amount in case the exhibitor cancels his participation and has all the right to claim the unpaid one that the exhibitor owes to the Organizing Company. These terms cannot be varied under any circumstances.
- 4- All bookings are bound by these Rules and Regulations irrespective of any reservations which may be made. The Organizing company reserves the right to alter, add to, or amend any of these conditions or not, the decision of the Organizing Company is binding if any disagreement on the interpretation of these regulations should arise.
- 5- The signature of this contract and its receipt by the Organizing Company is an absolute proof of the exhibitor agreement to pay all its due fees starting from the moment of concluding this agreement.
- 6-Any organization, which having signed an application for exhibition space; fails to exhibit for any reason of the Exhibitor's own choosing and has not been released from the Agreement by the Organizing Company, shall be liable for the full amount stated in the application plus any additional costs incurred by the Organizing company as a result of such failure to exhibit.
- 7- In the event of any Exhibitor committing an act of bankruptcy or if a limited company being wound up the agreement terms with him shall be determined and all the money already paid shall be retained by the Organizing company.
- 8-Exhibitors are obliged to be submitted to the rules and regulations of the country where the exhibition will be held.
- 9-The Organizers have full power to allocate exhibition areas and position of exhibition space at the exhibition for any reason which in their sole opinion is in the general interest of the exhibition to alter the general layout or any particular stand even if already allotted, contracted and the exhibitor shall accept such new allotment of space substitution of that originally allotted to him.
- 10-The exhibitor should respect other exhibitors. Exhibit shall not obstruct the view of adjoining exhibits nor be operated in a manner objectionable to other exhibitors. Devices like lighting, sounds, raffles, donations etc... should be approved in advance by the organizing company.
- 11-The Exhibitor must not transfer, dispose of, part wither otherwise sublet the whole or any part of his exhibition space, whether for financial consideration or otherwise. The Exhibitor must, if he's an agent, distributor or licensee, state at the time of application the names of the principals to be represented. This doesn't prohibit an Exhibitor displaying the products of a principal for whom he becomes a distributor or licensee after the time of application, with the prior written permission of the organizing company.
- 12-The exhibitor is not allowed to dismantle the stand unless the exhibition is over. A representative of the exhibiting company should be present during all the phases of the exhibition as well as during the installation and dismantling of the stands.
- 13-The publisher of the catalogue, the organizing company, its employees, its agents or sponsors will not be responsible for any errors or omissions on copy prepared and submitted by the advertiser or exhibitor.
- 14-The organizing company is not responsible for any theft, defect, loss, damage or any accident toward any person or thing. Guards will be assigned to watch the exhibition 24/24 but the Organizing company is not required to assure guarantees against any accident although it assures precautions against any kind of loss.
- 15- Any loss, damage or delay resulting from any act and which prohibits the exhibition to be held does fall neither on the Organizing company's responsibility, nor on its sponsors or agents. Should the event be cancelled, the organizing company agrees to refund the exhibitor the sum he has already paid to it. For any modification of the date/ place, the agreement signed remains valid. Moreover, the organizing company is not responsible for any conflict that could occur between the exhibitor and the host country, sponsors or agents, and all the charges and fees paid to the organizing company shall remain its property.
- 16 - Neither the Organizing company nor its agents or representatives are responsible for any loss or damage that occurs in the goods shipment to and from the country where the exhibition will be held and which falls entirely on the Exhibitor's responsibility.
- 17- The Exhibitor expressly acknowledges that no representations – whether oral or in writing – expressed or implied – have been made concerning the amount of business to be gained from the exhibit, its success or that the Organizing company or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Exhibitors further acknowledge that this document constitutes the entire agreement and that the rules and regulations in this contract bind them with the Organizing company and could not be modified neither verbally nor in writing and under any condition.
- 18- Lebanese Law shall govern this agreement. Any litigation between the parties submits to the jurisdiction of Lebanese Courts.