



إتحاد المستشفيات العربية  
ARAB HOSPITALS FEDERATION

UNDER THE HIGH PATRONAGE OF  
H.E. SHEIKH DR. BASEL HAMOUD AL-SABAH  
MINISTER OF HEALTH - KUWAIT

**10-11 APRIL 2019**

**SALWA SABAH AL-AHMAD  
THEATER & HALL- KUWAIT**



# ARAB HEALTHCARE TRANSFORMATION: GOVERNANCE PRODUCTIVITY & ACCOUNTABILITY

21<sup>th</sup> edition

THE BIGGEST HEALTHCARE CONFERENCE IN ARAB WORLD



# Introduction



**ARAB HEALTHCARE  
TRANSFORMATION:  
GOVERNANCE  
PRODUCTIVITY &  
ACCOUNTABILITY**



## INTRODUCTION

Since Its Establishment in 2002, The Arab Hospitals Federation has constituted an ideal platform for key decision makers, leaders and C level executives of Arab Hospitals and Healthcare organizations to discuss key drivers of healthcare policy, management, financial developments and solutions in healthcare management and service delivery.

AHDAF KUWAIT is the 21st edition of the Arab Healthcare Development Annual Forum of the Arab Hospitals Federation that will be held this year under the High Patronage of His Excellency Sheikh Dr. Basel Hamoud Al-Hamad Al-Sabah - Minister of Health in Kuwait and with the support of the Arab Ministries of Health, League of Arab States, World Health Organization - WHO and many Arab Healthcare organizations.

## THE FORUM

Under the theme of “Arab Healthcare Transformation: Governance, Productivity & Accountability”, the forum will encourage the dialogue related to the Governance, Accountability & Productivity in an Era of Healthcare Transformation.

There will be emphasis on the ambitions & challenges in Healthcare transformation, the strategies for enhancing productivity in Healthcare and discussing the Future Roadmap for Healthcare transformation through accountability in addition to exploring the subject of Health Technology Management and Assessment.

## OVERVIEW

During 20 consecutive years, the Arab Hospitals Federation has taken the initiative to assemble and discuss the most crucial healthcare policies, management practices and advances in the Arab Countries, reuniting each year healthcare leaders, professionals and experts.

Spreading its mission and establishing remarkable objectives year after year, AHDAF KUWAIT is the 21st edition that assembles key stakeholders in healthcare who will share perspectives, ideas and solutions in order to transform the Arab Healthcare Sector.





