

MEDHEALTH
CAIRO 2019

SIMULTANEOUSLY WITH THE
ARAB HEALTH MINISTERS COUNCIL

27 FEBRUARY 2019

CAIRO MARRIOTT HOTEL

UNDER THE HIGH PATRONAGE OF
H.E. MR. AHMED ABOU EL GHEIT
GENERAL SECRETARY - LEAGUE OF ARAB STATES



إتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION

DEVELOPING THE ARAB HEALTH WORKFORCE FOR SDG 2030

**MARKETING
BROCHURE**

**20th
edition**

ORGANIZED BY

**MCE
GROUP**
FOR CONGRESSES
& EXHIBITIONS

OVERVIEW

MedHealth Cairo 2019 is the regular annual gathering of the Arab Hospitals Federation to be held on 27 February 2019 at the Cairo Marriott Hotel - Zamalek - Egypt. It's by far the most prestigious healthcare event in the Arab world held simultaneously with the Arab Health Ministers Council.

Organized for the 20th consecutive year, Medhealth Cairo theme is “Developing the Arab Health workforce for SDG 2030”. The forum has been reshaped to offer more valuable content through plenary lectures, Q&A and panel discussions .

The 2019 edition will feature Health management conference focusing on **Building capacity, Developing Management skills to sustain High Performance and Developing nursing competency for better healthcare practices**. MedHealth Cairo 2019 receives the support of the League of Arab States (LAS), Council of the Arab Health Ministers, the World Health Organization (WHO), The Arab Administrative Development Organization (ARADO) and many other Arab Healthcare Organizations.

In the Ministerial Panel discussion , the Arab Ministers of Health will discuss “**Time to declare war on Non Communicable Diseases in the Arab World**” on Diabetes, Obesity and Stroke .

Building on the success of the previous 19th edition , “MedHealth Cairo 2019” includes a one day conference sessions with highly selected presentations from all over the world, including interventions by renowned experts & speakers in addition to the participation of the Arab Ministers of Health.

MedHealth Cairo 2019 is organized by MCE GROUP for Congresses and Exhibitions.

www.ahfonline.net

SUPPORTERS



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اتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION

TH THE
COUNCIL

UNDER THE HIGH PATRONAGE OF
HE. ABDEL-FATTAH EL-SISI
PRESIDENT OF THE ARAB REPUBLIC OF EGYPT

**YOUR HEALTH
IS OUR PRIORITY**
صحتك هي اولويتنا

**SIMULTANEOUSLY WITH THE
ARAB HEALTH MINISTERS COUNCIL**

CONFERENCE HIGHLIGHTS

- DEVELOPING THE ARAB HEALTH WORKFORCE FOR SDG 2030
- DEVELOPING MANAGEMENT SKILLS TO SUSTAIN HIGH PERFORMANCE
- DEVELOPING NURSING COMPETENCIES FOR BETTER HEALTHCARE PRACTICE
- MINISTERIAL PANEL: TIME TO DECLARE WAR ON NON COMMUNICABLE DISEASES IN THE ARAB WORLD" ON DIABETES, OBESITY AND STROKE .



AFTER 17 SUCCESSFUL YEARS, THE 20th EDITION WILL BE ONE OF THE MOST PRESTIGIOUS HEALTHCARE EVENTS IN THE ARAB WORLD AND THE UNIQUE PLATFORM





PREVIOUS EDITION REVIEW

The 2019 edition of Medhealth will continue its legacy as one of the leading healthcare events offering a unique platform of communication and networking with high level decision makers in the Arab healthcare sector and allowing the attendees to share their input on healthcare policies.

