

**MEDHEALTH**  
**CAIRO 2019**

SIMULTANEOUSLY WITH THE ARAB  
HEALTH MINISTERS COUNCIL MEETING

**27 FEBRUARY 2019**  
CAIRO MARRIOTT HOTEL

UNDER THE HIGH PATRONAGE OF  
**H.E. MR. AHMED ABOU EL GHEIT**  
GENERAL SECRETARY - LEAGUE OF ARAB STATES



إتحاد المستشفيات العربية  
**ARAB HOSPITALS FEDERATION**

# DEVELOPING THE ARAB HEALTH WORKFORCE FOR SDG 2030

**EVENT  
BROCHURE**

**20<sup>th</sup>  
edition**

ORGANIZED BY

**MCE  
GROUP**  
FOR CONGRESSES  
& EXHIBITIONS

# OVERVIEW

MedHealth Cairo 2019 is the regular annual gathering of the Arab Hospitals Federation to be held on 27 February 2019 at the Cairo Marriott Hotel - Zamalek - Egypt. It's by far the most prestigious healthcare event in the Arab world held simultaneously with the Arab Health Ministers Council Meeting.

Organized for the 20th consecutive year, Medhealth Cairo theme is "Developing the Arab Health workforce for SDG 2030". The forum has been reshaped to offer more valuable content through plenary lectures, Q&A and panel discussions .

The 2019 edition will feature Health management conference focusing on **Development of Arab Healthcare workforce for SDG 2030, Developing Management skills to sustain High Performance and Developing nursing competencies for better healthcare practice**. MedHealth Cairo 2019 receives the support of the League of Arab States (LAS), Council of the Arab Health Ministers, the World Health Organization (WHO) and many other Arab Healthcare Organizations.

Building on the success of the previous 19th edition , "MedHealth Cairo 2019" includes a one day conference sessions with highly selected presentations from all over the world, including interventions by renowned experts & speakers in addition to the participation of the Arab Ministers of Health.

MedHealth Cairo 2019 is organized by MCE GROUP for Congresses and Exhibitions.

[www.ahfonline.net](http://www.ahfonline.net)

## SUPPORTERS



## MEDIA PARTNER



## ORGANIZED BY





اتحاد المستشفيات العربية  
ARAB HOSPITALS FEDERATION

TH THE  
COUNCIL

UNDER THE HIGH PATRONAGE OF  
**HE. ABDEL-FATTAH EL-SISI**  
PRESIDENT OF THE ARAB REPUBLIC OF EGYPT

**YOUR HEALTH  
IS OUR PRIORITY ....**  
صحتك هي اولويتنا

**SIMULTANEOUSLY WITH THE  
ARAB HEALTH MINISTERS COUNCIL**

# CONFERENCE HIGHLIGHTS

- DEVELOPING THE ARAB HEALTH WORKFORCE FOR SDG 2030
- COMPETENCY AND CHANGE MANAGEMENT
- DEVELOPING NURSING COMPETENCIES FOR BETTER HEALTHCARE PRACTICE
- CLOSING CEREMONY AND AWARDS
- WRAP UP SESSION ABOUT THE RECOMMENDATIONS



AFTER 17 SUCCESSFUL YEARS, THE 20th EDITION WILL BE ONE OF THE MOST PRESTIGIOUS HEALTHCARE EVENTS IN THE ARAB WORLD AND THE UNIQUE PLATFORM





## **PREVIOUS EDITION REVIEW**

The 2019 edition of Medhealth will continue its legacy as one of the leading healthcare events offering a unique platform of communication and networking with high level decision makers in the Arab healthcare sector and allowing the attendees to share their input on healthcare policies.