# Committees



ARAB HEALTHCARE  
TRANSFORMATION:  
**GOVERNANCE**  
PRODUCTIVITY &  
ACCOUNTABILITY



## AHF BOARD MEMBERS

PROF. TAWFIK KHOJA - AHF SECRETARY GENERAL

DR. SAFA EL QSOOS - AHF VICE PRESIDENT

MRS. ALICE YAMMINE BOUEIZ - CHIEF EXECUTIVE OFFICER - AHF

MR. MOHAMAD ALNOIMI - CHIEF OF STAFF AND CHIEF OF THE MANAGING DIRECTOR'S OFFICE- HMC - QATAR

MR. MOHAMAD ALI HAMANDI - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

MR. ABBAS HIJAZI - GENERAL MANAGER - MORTADA HOSPITAL- LEBANON

MR. HATEM EL ROUBY - MEMBER OF TECHNICAL SECRETARIAT OF THE COUNCIL OF HEALTH MINISTERS - LEAGUE OF ARAB STATES

DR. ALI ABOU GRAIN - GENERAL SECRETARY OF ALQHS

## AHDAF KUWAIT 2019 COMMITTEE MEMBERS



FORUM PRESIDENT : PROF. TAWFIK KHOJA - SECRETARY GENERAL - AHF

MRS. ALICE YAMMINE BOUEIZ - CHIEF EXECUTIVE OFFICER - AHF

MR. MOHAMAD ALI HAMANDI - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

MR. NAJI HANI - LAWYER - LEGAL ADVISOR - AHF

DR. AHMAD AL SHATTI - DIRECTOR - OCCUPATIONAL HEALTH DEPARTMENT - MOH - KUWAIT

DR. ADEL OLLEIK - CHAIRMAN - GATES GROUP

DR. ALI EL HAJ - CHAIRMAN & GENERAL MANAGER - VERITAS SCIENTIFIC R& D COUNCIL

MR. SIMON CHAMMAS - PUBLISHER / GENERAL MANAGER - ARAB HOSPITAL MAGAZINE

DR. MIREILLE KHALIL - HEAD OF ORGANIZING COMMITTEE - AHF

MRS. RANIA KHALIL - PROJECT COORDINATOR - MCE GROUP SARL

## CONTACT US

For more information about the participation in the forum,  
please contact MCE Group SARL

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FOR CONGRESSES  
& EXHIBITIONS



# REVIEW 2018



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## REVIEW 2018

In the 21st edition, the forum will continue its legacy as one of the leading healthcare events offering a unique platform of communication and networking with high level decision makers in the Arab healthcare sector and allowing the attendees to share their input on healthcare policies.



**420  
ATTENDEES  
FROM 12  
COUNTRIES**

The 21th edition forum of the Arab Hospitals Federation (AHDAF Kuwait 2019) is the Arab Healthcare Development Annual Forum for key decision makers, hospital owners, C- level executives, directors, clinicians and healthcare leaders to get insights on worldwide healthcare management thinking, best practices and solutions while creating a real and virtual forum for networking in the Arab countries. Leading health executives from around the region will meet to exchange and learn ideas on evolving business models, innovative technologies and improvements in management & healthcare system. Each year, the Arab Hospitals Federation grants awards for distinguished personalities and hospitals who have made outstanding achievements and contribution to advance the Health sector in the Arab world, provide patient centered safe care and High quality services for lower cost to all the Arab citizens.

The Recognition awards are distributed during the opening ceremony in front of a high level audience.



## VISITOR PROFILE

- High Level Staff in the Ministries of Health
- CEOs & Directors of Health Establishments
- High Level Policymakers
- Regional & International Accrediting Bodies
- Chief Medical Officers and Head of Nursing Staff
- Head of Quality Department in Health Institutions
- Head of Purchasing Units
- Deans of Health Management and Medical Faculties
- Directors & Owners of Consulting Companies
- IT Professionals

**WHY  
ATTEND**





**ARAB HEALTHCARE  
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09.00  
10.00

## REGISTRATION

10.00  
10.30

## FORUM OPENING CEREMONY

- ADDRESS OF **PROF. TAWFIK KHOJA**- GENERAL SECRETARY - ARAB HOSPITALS FEDERATION
- ADDRESS OF **DR AHMED AL-MANDHARI** - REGIONAL DIRECTOR - WHO/EMRO
- ADDRESS OF **HE. SHEIKH DR. BASEL HAMOUD AL-SABAH** - MINISTER OF HEALTH - KUWAIT