18 ARAB HEALTH MINISTERS WERE PRESENT

43% INCREASE IN THE NUMBER OF DELEGATES AND EXHIBITION SPACE

99% OF THE ATTENDEES WERE SATISFIED BY THEIR PARTICIPATION

90% EXHIBITORS RATED THE NUMBER AND QUALITY OF VISITORS AS GOOD

COMMITTEES



AHF BOARD MEMBERS

PROF. TAWFIK KHOJA - AHF SECRETARY GENERAL

DR. SAFA EL QSOOS - AHF VICE PRESIDENT

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MR. ABBAS HIJAZI - GENERAL MANAGER - MORTADA HOSPITAL- LEBANON

MR. HATEM EL ROUBY - MEMBER OF TECHNICAL SECRETARIAT OF THE COUNCIL OF HEALTH MINISTERS - LEAGUE OF ARAB STATES

DR. ALI ABOU GRAIN - GENERAL SECRETARY OF ALQHS



MEDHEALTH CAIRO 2019 COMMITTEE MEMBERS

FORUM PRESIDENT : PROF. TAWFIK KHOJA - SECRETARY GENERAL - AHF

MRS. ALICE YAMMINE BOUEIZ - CHIEF EXECUTIVE OFFICER - AHF

MR. MOHAMAD ALI HAMANDI - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

MR. NAJI HANI - LAWYER - LEGAL ADVISOR - AHF

DR. ADEL OLLEIK - CHAIRMAN - GATES GROUP

DR. ALI EL HAJ - CHAIRMAN & GENERAL MANAGER - VERITAS SCIENTIFIC R& D COUNCIL

MR. SIMON CHAMMAS - PUBLISHER / GENERAL MANAGER - ARAB HOSPITAL MAGAZINE

DR. MIREILLE KHALIL - HEAD OF ORGANIZING COMMITTEE - AHF

MRS. RANIA KHALIL - PROJECT COORDINATOR - MCE GROUP SARL

For more information about the participation in the forum, please contact MCE Group SARL

Phone & Fax: +961 9 900110/111

Email: ahfonline@ahfonline.net

Website: www.ahfonline.net

AGENDA

09.00
10.00

REGISTRATION AND WELCOME COFFEE



10.00
10.30

OPENING CEREMONY :

ADDRESS OF PROF. TAWFIK KHOJA - GENERAL SECRETARY - AHF

ADDRESS OF DR. NASSER ALI ALQAHTANI - GENERAL DIRECTOR - ARADO

SIGNATURE OF MOU BETWEEN AHF & ARADO FOR TRAINING PROGRAM

10.30
10.50

KEYNOTE SPEECH: DEVELOPING THE ARAB HEALTH WORKFORCE FOR SDG 2030

DR. ADEL OLLEIK - CHAIRMAN - GATES GROUP



10.50
11.45

TRACK ONE : DEVELOPING MANAGEMENT SKILLS TO SUSTAIN HIGH PERFORMANCE

CHAired BY :

10.55
11.15

BRIDGING THE GAP BETWEEN STRATEGY AND IMPLEMENTATION: OPERATIONAL LEADERSHIP

DR. ALI EL HAJ - CHAIRMAN & GENERAL MANAGER - VERITAS SCIENTIFIC R& D COUNCIL

Relevance and values of operational leadership in healthcare are proportionally related to the creativity in strategic thinking, and the actualization of the implemented strategy, ultimately rendering the health system a fertile platform for sustainable and appropriate care.

11.15
11.35

CORE COMPETENCY BUILDING OF A HEALTHCARE MIDDLE MANAGER

DR. SALLY AL RABBAA- CEO - GATES GROUP

Building core competencies of middle managers: an ongoing process of strengthening organizational foundations.

The importance of middle management lies in their ability to work together and speak the same language. A set of skills and competencies are essential for all managers within an organization.

11.35
11.55

IMPACTING CHANGE VIA COMMON LANGUAGE CREATION AND TEAM BUILDING

DR. ASHRAF ISMAIL- MANAGING DIRECTOR - JCI MIDDLE EAST & HEAD OF EXECUTIVE ACCREDITATION COMMITTEE - MOH - EGYPT

For sustainable results of development projects, it is imperative that all managers speak a common language and move together at the same pace and in the same direction.