**18 ARAB HEALTH MINISTERS WERE PRESENT**

**43% INCREASE IN THE NUMBER OF DELEGATES AND EXHIBITION SPACE**

**99% OF THE ATTENDEES WERE SATISFIED BY THEIR PARTICIPATION**

**90% EXHIBITORS RATED THE NUMBER AND QUALITY OF VISITORS AS GOOD**

# COMMITTEES



## AHF BOARD MEMBERS

PROF. TAWFIK KHOJA - AHF SECRETARY GENERAL

DR. SAFA EL QSOOS - AHF VICE PRESIDENT

MRS. ALICE YAMMINE BOUEIZ - AHF CHIEF EXECUTIVE OFFICER

MR. MOHAMAD ALI HAMANDI - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

MR. MOHAMAD ALNOIMI - CHIEF OF STAFF AND CHIEF OF THE MANAGING DIRECTOR'S OFFICE- HMC - QATAR

MR. ABBAS HIJAZI - GENERAL MANAGER - MORTADA HOSPITAL- LEBANON

MR. HATEM EL ROUBY - MEMBER OF TECHNICAL SECRETARIAT OF THE COUNCIL OF HEALTH MINISTERS - LEAGUE OF ARAB STATES

DR. ALI ABOU GRAIN - GENERAL SECRETARY OF ALQHS



## MEDHEALTH CAIRO 2019 COMMITTEE MEMBERS

FORUM PRESIDENT : PROF. TAWFIK KHOJA - SECRETARY GENERAL - AHF

MRS. ALICE YAMMINE BOUEIZ - CHIEF EXECUTIVE OFFICER - AHF

MR. MOHAMAD ALI HAMANDI - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

MR. NAJI HANI - LAWYER - LEGAL ADVISOR - AHF

DR. ADEL OLLEIK - CHAIRMAN - GATES GROUP

DR. ALI EL HAJ - CHAIRMAN & GENERAL MANAGER - VERITAS SCIENTIFIC R& D COUNCIL

MR. SIMON CHAMMAS - PUBLISHER / GENERAL MANAGER - ARAB HOSPITAL MAGAZINE

DR. MIREILLE KHALIL - HEAD OF ORGANIZING COMMITTEE - AHF

MRS. RANIA KHALIL - PROJECT COORDINATOR - MCE GROUP SARL

For more information about the participation in the forum, please contact MCE Group SARL

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Website: [www.ahfonline.net](http://www.ahfonline.net)

# AGENDA

09.00  
10.00

**REGISTRATION AND WELCOME COFFEE**

10.00  
10.30

**OPENING CEREMONY :**

**ADDRESS OF PROF. TAWFIK KHOJA - GENERAL SECRETARY - AHF**

**ADDRESS OF DR. NASSER ALI ALQAHTANI - GENERAL DIRECTOR - ARADO**



10.30  
11.10

**TRACK ONE: DEVELOPING THE ARAB HEALTH WORKFORCE FOR SDG 2030**

**CHAIRD BY : DR. ALAA ABDEL MEGEED - CHAIRMAN OF PRIVATE SECTOR HEALTHCARE PROVIDERS CHAMBER - EGYPT**

10.35  
10.55

**AGILE EDUCATION PROGRAMS FOR BETTER SUPPLY OF HEALTHCARE WORKFORCE**

**DR. ADEL OLLEIK - CHAIRMAN - GATES GROUP**

*Presented here are innovative planning approaches for national and corporate needs of health workforce provided by AHF & Gates to better supply Arab dynamic healthcare markets with qualified workforce and their partnership with other parties.*

10.55  
11.15

**BRIDGING THE GAP BETWEEN STRATEGY AND IMPLEMENTATION: OPERATIONAL LEADERSHIP**

**DR. ALI EL HAJ - CHAIRMAN & GENERAL MANAGER - VERITAS SCIENTIFIC R& D COUNCIL**

*Relevance and values of operational leadership in healthcare are proportionally related to the creativity in strategic thinking, and the actualization of the implemented strategy, ultimately rendering the health system a fertile platform for sustainable and appropriate care.*

11.15  
11.20

**QUESTIONS & ANSWERS**

11.20  
12.15

**TRACK TWO : INTERACTIVE WORKSHOP: COMPETENCY AND CHANGE MANAGEMENT**

**FACILITATORS: DR. SALLY AL RABBAA - CEO - GATES GROUP**

**DR. ADEL OLLEIK - CHAIRMAN - GATES GROUP**

*The competency and change management is an interactive workshop whereby multiple contributing factors will be assessed with the audience on the variables and attributes that affect sustainable change and its relation with competency pooling and development.*