10.30  
11.00

## DISTRIBUTION OF THE AHF AWARDS

### RECOGNITION AWARDS OF THE YEAR 2019 :

#### EXCELLENCE AWARD FOR HEALTH IMPROVEMENT FOR 2019

TO HE. SHEIKH DR. BASEL HAMOUD AL-SABAH - MINISTER OF HEALTH - KUWAIT

#### PIONEER LEADERSHIP AWARD IN HEALTHCARE FOR 2019

TO HE. DR. HANAN MOHAMMAD AL KUWARI - MINISTER OF PUBLIC HEALTH - QATAR

#### EXCELLENCE AWARD FOR PEOPLE CENTERED CARE

TO HE. DR. AHMAD AL MANDHARI - REGIONAL DIRECTOR - WHO- EMRO

#### ARAB WOMEN DISTINGUISHED AWARD IN INNOVATIVE HEALTHCARE FOR 2019

TO HE. DR. MARYAM MATAR - FOUNDER & CHAIRPERSON - GENETIC DISEASES ASSOCIATION- UAE

#### LEADERSHIP AWARD IN SUPPORTING THE ARAB HEALTHCARE SECTOR FOR 2019

### VOTING AWARDS OF THE YEAR 2019:

#### EXCELLENCE AWARD IN MEDICAL EDUCATION – PRIVATE SECTOR

#### DISTINGUISHED INNOVATIVE LEADER IN HEALTHCARE AWARD

#### DISTINGUISHED HEALTHCARE PROVIDER AWARD

#### DISTINGUISHED ARAB HEALTHCARE ORGANIZATION AWARD FOR 2019

#### DISTINGUISHED LEADER IN HEALTHCARE

#### DISTINGUISHED MEDICAL EQUIPMENT & SUPPLIER PROVIDER

#### DISTINGUISHED HEALTHCARE ORGANIZATION IN HOSPITALITY

11.00  
11.30

## MINISTERS EXHIBITION TOUR & WELCOME RECEPTION



11.30  
13.00**TRACK ONE: HEALTHCARE TRANSFORMATION: AMBITIONS & CHALLENGES**

CHAired BY: MINISTRY OF HEALTH - KUWAIT

11.35  
11.55**HEALTHCARE SYSTEM REFORM THROUGH VISION 2035**

MINISTRY OF HEALTH - KUWAIT

*In this lecture, a presentation highlights the Healthcare reform undertaken by the Ministry of Health in the context of Kuwait Government's Development plan " Vision 2035".*

11.55  
12.15**QUALITY & SAFETY PRACTICE: CHALLENGES & IMPLEMENTATION OF MOH**

MINISTRY OF HEALTH - KUWAIT

*In this lecture, the speaker will share the Ministry of Health experience & the challenges faced in the implementation of the quality & safety culture in the Healthcare sector.*

12.15  
12.35**GOVERNANCE IN PUBLIC & PRIVATE HEALTHCARE SECTOR****DR. ALI ELHAJ** - CHAIRMAN & GENERAL MANAGER - VERITAS SCIENTIFIC R&D COUNCIL

*Adoption of good governance for health require a proactive and new understanding of health policies and strategies, emergence of new level of transparency and accountability, and creative collaboration with and between public, private and non-health sector.*

12.35  
12.55**HEALTHCARE QUALITY AND SAFETY GOVERNANCE DIMENSIONS****PROF. TAWFIK KHOJA**- GENERAL SECRETARY - ARAB HOSPITALS FEDERATION12.55  
13.15**DISCUSSION & BREAK**13.15  
14.15**TRACK TWO: ENHANCING PRODUCTIVITY IN HEALTHCARE**

CHAired BY: PRIVATE HOSPITAL UNION - KUWAIT

13.20  
13.40**WORK SMARTER, NOT HARDER TO INCREASE PRODUCTIVITY IN HEALTHCARE****MS. LAMA ELFADALA** - CEO - TAIBA HOSPITAL - KUWAIT

*Working smarter not harder is the key to improving productivity. Learning how to do things more efficiently is likely to result in permanent productivity gains and not require increased and unsustainable individuals efforts by employees.*

*The presentation will highlight the "work smarter" approach that requires a more careful assessment of the tasks and processes associated with the change initiative; the time and resources needed to plan and effectively implement; and the complexity of any added work assignments.*

13.40  
14.00**USING SOCIOECONOMIC APPROACH TO MANAGEMENT TO IMPROVE HOSPITAL PRODUCTIVITY****DR. AHMED NASRALLAH** - CEO - DAR EL SHIFA HOSPITAL - KUWAIT

*The speaker introduces the Socio-Economic Approach to Management, its effectiveness in calculating hidden costs, working with the whole organization, and developing human potential in the organization. He will also stress on the impact of Socio- Economic Approach to Management on Hospital productivity. .*