11.55
12.00

QUESTIONS & ANSWERS

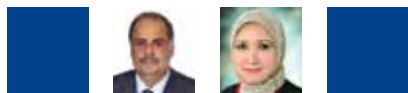


AGENDA



12.00
12.40

COFFEE BREAK



12.40
14.00

TRACK TWO : DEVELOPING NURSING COMPETENCIES FOR BETTER HEALTHCARE PRACTICE

CHAired BY :

12.45
13.05

DEVELOPING NURSING PERFORMANCE INDICATORS DASHBOARD

MR. MOHAMAD ALI HAMANDI - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

A Nursing Performance Indicators dashboard is designed to provide visual representation of key business areas and to provide contextual usefulness of data and performance results.

This presentation describes the dashboard implementation in as a powerful executive management tool for nursing leaders.

13.05
13.25

PORTFOLIOS AND ASSESSMENT OF COMPETENCE IN NURSING

MRS. KAWTHAR MAHMOUD - GENERAL HEAD OF THE NURSES SYNDICATE

This presentation highlights the importance of clear guidelines for portfolio construction and assessment, the importance of tri-partite support during portfolio development and guidelines for qualitative assessment. Where the portfolio process is well developed there are clear links to competence in practice.

13.25
13.45

HOW COMPETENT ARE NEW GRADUATE NURSES AT THE START OF THEIR CAREERS?

DEAN- FACULTY OF NURSING

The recipients of healthcare have a right to expect that care will be provided by nurses who are competent. Nursing care is increasingly complex as knowledge and treatment options evolve at a rapid pace. This presentation deals with the evolving competencies required for new graduating nurses to keep pace with developments in healthcare and technology.

13.45
13.50

QUESTIONS & ANSWERS

13.50
15.20

LUNCH BREAK

AGENDA

15.30
17.00

CLOSING CEREMONY

MINISTERIAL PANEL DISCUSSION & AWARDS

TIME TO DECLARE WAR ON NON COMMUNICABLE DISEASES IN THE ARAB WORLD

ADDRESS OF PROF. TAWFIK KHOJA - GENERAL SECRETARY - AHF

ADDRESS OF THE PATRONAGE HE. MR. AHMED ABOUL GHEIT - GENERAL SECRETARY - LEAGUE OF THE ARAB STATES

PRESENTATIONS ON: DIABETES, OBESITY (BOEHRINGER INGELHEIM) TBC

PRESENTATIONS ON: STROKE

16.30
17.00

DISTRIBUTION OF THE AWARDS

PIONEER LEADERSHIP AWARD IN HEALTHCARE

TO H.E. DR. ABDEL RAOUF EL SHERIF - MINISTER OF PUBLIC HEALTH - TUNISIA

EXCELLENCE AWARD IN CRISIS MANAGEMENT FOR 2019

TO H.E. MR. NASIR BAOUM - MINISTER OF HEALTH AND POPULATION - YEMEN

ARAB WOMEN LEADERSHIP AWARD IN HEALTHCARE SECTOR

TO H.E. DR. FAEQA BINT SAEED AL SALEH - MINISTER OF HEALTH - KINGDOM OF BAHRAIN

DISTINGUISHED ARAB PERSONALITY IN CHARITY WORK

TO MR. HATEM EL ROUBY - MEMBER OF TECHNICAL SECRETARIAT OF THE COUNCIL OF HEALTH MINISTERS - LEAGUE OF ARAB STATES

DISTINGUISHED ARAB HEALTH MAGAZINE FOR 2019

TO THE ARAB HOSPITAL MAGAZINE- LEBANON

DISTINGUISHED COMPANY IN HEALTH AWARENESS: STROKE

DISTINGUISHED COMPANY IN HEALTH AWARENESS: DIABETES & OBESITY

17.00
17.30

COCKTAIL CEREMONY