*The workshop aims to assess as well the reflections of the audience on multiple levels regarding competency and change management and starting to formulate an applicable framework.*

WORKSHOP IS  
SPONSORED BY:



12.15  
12.45

## COFFEE BREAK



12.45  
14.00

## TRACK THREE : DEVELOPING NURSING COMPETENCIES FOR BETTER HEALTHCARE PRACTICE

**CHAIRD BY : MR. MOHAMAD ALI HAMANDI** - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

12.50  
13.10

## DEVELOPING NURSING PERFORMANCE INDICATORS DASHBOARD

**MR. MOHAMAD ALI HAMANDI** - AHF SECRETARY & STRATEGIC MANAGER - MAKASSED GENERAL HOSPITAL- LEBANON

*A Nursing Performance Indicators dashboard is designed to provide visual representation of key business areas and to provide contextual usefulness of data and performance results.*

*This presentation describes the dashboard implementation as a powerful executive management tool for nursing leaders.*

13.10  
13.30

## PORTFOLIOS AND ASSESSMENT OF COMPETENCE IN NURSING

**MRS. KAWTHAR MAHMOUD** - CAPTAIN OF NURSING SYNDICATE IN EGYPT

*This presentation highlights the importance of clear guidelines for portfolio construction and assessment, the importance of tri-partite support during portfolio development and guidelines for qualitative assessment. Where the portfolio process is well developed there are clear links to competence in practice.*

13.30  
13.50

## HOW COMPETENT ARE NEW GRADUATE NURSES AT THE START OF THEIR CAREERS?

**DR. HOWYIDA SADEK ABDELHAMEED** - DEAN- FACULTY OF NURSING - BENHA UNIVERSITY

*The recipients of healthcare have a right to expect that care will be provided by nurses who are competent. Nursing care is increasingly complex as knowledge and treatment options evolve at a rapid pace. This presentation deals with the evolving competencies required for new graduating nurses to keep pace with developments in healthcare and technology.*

13.50  
14.00

## QUESTIONS & ANSWERS

14.00  
15.20

## LUNCH BREAK





15.30  
17.00

## CLOSING CEREMONY & AWARDS

- ADDRESS OF PROF. TAWFIK KHOJA - GENERAL SECRETARY - AHF
- ADDRESS OF HE. MR. AHMED ABOUL GHEIT - GENERAL SECRETARY - LEAGUE OF THE ARAB STATES
- WRAP UP SESSION ABOUT THE RECOMMENDATIONS OF **DEVELOPING THE ARAB HEALTH WORKFORCE**

## DISTRIBUTION OF THE AWARDS

### PIONEER LEADERSHIP AWARD IN HEALTHCARE

TO H.E. DR. ABDERRAOUF CHERIF - MINISTER OF PUBLIC HEALTH - TUNISIA

### EXCELLENCE AWARD IN CRISIS MANAGEMENT FOR 2019

TO H.E. MR. NASIR BAOUM - MINISTER OF HEALTH AND POPULATION - YEMEN

### ARAB WOMAN LEADERSHIP AWARD IN HEALTHCARE SECTOR

TO H.E. DR. FAEQA BINT SAEED AL SALEH - MINISTER OF HEALTH - KINGDOM OF BAHRAIN

### LEADERSHIP AWARD FOR SUPPORTING THE ARAB HEALTHCARE SECTOR FOR 2019

TO MR. KAMEL GHRIBI - CHAIRMAN - GSD HEALTHCARE

### DISTINGUISHED ARAB PERSONALITY IN CHARITY WORK

TO MR. HATEM EL ROUBY - MEMBER OF TECHNICAL SECRETARIAT OF THE COUNCIL OF HEALTH MINISTERS - LEAGUE OF ARAB STATES

### DISTINGUISHED ARAB HEALTH MAGAZINE FOR 2019

TO THE ARAB HOSPITAL MAGAZINE- LEBANON

17.00  
17.30

## COCKTAIL CEREMONY