14.00  
14.20**IMPACT OF OUTSOURCE MANAGEMENT ON PRODUCTIVITY****DR. ADEL OLLEIK** - CHAIRMAN - GATES GROUP - LEBANON

*In this lecture, the presenter will tackle outsourcing in healthcare organizations and will expose the benefits associated with it and its consequence on the productivity of the organization.*

14.20  
14.25**DISCUSSION**14.30  
16.00**LUNCH BREAK & PRAYERS**

10.30  
10.40**REVIEW OF THE DAY ONE****MR. MOHAMAD ALI HAMANDI** - AHF SECRETARY10.40  
11.45**TRACK THREE: FUTURE ROADMAP: DRIVING HEALTHCARE TRANSFORMATION THROUGH ACCOUNTABILITY**CHAired BY: **DR. AHMAD AL SHATTI** - DIRECTOR - OCCUPATIONAL HEALTH DEPARTMENT - MOH - KUWAIT10.45  
11.05**BUILDING THE DIMENSION OF ACCOUNTABILITY FRAMEWORK FOR HEALTHCARE INSTITUTIONS**

HAMAD MEDICAL CORPORATION - QATAR

*The speaker will share with us his study highlighting the framework of a just culture that ensures balanced accountability for both individuals and the Healthcare organization. He will explain the benefits associated on quality and patient safety levels.*

11.05  
11.25**FROM ACCOUNTABILITY TO OWNERSHIP: IMPACT ON HEALTHCARE PRODUCTIVITY****DR. SALLY AL RABBAA**- CEO - GATES GROUP

*The speaker will explain the difference between the ownership and accountability and how each of them can affect the work environment. He will also highlight the benefits associated with each of them.*

11.25  
11.45**MANAGEMENT BY OBJECTIVES : TARGET BASED ACCOUNTABILITY**

*Traditional performance management is a burden for managers to give a subjective opinion about the employees completion of tasks.. Setting objectives to reach is more effective. Focusing on targets coupled with incentives may release staff creativity and potentially improve their performance! Setting targets, unleash the unlimited human potential!*

11.45  
11.50**DISCUSSION**11.50  
12.15**COFFEE BREAK**12.15  
13.30**TRACK FOUR: TOWARDS FEASIBLE HEALTH TECHNOLOGY MANAGEMENT (HTM)**CHAired BY: **ENG. SLEIMAN HAROUN** - PRESIDENT - SYNDICATE OF HOSPITALS - LEBANON12.20  
12.40**TECHNOLOGY IS THE BIGGEST INVESTMENT BURDEN FOR CEO; HTA IS THE RELIEF****ENG. RIAD FARAH** - MEDICAL ENGINEERING MANAGER - ST GEORGE HOSPITAL UNIVERSITY MEDICAL CENTER - LEBANON & cHTM

*Audience and decision makers will spotlight the huge investment made on medical equipment technology to meet the patients' needs, doctors' requirements and stay competitive in the healthcare market. Health Technology Assessment HTA helps decision makers in taking proper investment decisions based on evidence proof neutral and scientific studies done by HTM researchers.*

12.40  
13.00**EFFECTIVE HEALTH TECHNOLOGY MANAGEMENT (HTM) PROGRAMS FOR EXPENSIVE TECHNOLOGY****DR. ADHAM ISMAIL** - REGIONAL ADVISOR - HEALTH TECHNOLOGIES & MEDICAL DEVICES- WHO - EMRO

*Audience will get introduced to several practical HTM implementation projects solving real-life technology challenges.*

13.00  
13.20**HEALTH TECHNOLOGY MANAGEMENT (HTM) IN PRACTICE: SUCCESS STORIES**

HAMAD MEDICAL CORPORATION - QATAR

*Effective HTA relies basically on strong systematic HTM plan.*

*Audience will get the basic importance and link between HTA and HTM*

13.20  
13.30**DISCUSSION**13.30  
15.00**LUNCH BREAK & PRAYERS**